

## Curriculum Vitae

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### Sara Moggi

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### MAIN APPOINTMENTS

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From 2022	<b>Associate Professor</b> at University of Verona
From 2023	<b>Professor of Business Ethics</b> at LIUC Università Carlo Cattaneo, Castellanza, (VA)
From 2023	<b>Member of the Phd Doctoral Programme Committee</b> for Sustainability: Economics, Environment, Management and Society (SUSTEEMS)
From 2012	<b>Professor of the course Financial statement analysis and Business Planning</b> , European Master of Science of Viticulture and Enology – Vinifera Euromaster (taught in English)
From 2015	<b>Teaching</b> at Lund University School of Economics and Management, LUSEM–, Innovation and Sustainability Course (master's degree).
From 2018	<b>Teaching</b> at <b>Phd Program</b> in Management, University of Tor Vergata, Rome, Lesson: Theoretical and methodological approaches to the stakeholder theory for business and management studies
From 2020	<b>Professor of the School of civil economy</b> ( <i>Scuola di Economia Civile – SEC</i> ) – Course on measurement and impact assessment. Coordinators: Prof. Stefano Zamagni, Prof- Luigino Bruni

### RESEARCH INTERESTS

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- Social and environmental reporting
- Sustainable development at universities (strategies and measurements)
- Sustainability in wineries (approaches and measurements)
- Sustainability in jewellery (approaches and measurements)
- Accounting History
- Qualitative research methods

### EDUCATION and ACADEMIC CARRIER

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From 2023	<b>Accreditation</b> from the Italian Ministry of Education as <b>Full Professor</b>
30/11/2019-29/11/2022	<b>Senior Assistant Professor</b> at University of Verona
22/12/2016-29/11/2019	<b>Junior Assistant Professor</b> at University of Verona
1/11/2012-20/12/2016	<b>Post Doc Researcher</b> on Sustainability Reporting in Non-Profit Organizations at the University of Verona (art 22 L. 240/2010)
8 May 2013	<b>Ph.D in Business Administration and Management</b> , International Ph.D., University of Verona, Business and Administration Department. Mark: excellent Thesis: 'Social and environmental reporting in Italian universities: understanding the motivations that drive the improvement'. Supervisor: Prof. Bettina Campedelli
11 February 2004	<b>Degree in Business Administration</b> , University of Parma. Mark: <b>110/110 with distinction</b> ; specialization in Social and Environmental Reporting Thesis: 'il bilancio sociale nell'informativa esterna aziendale: similitudini ed elementi differenziali nelle imprese e nelle aziende non profit' (the social report in accountability: similarities and differences in companies and nonprofit organizations). Supervisor: Prof. Paolo Andrei

### LANGUAGES

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**Italian:** mother tongue

**English:** Intrax International Institute – San Francisco – High Intermediate Level 9/10

**German:** medium level, Goethe-Zertifikat B1: Zertifikat Deutsch  
**Spanish:** scholastic level

## AWARDS (most recent)

March 2024	<b>Best Paper Award IV Public Sector Accounting International Congress</b>
March 2024	<b>Top Downloaded</b> Article WILEY - in <i>The International Journal Of Health Planning And Management</i>
May 2022	<b>Top Cited</b> Author 2017-2021 in <i>International Journal of Public Administration</i> (26 <sup>th</sup> May 2022)
January 2022	<b>Top Cited article</b> (Social and environmental reports at universities: A Habermasian view on their evolution, - 2019) in <i>Accounting Forum</i>
March 2018	Awarded with Ministry of Education and Research funds for researchers (see art. 1, commi 295 e Law 11/12/2016 n. 232) (3.000 Euro)

## VISITING PERIODS

June 2023	<b>Visiting Professor</b> at University of Virginia – Darden School of Business with Prof. Edward Freeman. Title of the research project: “Stakeholder theory evolution in accountability and reporting strategies, along with a research on firms' stakeholder orientation”
May 2023	<b>Visiting Professor</b> at Lund University – School of Economics and Management with Dr Paul Pierce. Title of the research project: “Sustainability reporting and digitalisation”.
April 2017	<b>Visiting Scholar</b> at University of Burgos – Department of Business Administration. Prof Carlos Larrinaga – collaborator. Title of the research project: “Managing volunteers engagement in sustainability reporting”.
May 2016	<b>Visiting Scholar</b> at Lund University (n. 78 nel ranking internazionale QS TopUniversity) – School of Economics and Management with Dr Paul Pierce. Title of the research project: “Sustainability measurement and reporting in wineries”.
May 2014 –June 2014	<b>Visiting Scholar</b> at University of St Andrews – School of Management - Centre for Social and Environmental Accounting Research. Prof. Jan Bebbington – collaborator. Title of the research project: “Social and Enviromental reporting in Higher Education”.
October 2013 –January 2014	<b>Visiting Scholar</b> at University of South Australia – School of Commerce - Centre for Accounting, Governance and Sustainability. Prof. Lee Parker – collaborator. Title of the research project: “Understanding motivations of social and environmental reporting in Higher Education: a multiple case study from Italy”. The project and its developments have been presented at the UNISA School of Commerce.

## CONFERENCE and SEMINAR PRESENTATIONS (selected)

July 2024	<b>AWBR 2024 – Academy of Wine Business Research</b> , paper presentation: <i>Materiality assessment toward sustainability management: An experimental approach</i>
September 2023	<b>Meditari Accountancy Research Conference 2023</b> , University of Verona, Verona, 14th-15th September 2023, Paper presented, The voice of stakeholder in the consultation period: A critical overview, (co-author Lehman G., Pagani A.)
May 2023	<b>34th Annual Conference of European Business Ethics Network-EBEN</b> , Università degli studi di Bologna, Rimini, 24-26 Maggio 2023, Paper presented: The role of social media in fighting literacy gap. A case of multiple accountability (co-author Corradini GI)
February 2023	<b>Sustainability Reporting in Higher Education: perspectives from universities and enterprises</b> –Università degli studi di Torino, Torino, 2-3 February 2023. Paper presented: Sustainability reporting at universities toward enterprises relationships: A international overview; Section chair, key-note speaker, Scientific Committee
December 2022	<b>XVI Convegno Nazionale Società Italiana di Storia della Ragioneria – SISR 2022</b> , Università di Napoli Parthenope, Napoli, 15-16 dicembre 2022. Paper presented: Implementing

	strategy and (re)accountability in the national interest: The Italian Red Cross in the great war (S. Moggi), L. Parker)
September 2022	6th <b>CSEAR</b> (Centre for Social and Environmental Research) Italy Conference, Italian Centre for Social and Environmental Accounting Research, Università degli studi di Cagliari, Cagliari. 8-9 September 2022. Paper presented: From sustainability to thriving: A journey under an accountability perspective (S. Moggi)
July 2022	<b>7th World Congress of the International Society of Business Economics and Ethics</b> (ISBEE 2022), Bilbao on July 20-22, 2022. Paper presented: Stakeholders matter in sustainability reporting at universities: an empirical analysis
July 2021	The <b>15th Accounting History Symposium</b> , online, 3 July 2021, paper presented: Moggi S., Parker L. Implementing strategy and (re)accountability in the national interest: The Italian Red Cross in the great war, Discussant: Carolyn Cordery.
May 2021	<b>61st CSEAR France/25<sup>th</sup> EMAN Europe Conference</b> online, presented paper: From sustainability to thriving: First reflections under an accountability perspective (Moggi S.)
January 2021	<b>The Alternative Accounts Europe Conference</b> 2021, BAFA, section chair and presenter. Paper presented: Social media and stakeholder engagement: Democratisation of the discourse vs accountability, 5 January 2021 Queen Mary University of London, (online) (coauthor: L. Ligorio)
September 2021	<b>CSEAR Italy Webinar</b> , 4 September 2021, Presented project: Covid-19 and social distance (with Pesci C e Andreas M)
November 2020	<b>SIDREA National Conference 2020</b> , presented paper: 'Stakeholder Engagement in State Owned Enterprises: Is Twitter a democratic tool?' 20 e 27 novembre 2020, Univeristà di Bari (online) (coauthor: L. Ligorio)
November 2019	<b>Second International Seminar of Accounting History (ISAH)</b> 21-21 November 2019, Siena, Italy; Paper presented: Implementing strategy and re-accountability in the national interest: The Italian Red Cross in the great war (Coauthor: Parker L.)
September 2019	<b>ITAIS 2019 2019 - Digital transformation and social innovation</b> , 27-28 September 2019, University of Naples Parthenope, Naples, Italy. Paper presented: Business model innovation in SMEs engaging in innovation ecosystems. How to make it effective (co-authors: De Bernardi P., Bertello A., Ricciardi F.)
September 2019	<b>Aidea National Conference 2019</b> , 12-13 September, University of Turin, Turin, Italy. Paper presented: Il community engagement nelle fondazioni bancarie: strumenti e gradi di applicazione (co-author: Campedelli B., Leardini C., Rossi G.)
September 2019	<b>The tenth Accounting History International Conference</b> - Accounting and work in historical perspective, 3-5 September 2019, Skema Business School, Paris, France, <b>Chair</b> and <b>Presenter</b> . Paper presented: Implementing strategy and accountability in the national interest: The Italian Red Cross in World War I (co-author: Parker L.)
August 2019	<b>31st CSEAR International Congress</b> , 27-29 August, University of St Andrews, Scotland UK. Paper presented: Shaping the roles of sustainability reporting: A matter of stakeholder salience dynamism (Moggi S.)
July 2019	<b>APIRA 2019</b> , The 9th Asia-Pacific Interdisciplinary Research in Accounting Conference, 1-3 July 2019, Auckland University of Technology, Auckland, New Zealand, <b>chair</b> and <b>presenter</b> . Paper presented: Roles of sustainability reporting at universities: A matter of stakeholder salience dynamism (Moggi S.)
June 2019	<b>INEKA</b> (Innovation, Entrepreneurship and Knowledge Academy) Conference 2019, 11-13 June, University of Verona, Verona, Italy, <b>Session Chair</b> and <b>presenter</b> . Paper presented: Water assessment and sustainability reports in the beverage sector: A half-empty glass (coauthors: Rossi G, Leardini C.)
May 2019	<b>Workshop "Critical Perspectives on NGO Governance and Accountability"</b> , Sheffield University, Sheffield (UK), 1 May 2019. Paper presented: 'The stakeholder engagement dashboard. How to disclose 'the mantra of participation' in nonprofit organisations' (coauthor: Soobaroyen T., Leardini C., Rossi)

## CURRENT TEACHING ACTIVITIES

From 2012	<b>Professor</b> of the course Financial statement analysis and Business Planning, European Master of Science of Viticulture and Enology – Vinifera Euromaster (taught in English)
From 2023 From 2019	<b>Professor of Business Ethics</b> at LIUC Università Carlo Cattaneo, Castellanza, (VA) <b>Professor</b> of the course Financial statement analysis, Master's degree in Languages for Communication in Tourism and Commerce, University of Verona
From 2020	<b>Professor</b> of the course Planning and Control, Master's degree in Languages for Communication in Tourism and Commerce, University of Verona
From 2020	<b>Professor at Master's Degree</b> course in Impact Measurement and evaluation at SEC Civil Economy School
From 2017	<b>Teaching at Phd Program</b> in Management, University of Tor Vergata, Rome, Lesson: Theoretical and methodological approaches to the stakeholder theory for business and management studies
From 2020	<b>Teaching at Phd Program</b> School of Business Administration, University of Verona, Lesson: Introduction to research methodologies. The qualitative approach.
From 2020	<b>Professor of the School of civil economy</b> ( <i>Scuola di Economia Civile – SEC</i> ) – Course on measurement and impact assessment. Coordinators: Prof. Stefano Zamagni, Prof- Luigino Bruni
From 2020	<b>Professor</b> at Seminars of qualitative methodology for Master's Degree students "Interviews and focus groups: design and organization" "Content analysis in social science" at University of Verona

## SUPERVISING ACTIVITIES

2022-2025	PhD Student Supervision on the thesis <b>MARCOS ROQUE DA ROSA</b> , Doctorate Student at the Federal University of Latin American Integration, Program in Energy and Sustainability, Foz do Iguaçu, Brazil; Topic: "Agile ESG Model for Higher Education Institutions."
From 2011	<b>Higher Research Degree Joint Supervision</b> on thesis related to the following topics: social and environmental reporting at public and nonprofit organizations, sustainability measurement at firms and governance researches in nonprofit institutions. Students per year: from 10 to 15
From 2016	<b>Higher Research Degree Supervisor</b> on master's degree students at the course IT, Innovation and Sustainability – Lund University, Sweden
From 2012	<b>Higher Research Degree Primary Supervisor</b> at the European Master of Science of Viticulture and Enology – Vinifera Euromaster. This master's degree is attended by international students that received a scholarship from European Union. For this reason, the number of students usually does not exceed fifteen people. I was the supervisor of: <ul style="list-style-type: none"> <li>- Chloe Argyropoulou, which is writing a thesis on sustainability in Greece, marked with excellent.</li> <li>- Leonor Frazác, bursary from the European Union that is implementing a study on the measurement of water use in Portuguese wineries; marked with excellent</li> <li>- Alberto Allegretto, bursary for thesis visiting period in Sweden on a thesis related the comparison of sustainability implementation in Italian and Swedish Wineries.</li> </ul>
2016-2020	<b>Master's Degree Supervisor</b> at the University of Bologna – Course in Humanitarian and socio-sanitary management. I'm the supervisor of four students working on the first sustainability reports ( <i>bilancio sociale</i> ) of their Red Cross sub-committees (Bologna, Rome, Palermo)

## RELEVANT ACADEMIC RESPONSIBILITIES

From 2024	<b>Member of ASVIS (Associazione Italiana per lo Sviluppo Sostenibile – Italian Association for sustainable development) – Group for Sustainable Finance</b>
From 2023	<b>Member of the Phd Doctoral Programme Committee</b> for Sustainability: Economics, Environment, Management and Society (SUSTEEMS)
From 2023	<b>Member of the board</b> of The university sustainability reporting <b>observatory – GBS – Gruppo Bilanci e sostenibilità</b>
In 2022	<b>Member of the group of experts</b> for the <b>Environment Commission – Draghi Government</b> – Measurement and monitoring for the protection of apods.
From 2021	<b>Associate Editors</b> for the handbook on SDGs in the European Region, Springer
From 2019	<b>Member of the board EBEN Italy</b> - European Business Ethics Network
From 2019	<b>Member</b> of the working group on <b>Intellectual Capital, Smart Technologies and Digitalization</b> of Italian society of Professors in business administration (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale) <b>SIDREA</b> , Coordinators: Rosa Lombardi (main), Serena Chiucchi, Daniela Mancini
From 2019	<b>Board member of EBEN</b> - European Business Ethics Network
From 2019	<b>Member of the Scientific Committee in the Network for sustainable innovation (RIS)</b> , based in Verona, Association with the aim to support CSR-based and sustainable initiatives
2029-2023	<b>Member and Spokewoman of RUS</b> (Network of sustainable universities) – GBS (Group of Study for Social report) Committee for developing the new standard for sustainability reporting at universities
From 2018	<b>Member</b> of the working group responsible for the first <b>Social Report of SISR</b> (Italian society on Accounting History)
2018-2020	<b>Member of the Team AQ</b> (Research Quality) for the Business Department, University of Verona
From 2018 to 2019	<b>Faculty Member - Phd Program</b> in Managerial and Actuarial sciences, University of Udine
From 2018	<b>Member of GBS</b> (Group of Study for Social report) on <b>Sustainable Development Goals</b> . Coordinators: Prof. Andrea Venturelli, Dr Carlo Luison.
From 2017	<b>Delegate</b> for the University of Verona in the Working group on <b>Education for sustainable Development</b> , established by (Network of sustainable universities) and promoted by CRUI (Italian Universities Chancellors Committee). Coordinator: Prof. Enrico Giovannini.
From 2017	<b>Delegate</b> for the University of Verona in the Working group on <b>Climate Change</b> , established by (Network of sustainable universities) and promoted by CRUI (Italian Universities Chancellors Committee). Coordinator: Prof. Stefano Caserini.
From 2017	<b>Member of the Committee for Sustainability</b> of University of Verona
From 2017	<b>Member</b> of working group on <b>Integrated Reporting</b> of Italian society of Professors in business administration (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale) <b>SIDREA</b>
From 2015	<b>Member of the Scientific Committee</b> on Italian Red Cross History - Sociology series, Franco Angeli
From 2014	<b>Member</b> of the Italian Group of Research on Red Cross History as expert of reporting
From 2013	<b>Member of Scientific Committee</b> in Master's Degree in Healthcare Management in networks of integrated assistance
From 2012	<b>Member</b> of GBS University sustainability reporting program - Italian Group of Interest on Social and Environmental Reporting

### At Conferences

May 2023	<b>Member of the Scientific Committee 34<sup>th</sup> EBEN Conference, responsible for the Doctoral Workshop</b> , University of Bologna, Rimini, 24-25 May, 2023
February 2023	<b>Member of the Scientific Committee</b> of Sustainability Reporting in Higher Education: perspectives from universities and enterprises – University of Turin, Torino, 2-3 Febbraio 2023. <b>Session chair, Key-note speaker</b> (title of the presentation: The Lived Experience of the Italian Universities Sustainability reporting guidelines: a co-joint RUS- GBS initiative
From 2021	<b>Member of the Scientific Committee</b> of the 2021 EAA (European Accounting Association) Annual Congress for the Social and Environmental Accounting & Ethical Issues in Accounting category.
2021	<b>Section chair</b> per Alternative Accounts Europe Conference 2021, BAFA, 5 January 2021 Queen Mary University of London, (online)
2020	<b>Member of the Scientific Committee</b> 1th CSEAR (Centre for Social and Environmental Research) Africa Conference, 9-11 November 2020, Covenant University, Nigeria. (postponed)
2019	<b>Member of the Scientific Committee</b> and <b>Session chair</b> at INEKA ( <i>Innovation, Entrepreneurship and Knowledge Academy</i> ) Conference 2019, University of Verona, Verona.
2018	<b>Member of the Scientific Committee</b> and <b>chair</b> at 7th CSEAR (Centre for Social and Environmental Research) Italy Conference, Italian Centre for Social and Environmental Accounting Research, 20-21 September, University of Urbino Urbino, Urbino.
2018	<b>Member of Organization Committee of SIDREA National Conference</b> 2018, University of Verona, Verona.
2016	<b>Member of the Scientific Committee</b> of the VI Italian CSEAR Conference, 30th June - 1st July 2016, Parma, Italy, 18-19
2016	<b>Member of the Organizing Committee</b> of the ITAIS 2016 - XIII Conference of the Italian Chapter of AIS
2014	<b>Track chair</b> at 9th Mediterranean Conference on Information Systems, Università of Verona, Verona. Title track managed with Lohdia Summit: Corporate Social Responsibility and Information Technology

## MEMBERSHIP

From 2024	<b>Member</b> of the Founding Committee of <b>B-Academics</b> of <b>B-Corp</b> Italia
From 2019	<b>Member</b> of EBEN - European Business Ethics Network
From 2019	<b>Member of the Smart Common Lab</b> , Association with the aim to develop at a national and international level research, teaching, training and projects for enhancing the use for innovative tools in the management of commons
From 2017	<b>Member</b> of Italian society of Professors in business administration (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale) <b>SIDREA</b>
From 2017	<b>Member</b> of Italian Academy of Business Administration and Management (Accademia Italiana di Economia Aziendale) <b>AIDEA</b>
From 2017	<b>Member</b> of Italian society on Accounting History (Società italiana di Storia della Ragioneria) <b>SISR</b>
From 2017	<b>Member</b> of NESSE The Network of Early-career Sustainable Scientists & Engineers
From 2011	<b>Member</b> of Centre for Social and Environmental Accounting Research (CSEAR) - UK

## EDITORIAL BOARDS

From 2019	<b>Editorial board member</b> of Accounting History (AH)
From 2017	<b>Editorial board member</b> of International Journal of Innovation and Sustainable Development
From 2017	<b>Editorial board member</b> of Accounting, Auditing & Accountability Journal (AAAJ)
From 2020	<b>Editorial board member</b> of Accounting Forum (AF)
From 2020	<b>Editorial board member</b> of Sustainability
From 2021	<b>Associate Editor</b> of International Journal of Sustainability in Higher Education (IJSHE)

## RESEARCH GRANTS

Won applied research grants for projects addressing policy and practice issue in social accounting and performance evaluation
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January 2025	Grant responsible <b>for the study</b> Qualitative data collection and analysis of the enablers for digitalisation and sustainability in vitiviniculture <b>granted by</b> AGRITECH, Università degli studi di Torino.
April 2022	Grant Responsible for the reporting on Impact report of I-PLUS <b>Responsabilità Scientifica</b> del processo di rendicontazione per il <b>Primo Report di Beneficio comune di I-PLUS</b> . From march 2022 to February 2023
August 2019	Grant responsible <b>for the study</b> ‘RRR (Reduce, Respect, Ricle) sustainable certification: economic potentials, social, environmental and economic impacts” on the monitoring of sustainability in Wineries. Founds supporter: CONSORZIO per la TUTELA dei VINI VALPOLICELLA
June 2018	<b>Social Report of Solatrix Clinic:</b> support in the process of reporting, training and in drafting their second sustainability report (founds collected = 15,000 Euro)
March 2018	Grant responsible <b>for the study</b> ‘RRR (Reduce, Respect, Ricle) sustainable certification: economic potentials, social, environmental and economic impacts” on the monitoring of sustainability in Wineries. Founds supporter: CONSORZIO per la TUTELA dei VINI VALPOLICELLA
June 2017	<b>Social Report of Solatrix Clinic:</b> construction of the social accountability system, support in the process of reporting, training and in drafting the final document
2017-2019	Modulo <b>Sustainable business models</b> all'interno del Progetto #BIT Business_Innovation_&_digital_Transformations@Vicenza finanziato dal Polo Scientifico Didattico Studi sull'Impresa, Università degli Studi di Verona
2016-2019	<i>Team member in <b>Horizon 2020 - Framework Programme of the European Union</b> “Scale-up of the low-carbon footprint material recovery techniques in existing wastewater treatment plants”- task: stakeholder engagement of the local community in reporting projects sustainability (founded for 7 Em Euro)</i>
December 2015	<b>Bayer crop Science - Sustainability in Wineries and Magis Project:</b> survey on the sustainability perception of the participants Magis project, a sustainable brand
May 2013	<b>Social Reporting of International Lions Association</b> –District 108 Ta1: construction of the social accountability system, support in the process of reporting and in drafting the final document
July 2012	<b>The impact of the Verona Exhibition Events:</b> measurement of the value created by events
May 2012	<b>Report on Cooperatives in Verona:</b> economic dimensions and in depth analysis of the top performing cooperatives
July 2011	<b>Verona City of opportunities:</b> research on the quality of life in Verona, including Innovation, Technology, Transport, Infrastructure, Healthcare and safety, sustainability

## SUPPORTED RESEARCH (or positively evaluated)

Applied researches on performance measurement and governance legitimacy

March 2022	<b>Scientific responsibility</b> for the research framework agreement with the Consorzio Turismo dell'Olio EVO Dop, Igp and Bio. The research and collaboration activity concerns the realization of a joint activity of research, business services, publication, communication, organization and participation in national and international conferences in the field of territorial sustainability adopted within the Consortium. More generally, the topics of collaboration may concern the following topics: the study of managerial models aimed at the certification of sustainability; reporting and management control tools; measurement and reporting of ecosystem impacts or individual realities; sustainability training; study and dissemination of local best practices and the culture of sustainability; development of accountability tools aimed at enhancing the stakeholder engagement of local actors (e.g., restaurateurs, hotel schools, tour operators, local authorities, public and private institutions); involvement and participation in competitive tenders for research purposes; definition of experimental themes for degree theses. Duration: March 2022, March 2025 (3 years)
April 2022	<b>Scientific responsibility</b> of the research project with Salcheto Società Agricola (Benefit Company) aimed at determining the resilience factors related to the Company's sustainability. The project envisages, among other things, the collection of data at the company through semi-structured interviews and the collection of documentation provided on site (e.g., photographic documentation, brochures, protocols, other internal documents); the organization in a database of the various data

collected through the interviews; data analysis, definition of the main sustainable practices that lead the company to pursue resilience; the drafting of the research article and the revision of the same

November 2018	<b>Team member project COST (European Cooperation in Science &amp; Technology)</b> titled “SDGs-Leadership and Partnerships in Business, NGOs and Public Institutions” (Proposal Ref OC-2018-2-23368). The project involved 137 participants from 38 nations with the aim to increase the understanding on SDG-Leadership e partnership in different European contexts under the perspective of business ethics, stakeholder engagement, CSR, circular economy. Status: positive evaluation but not supported.
May 2012	<b>Intesys – Software Sustainability reporting online</b> – Moggi S. – Project summary: to create an application that supports primarily small and medium enterprises in the reporting process to stakeholders of their actions and investments for the Corporate Social Responsibility (CSR)
March 2013	<b>AOUI Verona – Integrated Teaching Hospital of Verona</b> – Moggi S., Suppa A., Leardini C., Campedelli B. – Project summary: analysis on the Balance Score Card implementation and evolution before and after the merger between the Hospital and the Faculty of Medicine.
October 2014	<b>ACRI – Italian Association of Bank Foundations</b> – Moggi S., Leardini C., Rossi G., Zardini A. – Project summary: research on the board perception on legitimacy at the local community. Thanks to ACRI, we conducted an analysis on the relationships between the Italian bank foundation boards structure and the influence of stakeholders on them.
December 2014	<b>Banco Popolare – Group of Italian Cooperative Banks</b> – Moggi S., Zardini A., Rossignoli C., Leardini C., Campedelli B. Project Summary: study on the cooperative bank boards and the existing link with the local community.

## PUBLICATIONS

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### *In International reviewed journals*

Rosa, M. R. D., **Moggi, S.**, Boscaroli, C., & Freitas Zara, K. R. D. (2024). Examining the implementation of UN sustainable development goals in Brazilian universities. *International Journal of Sustainability in Higher Education*, DOI: <https://doi.org/10.1108/IJSHE-02-2024-0117>

Contrafatto, M., **Moggi, S.**, Gervasio, D., & Montani, D. (2024). Audit society, organisational response and (de-) coupling: an Italian story. *Accounting, Auditing & Accountability Journal*, DOI: <https://doi.org/10.1108/AAAJ-08-2022-5974>

**Moggi, S.**, Giacomo, F., & Elisa, I. (2024). Enhancing value creation through stakeholder engagement in sustainable mega-events: The case of Expo 2020 Dubai legacy. *Business Ethics, the Environment & Responsibility*.

Leal Filho, Walter; Lange Salvia, Amanda; Beynaghi, Ali; Fritzen, Barbara; Ulisses, Azeiteiro; Veiga Avila, Lucas; Shulla, Kalterina; Vasconcelos, Claudio R. P.; **Moggi, Sara**; Mifsud, Mark; Anholon, Rosley; Simon Rampasso, Izabela; Kozlova, Valerija; Iliško, Dzintra; Skouloudis, Antonis; Nikolaou, Ioannis (2024). Digital transformation and sustainable development in higher education in a post-pandemic world. *International Journal of Sustainable Development & World Ecology*, 31(1), 108-123.

**Moggi, S.**, Lehman, G., & Pagani, A. (2023). The juridification of social accounting and the transposition process of the non-financial reporting directive 2014/95/EU. *Meditari Accountancy Research*, 31(7), 185-211. DOI: 10.1108/MEDAR-01-2023-1897

**Moggi, S.** (2023). Sustainability reporting, universities and global reporting initiative applicability: a still open issue. *Sustainability Accounting, Management and Policy Journal*, 14(4), pp. 699-742 DOI: 10.1108/SAMPJ-05-2022-0257

**Moggi, S.**, Pierce, P., & Bernardi, N. (2022). From sustainability to thriving: A novel framework for entrepreneurial ecosystems. *International Entrepreneurship and Management Journal*, 18(2), 829-853., DOI: 10.1007/s11365-021-00787-x



- Leal Filho, W., Coronado-Marín, A., Salvia, A. L., Silva, F. F., Wolf, F., LeVasseur, T., ... & **Moggi, S.** (2022). International Trends and Practices on Sustainability Reporting in Higher Education Institutions. *Sustainability*, 14(19), 12238.
- Leal Filho W., Fritzen B., Ruiz Vargas V., Paço A., Zhang (Jane) Q., Doni F., Azul A.M., Vasconcelos C., (...) **Moggi S.** & Wu J.Y (2022) Social innovation for sustainable development: assessing current trends, *International Journal of Sustainable Development & World Ecology*, 29:4, 311-322, DOI: 10.1080/13504509.2021.2013974
- Bassani, G, Leardini, C, Campedelli, B, **Moggi, S.** The dynamic use of a balanced scorecard in an Italian public hospital. *The International Journal of Health Planning and Management*. 2022; 37(3), 1781–1798. <https://doi.org/10.1002/hpm.3440>
- Moggi S.**, Zardini A., Rossi G., Leardini C. (2021) Governance Mechanisms Fostering a Legitimate Representation in Nonprofit Organizations, *International Journal of Public Administration*, DOI: 10.1080/01900692.2021.1947320
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### **Book and article reviews**

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## **WORK EXPERIENCE**

April 2005 - September 2010	Responsible for contract terms and conditions at <b>Credito Emiliano S.p.A. (Italy)</b> Member of talents project After a brief period in a commercial role, I worked as <b>manager</b> in <b>Mergers &amp; Acquisitions team</b> , developing my organizational skills. As responsible of contract terms, I was also the trainer for the new branch directors and the new managers acquired by bank mergers. Negotiating conditions, I improved my problem-solving skills.
July 2004 - December 2005	Assistant Mortgage Office at <b>Monte dei Paschi di Siena (Italy)</b> I was responsible for closing procedure at central office, helping branches during the process. I drafted a vademecum to facilitate the process, still in use by the bank.

## **EXTRA-PROFESSIONAL EXPERIENCES**

Since 1999	<b>Volunteered for Italian Red Cross</b> and Instructor in First Aid, Red Cross History and International Disaster Law; DRRCCA (Disaster Risk Reduction, Climate Change Adaption) Operator.
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Verona, 27/02/2025

Sara Moggi  
