

CURRICULUM VITAE

SCIENTIFIC AND TEACHING ACTIVITY



PROF. PAOLO ROFFIA



BIOGRAPHIC NOTES:

- Born in Mantova (ITALY), the 05/07/1970
- Philosophy Doctor in Business Administration (PhD) – University of Pisa, 1999.
- Degree in Business Administration – University of Verona, 1994.
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ACTUAL POSITION

- Associate Professor, Department of Business Administration University of Verona, since 2002;
- Teacher of International business and management, MSc Economics and data analysis, since 2009, Verona.
- Teacher of Reporting and Cost Accounting, MSc International economics and business, since 2015, Vicenza.
- Teacher of Business processes and compliance programs, Law Faculty, Verona, since 2023.
- Director of MBA program in Internal auditing & Compliance, University of Verona, since 2003.
- Director of Fraud prevention course, University of Verona, since 2017.
- Director of Family business course, University of Verona, since 2010.
- Member of the Accademia Italiana di Economia Aziendale (AIDEA);
- Member of the Italian Society of Teachers of Business Administration and Accounting (SIDREA);
- Erasmus Departmental Coordinator since 2005.

RESEARCH TOPICS

- Entrepreneurship, Family business, SMEs.
- Management accounting, Cost accounting
- Corporate governance, Internal Auditing, Internal control systems.

ACADEMIC ARTICLES and BOOKS:

- Roffia, P. et al. (2024). Cost accounting practices in SMEs: liability of age and other factors that hinder or burst its implementation in turbulent years., *International Entrepreneurship and Management Journal*.

- Roffia, P., Dabić, M. The role of management control and integrated information systems for the resilience of SMEs. *REVIEW OF MANAGERIAL SCIENCE*, vol. 1, n. 1, 2023, pp. 1-23.
- Roffia, P., Moracchiato, S. Role of boards of directors of family SMEs in balancing tradition and innovation. *Research Handbook on Entrepreneurship and Innovation in Family Firms*, Elgar, 2023, pp. 192-214.
- ROFFIA et al. Determinants of life expectancy at birth: a longitudinal study on OECD countries, *International Journal of Health Economics and Management*, 2022
- ROFFIA Paolo, MOLA Lapo Is COVID-19 enough? Which underestimated conditions characterise the adoption of complex information infrastructures in small and medium-sized enterprises , *Journal of Business Research*, Vol 144, n.1, 2022
- ROFFIA Paolo, SIMON-MOYA Virginia, SENDRA GARCIA Javier (2022). Board of director attributes: effects on financial performance in SMEs, *International Entrepreneurship and Management Journal*, 18, 1141-1172.
- ROFFIA Paolo Family involvement and financial performance in SMEs: evidence from Italy, *International Journal of Entrepreneurship and Small Business*, Vol 43, n.1, 2021
- ROFFIA Paolo, MORACCHIATO Stefania, LIGUORI Eric, KRAUS Sascha Operationally defining family SMEs: a critical review , *Journal of Small Business and Enterprise Development*, n.2, 2021, p.229-260.
- Director Ownership and Performance of Small and Medium Enterprises: Insights from Northeast Italy, Roffia, P. (2019), *Sinergie Italian Journal of Management*, Vol. 37, n. 4, pp. 109-126.
- INTERNAL CONTROLS AND FINANCIAL PERFORMANCE IN SMALL AND MEDIUM ENTERPRISES: FIRST EVIDENCE OF CORRELATION IN THE NORTHEASTERN ITALY CONTEXT, Roffia, P. (2018). *Atti del Convegno Nazionale SIDREA 2018*, Franco Angeli.
- CORPORATE GOVERNANCE INDEXES: A PRACTICAL APPLICATION ON ITALIAN SME'S, Roffia, P., Abstract in atti di convegno, 10th Annual Conference of the EuroMed Academy of Business: Global and national business theories and practice: bridging the past with the future, Roma 13-15 Settembre 2017.
- Corporate Governance and Internal Controls: Correlation to Financial Performance in Italian SMEs, Roffia P.. Abstract in Atti di convegno, In 23rd EBES CONFERENCE – MADRID, Madrid 27-29 settembre 2017.
- Analysis of some causal effects of corporate governance issues on firm performance in Italian SMEs, Roffia, Paolo, Abstract in atti di convegno, 20th EBES CONFERENCE – Vienna, 2016, Vienna 28-30 September 2016,
- The 2015 Edition of Corporate Governance Principles issued by OECD: impact and compliance for the corporate governance of Italian Veneto SMEs, Roffia, P, Abstract in atti di convegno, 20th EBES Conference – Vienna, Vienna 28-30 September 2016.
- Financial ratios and sector KPIs: are they two faces of the same coin? Evidence from a few selected companies in the italian context in *Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment* , EuroMed Press, Atti di "8th Annual Conference of the EuroMed Academy of Business - Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment" , Verona , 16-18 Settembre 2015 , 2015.
- Financial performance of Italian SMEs in the Veneto Region: effect of the 2007-8 world financial crisis, EBES Conference, Barcellona, ottobre 2014,
- Corporate governance and internal control system: impact on financial performance in period of crisis. Evidence from an empirical survey in italian veneto SME'S, Verona, Università di Verona, 2012.

- Innovazione ed investimenti nelle PMI: quali relazioni con la performance e la crisi economico-finanziaria. Risultati da una ricerca empirica basata sulle PMI del Veneto, Atti del convegno Small Business, Urbino, settembre 2011.
- PMI, Egea, Milano, 2011, Il controllo (Parte terza, chapters 14-22).
- The internal audit function (IAF) in period of crisis: should we reduce or expand its activity? Results of empirical research., relazione presentata alla 9th European Academic Conference on Internal Audit and Corporate Governance, Chios (GR), 18-20 April 2010.
- I processi di analisi e gestione dei rischi aziendali nell'ottica dei controlli interni, Rivista Controllo di Gestione, IPSOA, 2008.
- Internal auditing & audit tools; evidenze empiriche da una ricerca nelle società quotate italiane, Rivista Internal auditing, AllA, Milano, 2007.
- The internal auditing function in Italian listed companies: state of the art and future perspective, results of empirical research, paper presented at the 5th European Academic Conference on Internal Audit and Corporate Governance, Pisa, 18-20 April 2007;
- Internal audit practices and tools according to company's value creation process, paper presented at the 4th European Academic Conference on Internal Audit and Corporate Governance, 6-7 April 2006 (Cass Business School, London).
- L'analisi degli scostamenti, Il reporting, in "Controllo di gestione", 2005, Il sole 24 ore, Milano.
- Il sistema relazionale dell'impresa, Giappichelli, Torino, 2005.
- ABC e prezzi nelle aziende di facility management, Rivista di economia aziendale, diritto, scienza delle finanze economia politica, n. 5/2005.
- Analisi strategica aziendale metodi & casi: la Manifattura lane Marzotto, AA.VV., Giappichelli, 2005.
- Capitoli "Il reporting", "L'analisi degli scostamenti", in Antonelli, D'Alessio, Guida operativa alla contabilità direzionale, Il sole24 ore, Milano, 2004.
- La ragioneria nel pensiero di Vincenzo Masi, RIREA, Roma, n- 1-2/2004.
- Strumenti di pianificazione, controllo e reporting direzionale, Giappichelli Editore, Torino, 2^a edizione, 2003.
- Accounting in the Czech Republic, in atti del convegno "L'armonizzazione dei principi contabili in Europa" Rimini 2002, RIREA, Roma, 2003.
- Il sistema di controllo interno: cos'è, come funziona, quando è adeguato, Rivista di economia aziendale, diritto, scienza delle finanze economia politica, Milano, 2003.
- The origins of management accounting in Italy. Analysis of the case study of the Ferrovie Nord Milano, III mezinárodní vědecká konference Usti Nad Labem (CZ), 7/8 November 2002.
- Controllo di gestione per attività, Giappichelli Editore, Torino, 2002.
- Saggi storici di Ragioneria, Ricerca e analisi di imprese longeve, Vol. II, Barovier & Toso vetrerie artistiche riunite, capitolo II, Università di Verona, Verona, 2002.
- L'innovazione tecnologica nei sistemi informativo contabili: lo specifico contributo degli Enterprise resource planning, in Studi e Note di economia, 1/2001.
- Strumenti di pianificazione, controllo e reporting direzionale, Giappichelli Editore, Torino, 2001.
- Saggi storici di Ragioneria, Ricerca e analisi di imprese longeve, Vol. I, Pietro Beretta Fabbrica d'Armi, capitoli IV, V e VI, Università di Verona, Verona, 1997.
- La Leva operativa, in Pianificazione e controllo: metodi e casi, A cura di Silvio Modina, LEUV, 1996.

REVIEWER FOR (Journals):

- Review of managerial Science

2024

- International Journal of Auditing
- Journal of Management and Governance
- Journal of Public Health Policy
- International Journal of Health Economics and Management
- Risk Management
- Financial Innovation
- Financial Reporting
- Sustainability
- Cogent Business and Management

EDITORIAL ADVISORY/REVIEW BOARD / COMMITTEE o TRACK CHAIR

- ESIC Market journal - Editorial Review Board
- Innovation Entrepreneurship and Knowledge Academy Conference (Verona 2019) – Track Chair
- European Academic Conference on Internal Auditing and Corporate Governance (Verona 2012) – Organizing committee

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