

## **MARTINA MENON**

### **CONTACTS**

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### **EDUCATION**

University of York (UK), Ph.D. in Economics (2007).

University of York (UK), M.Sc. in Microeconomics (2002).

University of Rome Tor Vergata (Italy), M.Sc. in Economics (2001).

### **APPOINTMENTS**

Associate Professor of Economics at the Department of Economics, University of Verona.

Member of the PhD Board in Economics and Finance of the University of Verona (2007-2013).

University Teaching Commission (2019-2021).

Departmental Seminar Commission (2021-2024).

Departmental Third Mission Commission (2021-2024).

### **PROFESSIONAL AFFILIATIONS**

Aiel - Associazione Italiani Economisti del Lavoro.

Sites-IDEAS - Italian Development Economists Association.

### **MAIN RESEARCH INTERESTS**

Consumption and wellbeing, poverty and inequality, development economics, economics of the family, schooling choices, juvenile crime, health economics, policy evaluation, microeconometrics.

### **TEACHING EXPERIENCE**

#### **Undergraduate courses**

Economic Policy (Five-years course at Law), University of Verona, 2016 to present.

Political economy (Economics and Business undergraduate course), University of Verona, 2008 to present.

Lab of Policy Evaluation (Economics and Business undergraduate course), University of Verona, 2022 to present.

Macroeconomics (Economics and Business undergraduate course), University of Verona, 2020/2021 and 2021/2022.

Microeconomics (Applied Mathematics undergraduate course), University of Verona, 2007-2015.

### **PhD and Master courses**

Microeconomics, Consumption Theory Module (PhD program), University of Verona, 2006 to present.

Local Development Economics, Module on Labour Economics (Laurea Magistrale - Master Level), University of Verona, 2016 to present.

Environmental Sustainability and Circular Economy (Laurea Magistrale in Diritto per le Tecnologie e l'Innovazione Sostenibile), University of Verona, 2025- .

Economics of the Family (Applied Economics course, Laurea Specialistica - Master Level), University of Verona, 2005-2008.

Labour Economics (Applied Economics course, Laurea Specialistica - Master Level), University of Verona, 2005-2007.

Labour Economics and Migration, (Applied Economics course, Laurea Specialistica - Master Level), University of Verona, 2007-2008.

## **STUDENTS' SUPERVISION AND EXTERNAL EXAMINER**

**Undergraduate students:** Francesco Aldegheri, Giada Bego, Matteo Carlassara, Federico Grigoletti, Giulia Martinelli, Elena Merlin, Gianluca Righetti, Giovanni Turco Pierpaolo Amadori, Jacopo Benetti, Mattia Bommartini, Anna Ghelleri, Cristian Marai, Ilaria Rossi, Giorgia Lunardon, Anxhela Sefa, Anna Mantovani, Giulia Mantovani, Niccolò Massetti, Andrea Di Savino, Elia Padoan, Nicola Tinazzi, Amedeo Calciolari, Camilla Casoli, Francesco Fattori, Martina Ferrarini, Martina Paganotto, Paolo Tosoni, Zeno Vigato, Gabriele Castellani, Martina Cresosimo, Arianna Colombari, Silvia Colonese, Giovanni Rappanella, Anuar Tabiri.

**Master students:** Pietro Dal Molin, Giacomo Pedrollo.

**PhD students:** Lucia Echeverria (Universidad de Mar del Plata, Argentina), Getachew Belete (University of Verona), Irakli Kipiani (University of Verona), Getenet Atakilt Yitayew (University of Verona).

### **PhD external examiner**

Member of the examination committee for the final examination for the degree of Doctor of Philosophy (Ph.D.) in "development Economics" of Enrico Fornasiero, at the university of Venice (2025).

Member of the examination committee for the final examination for the degree of Doctor of Philosophy (Ph.D.) in "Development Economics and Local Systems" at the University of Trento, April 8, 2019.

Member of the examination committee for the final examination for the degree of Doctor of Philosophy (Ph.D.) in "Mathematical and Statistical Methods for Economic and Social Sciences, XXIII/XXIV Cycle" at the University of Perugia, March 16, 2012

### THIRD MISSION AND PUBLIC ENGAGEMENT

Innovative Teaching Project: Art&economia - Avvicinarsi all'economia attraverso l'arte. Un progetto pilota visual per l'engagement delle giovani generazioni. Organized with V. Polin (2025).

Tandem Project: course title "Chi è l'Homo Economicus e come evolverà". Tandem is a teaching project targeted to high school students with the aim of orienting students towards tertiary education (<http://tandem.univr.it/2016-17/corsi/199>).

Invited speech "Crisi Economica, Incertezza e Paura del Futuro: È l'Italia un Paese per Giovani?" delivered to "Liceo Classico Scipione Maffei" (12th March 2019).

### VISITING POSITION

University of Ottawa, 1-30 September 2017.

Monash University, 15 Gennuary-16 February 2018.

Universidad Nacional de Mar del Plata (Argentina), 12th November – 19th December 2018.

Universidad Nacional de Mar del Plata (Argentina), 31st October – 25th November 2019.

### PUBLICATIONS

(2025): "The Shadow Wage of Child Labor: An Application to Nepal. *Review of Development Economics*, 29(1): 359-383 (with Meneghello, E., Perali, F., and Rosati, F.).

(2023): "Disability Specific Equivalence Scales: a Case-control Approach Applied to the Cost of Acquired Brain Injuries," *International Journal of Health Economics and Management*, 23: 643-672 (with Giovanis, E. and F. Perali).

(2023): "Heterogeneity if Prices and cost of Living within a Country: New Evidence on the North-South Divide in Italy," *Economic Modelling*, 126: 10-31 (with Ray, R., F. Perali and N. Tommasi).

(2022): "Severe Health Conditions and Household Deprivation," *Rivista Internazionale di Scienze Sociali*, 2: 145-168 (with Biggeri, M., F. Ciani, and F Perali).

(2019): "An Integrated Database to Measure Living Standards," *Journal of Official Statistics*, 35(3): 531-576 (with Dalla Chiara, E., and F. Perali).

(2019): "Cost of Raising Children, Child Poverty and Fertility Decisions," *Rivista Internazionale di Scienze Sociali*, 3: 225-263 (with F. Perali).

(2018): "Collective Household Welfare and Intra-household Inequality," *Theoretical Economics* 13: 667-696 (with Chavas, J. P., E. Pagani and F. Perali).

- (2017): “The Collective Farm-Household Model: Policy and Welfare Simulations,” *Applied Economic Perspectives and Policy*, 39(1): 111-153 (with Matteazzi, E. and F. Perali).
- (2017): “Estimation of Unit Values in Household Expenditure Surveys without Quantity Information,” *The STATA Journal*, 17(1): 222-239 (with Perali, F. and N. Tommasi).
- (2017): “Leaving No Child Behind: Preferences for Social Inclusion and Altruism,” *The B.E. Journal of Economic Analysis and Policy* DOI: <https://doi.org/10.1515/bejeap-2016-0261> (with Perali, F. and M. Veronesi).
- (2017): “Collective Consumption: An Application to the Passive Drinking Effect,” *Review of Economics of the Household* DOI: <https://doi.org/10.1007/s11150-017-9384-y> (with Perali, F. and L. Piccoli).
- (2016): “A Class of Individual Expenditure Functions,” *Economic Theory Bulletin*, 4(2): 291-305 (with Pagani, E. and F. Perali).
- (2016): “Il Nuovo Indicatore Della Situazione Economica Equivalente: È Una Vera Riforma?” *Rivista di Politica Economica* (with Perali, F. and V. Polini).
- (2015): “All in the Family: How Do Social Capital and Material Wellbeing Affect Relational Wellbeing?” *Social Indicators Research*, 124(3): 889-910 (with Pendakur, R. and F. Perali).
- (2014): “Recovering Individual Preferences for Non-Market Goods: A Collective Travel-Cost Model,” *American Journal of Agricultural Economics*, 96(4): 438-457 (with Perali, F. and M. Veronesi).
- (2012): “On the Expenditure-Dependence of Children's Resource Shares,” *Economics Letters*, 117(3): 739-742 (with Pendakur, K. and F. Perali).
- (2010): “Econometric Identification of the Cost of Maintaining a Child,” *Research on Economic Inequality*, 18: 219-256 (with Perali, F.).
- (2009): “Eliciting Risk and Time Preferences in Field Experiments: Are They Related to Cognitive and Non-Cognitive Outcomes? Are Circumstances Important?” *Rivista Internazionale di Scienze Sociali*, 7(3-4): 561-627 (with Perali, F.).
- (2002): “Extended and Full Incomes at the Household and Individual Level of a Sample of Italian Farm Households,” *American Journal of Agricultural Economics*, 86 (3): 730-736 (with Castagnini, R. and F. Perali).

## BOOK CHAPTERS

- (2023): La Solitudine Post Pandemica dei Grandi Anziani in Italia: Quanto Vale Investire in Relazioni? In *La Famiglia di Fronte alla Sfida del Covid-19*. A cura di Margherita Lanz e Camillo Regalia. Vita e Pensiero (with Comes, F. and F. Perali).
- (2022). Tecnologie Digitali e Status Socioeconomico nelle Famiglie Italiane Durante e Dopo la Pandemia. In *Famiglia e digitale. Costi e opportunità*. CISF Family, Milano, San Paolo (with F. Perali).

(2010): “Il Costo di Accrescimento dei Figli,” In *Il Costo Dei Figli. Quale Welfare per le Famiglie?* edited by CISF, FrancoAngeli (with F. Perali).

(2010): “I Figli Nelle Famiglie Italiane: Valore o Costo?” In *Il Costo Dei Figli. Quale Welfare per le Famiglie?* edited by CISF, FrancoAngeli (with F. Perali).

### WORKING PAPERS

De Agostini, P., M. Menon and F. Perali (2015): “Family Friendly Welfare at the National and Local Level: What Does the State Do for the Family and the Family for the State?” Department of Economics, University of Verona, Working Paper Series 23/2015.

Menon, M., F. Perali and E. Sierminska (2016): “An Efficiency Comparison of Means Testing Tools: Money Metric or Counting Approach?” Department of Economics, University of Verona, Working Paper Series 2/2016. (Submitted)

Menon, M. and F. Perali (2015): “A Field Study on University Enrolment: The Intentions of Prospective Students,” Department of Economics, University of Verona, Working Paper Series 7/2015.

Menon, M. and F. Perali (2012): “The Sharing Rule: Where Is It?” Department of Economics, University of Verona, Working Paper Series 16/2012.

### SURVEY DESIGN AND DATA COLLECTION

2021 - Survey about COVID-19 Vaccine Take-up Intension among Italian Adults.

2020 - Parental vaccine hesitancy

2009 - Student Loan Study, within the program “Equity and Access to Tertiary Education: Demand for Student Loans in Italy” with F. Perali.

2008 - Acquired Brain Injury Study, within the program “Welfare Measurement of Families with Acquired Brain Injured Persons” with F. Perali.

2008 - Juvenile Crime Study, within the program “Causal Analysis of Juvenile Crime and Evaluation of the Effects of Restorative Justice Programs on the Wellbeing of Individuals and Society” with F. Perali.

### AWARDS, GRANTS, AND SCHOLARSHIPS

2018-2020 *What Are the Reasons behind Parental Vaccine Hesitancy? Identification of the Role Played by Preferences, Beliefs, and Information*, financed by Fondazione Cariverona through Scientific Research Call programme, €70,000. (Principal Investigator).

2017 Award for excellence in research, Department of Economics, University of Verona.

2012-2013 *Nuova ISEE per l'accesso ai servizi sociali e pubblici e per le tariffe per i servizi di pubblica utilità* jointly financed by the University of Verona and Castel Nuovo del Garda.

- 2009 *Equity and Access to Tertiary Education: Demand for Student Loans in Italy*, financed by the European Investment Bank (EIB) through STAREBEI programme, (Co-Principal Investigator).
- 2009-2010 *Welfare Measurement of Families with Acquired Brain Injured Persons*, jointly financed by the University of Verona and Fondazione Cariverona (Co-Principal Investigator). <http://dse.univr.it/mosaico/>.
- 2007-2008 *Causal Analysis of Juvenile Crime and Evaluation of the Effects of Restorative Justice Programs on the Wellbeing of Individuals and Society*, jointly financed by the University of Verona and Comunità San Benedetto (Co-principal investigator). Web page <http://dse.univr.it/juvcrime/>.
- 2007 *Poverty Trap and Multiple Equilibria: An Interpretation for the Development of South Italy*, National Project (PRIN 2007), National coordinator Salvatore Vinci.
- Visiting scholarship (COOPERINT 2016) to be spent at the University of Ottawa (Canada) from September 1<sup>st</sup> September 30<sup>th</sup> 2017.
- Postgraduate Studentship from the University of Verona (2000-2003).

## CONFERENCES AND WORKSHOPS

- Conference on Nutrition and Consumer Behavior, 24<sup>th</sup>-26<sup>th</sup> October 2000, Madison-Wisconsin, USA. paper presented: *Cross-section Prices and Demographically Varying Unit Values Food Demand*.
- International Meeting on Equivalence Scales, Household Behaviour and Welfare, 18<sup>th</sup>-19<sup>th</sup> June 2002 Florence, Italy, paper presented: *Estimation of Unit Values in Cross Section without Quantity Information*.
- 19th Annual Congress of the European Economic Association, 20<sup>th</sup>-24<sup>th</sup> August 2004 Madrid, Spain: paper presented: *Parametric and Nonparametric Identification of the Sharing Rule within Collective Demand Models*.
- Workshop on Research in Consumer Behaviour and Welfare: Implications for Policy, 14<sup>th</sup>-16<sup>th</sup> May 2004 Garda, Italy, paper presented: *Parametric and Nonparametric Identification of the Sharing Rule within Collective Demand Models*.
- IV Conference of the Society for the Study of Economic Inequality (ECINEQ), University of Catania, 18<sup>th</sup>-20<sup>th</sup> July 2011 Catania, paper presented *Determinants of the Decision to Enrol in Tertiary Education*.
- XXVI National Workshop of Economia del Lavoro (AIEL), Catholic University, Milan 15<sup>th</sup>-16<sup>th</sup> September 2011, paper presented *Determinants of the Decision to Enrol in Tertiary Education*.
- Conference on the Family in Honour of Gary Becker, Paris (France), 6<sup>th</sup>-8<sup>th</sup> October 2011, paper presented: *The Sharing Rule: Where Is It?*
- Workshop on “Exploring Frontiers in the Measurement of Capabilities” Collegio Carlo Alberto, Turin May 7<sup>th</sup> 2015, paper presented *Cost of Disability: A Standard of Living Approach using both Consumption and Time Use Data*.
- VI Conference of the Society for the Study of Economic Inequality 2015 (ECINEQ), Luxemburg July 13-15<sup>th</sup>, papers presented: *An Asset-based Indicator of Wellbeing for a Unified Means Testing Tool: Money Metric or Multidimensional?* and *Sharing Rule and Intra-Household Inequality*.

- ESPANET Conference, University of Salerno, Fisciano, September 17-19th 2015, papers presented: *La Riforma dell'Indicatore della Situazione Economica Equivalente: Uno Strumento di Misurazione più Efficace?*, *Family Friendly at the National and Local Level: What Does the State do for the Family and the Family for the State?*, and *An Integrated Database to Measure Living Standards*.
- Workshop on “Capabilities and Functionings Approach” University of Verona, Verona February 26th 2016, papers presented: *What Contributes to a Successful Rehabilitation: A DAG analysis and Definition of a Standard of Living to Implement Interpersonal Comparisons on the Health-Income Dimension*.
- Invited discussant at the “Workshop on Current Development Challenges” held at Monash University 12-13 February 2018.
- Third Meetings of the Society of Economics of the Household Lisbon, 27-28 May 2019, paper presented *How Does ‘Poverty of Parents’ Affect Child Welfare? Empirical Evidence from Argentina*.
- 60<sup>a</sup> RSA Società Italiana degli Economisti, Università di Palermo 24-26 October 2019, paper presented *The Tale of the Two Italies: Regional Price Parities Accounting for Differences in the Quality of Services*.
- EuHEA Conference 2020 in Oslo, paper accepted *Does Vaccine Recommendation Affect Cover Rates and Vaccine-Preventable Disease Incidences?* (Cancelled due to the COVID-19 pandemic).
- SITES 2022 annual meeting in Naples, paper presented *Does Vaccine Recommendation Affect Cover Rates and Vaccine-Preventable Disease Incidences?*
- SEHO 2023 annual meeting in Copenhagen, paper presented *(In)efficient Bargaining in the Household*.
- SITES 2023 annual meeting in Naples, paper presented *Should I Stay or Should I Go? Influence and Persistence of Italian Culture in Explaining the Living Arrangements of Young Adults*.
- SITES 2024 annual meeting in Naples, paper presented *Why Do Families Exist: Application?*
- WAP 2025 2nd Welfare & Policy Conference in Bordeaux (May 5-6), paper accepted *Why Do Families Exist: Application*.
- SEHO 2025 annual meeting in Zaragoza, paper accepted *Why Do Families Exist: Application*.

## CONFERENCES AND WORKSHOPS ORGANIZATION

- Member of the local committee for the organization of the XX Annual Conference of the European Society for Population Economics held in Verona (Italy) June 22th-24<sup>th</sup> 2006 ([http://dse.univr.it/espe/index.php?option=com\\_content&task=view&id=13&Itemid=27](http://dse.univr.it/espe/index.php?option=com_content&task=view&id=13&Itemid=27)).
- Workshop on “Capabilities and Functionings Approach” University of Verona, Verona February 26th 2016, papers presented: *What Contributes to a Successful Rehabilitation: A DAG analysis and Definition of a Standard of Living to Implement Interpersonal Comparisons on the Health-Income Dimension*.
- Summer School in Development Economics, Prato 18-20 June 2019 <http://dse.univr.it/ssdev/index.php>.
- Summer School in Development Economics, Prato 26-28 June 2023 <https://schooldevecon.com>.
- Summer School in Development Economics, Prato 10-11 June 2024 <https://schooldevecon.com>.
- Summer School in Development Economics, Prato 22-24 June 2025 <https://www.sitesideas.org/summer-school-2025>.

## **REFEREEING SERVICE**

*Review of Economic Dynamics, Labour Economics, Journal of Economic Behavior & Organization, American Journal of Agricultural Economics, Empirical Economics, Review of Economics of the Household, Economics and Human Biology, Social Science Journal, Journal of Family and Economic Issues, Economic Modelling.*