

MASTER'S DEGREE IN LANGUAGES FOR GLOBAL BUSINESS, TRADE AND TOURISM

1st year (active from 2026-27)

Year	<i>curriculum</i> STRATEGIC EVENT MANAGEMENT AND TOURISM (SEMT)	Credits	<i>curriculum</i> GLOBAL MARKETS AND TRADE (GMT)	Credits
1°			One activity between the following:	
	Intellectual property for tourism and events	6	Business organizations law	6
			Customs and tax law	
	First foreign language 1 LM:		First foreign language 1 LM:	
	Variétés du Français 1	9	Variétés du Français 1	9
	Variedades del Español 1		Variedades del Español 1	
	Varieties of English 1		Varieties of English 1	
	Varietäten des Deutschen 1		Varietäten des Deutschen 1	
	Разновидности русского языка 1 (Varieties of Russian 1)		Разновидности русского языка 1 (Varieties of Russian 1)	
	汉语变体 Hànyǔ biàntǐ (Varieties of Chinese 1)		汉语变体 Hànyǔ biàntǐ (Varieties of Chinese 1)	
	Second foreign language 1 LM:			
	Variétés du Français 1	9	Variétés du Français 1	9
	Variedades del Español 1		Variedades del Español 1	
	Varieties of English 1		Varieties of English 1	
	Varietäten des Deutschen 1		Varietäten des Deutschen 1	
	Разновидности русского языка 1 (Varieties of Russian 1)		Разновидности русского языка 1 (Varieties of Russian 1)	
	汉语变体 Hànyǔ biàntǐ (Varieties of Chinese 1)		汉语变体 Hànyǔ biàntǐ (Varieties of Chinese 1)	
Business performance analysis	6		Financial accounting	
Strategic management for tourism and events	9			
Cultural geography: mapping processes and narratives	6			
		Economics and history of globalization	6	
Elective courses	6	Elective courses	12	
Additional language skills	3	Additional language skills	3	
Internship or Project work	9	Internship or Project work	9	
Total credits	63	Total credits	60	

2nd year (active from 2027-28)

Year	<i>curriculum</i> STRATEGIC EVENT MANAGEMENT AND TOURISM (SEMT)	Credits	<i>curriculum</i> GLOBAL MARKETS AND TRADE (GMT)	Credits
2°	One module among the following (related to the languages in your plan): specialized language for international markets		One module among the following (related to the languages in your plan): specialized language for international markets	
	Variétés du Français 2: Tourisme et Commerce	6	Variétés du Français 2: Tourisme et Commerce	6
	Variedades del Español 2: Turismo y comercio		Variedades del Español 2: Turismo y comercio	
	Varieties of English 2: Tourism and Commerce		Business and intercultural communication: cross-cultural pragmatics	
	Varietäten des Deutschen 2: Tourismus und Handel		Varietäten des Deutschen 2: Tourismus und Handel	
	Разновидности русского языка 2 (Varieties of Russian 2): Tourism and Commerce		Разновидности русского языка 2 (Varieties of Russian 2): Tourism and Commerce	
	汉语变体 2: 旅游与商业 (Hànyǔ biàntǐ 2: lǚyóu yǔ shāngyè)		汉语变体 2: 旅游与商业 (Hànyǔ biàntǐ 2: lǚyóu yǔ shāngyè)	
	[Varieties of Chinese 2: Tourism and Commerce]		[Varieties of Chinese 2: Tourism and Commerce]	
			One activity between the following:	
	Information technologies	6	Information technologies	6
			Implicit communication, persuasion, and intercultural pragmatics	
	Business plan and fund raising	6	Managerial accounting	6
	Advanced tourism marketing	9	Export management and international business development	9
		Strategic and intercultural marketing	9	
Art history in spatial and cultural contexts	6			
		Corporate financing and investment strategies	6	
Additional language skills	3	Additional language skills	3	
Dissertation	15	Dissertation	15	
Total credits	57	Total credits	60	