

CURRICULUM VITAE

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Ivan Russo is Full Professor of Business Administration at the Department of Management, University of Verona. His research and teaching focus on Supply Chain Management, Logistics and Logistics Service Quality.

He coordinates the research group in Logistics and Supply Chain Management at the Department of Management and is Scientific Director of the LOOP Research Center – Management for the Circular Economy and Sustainability.

RESEARCH ACTIVITY

His research addresses logistics and customer service, supply chain models for the circular economy, omnichannel strategies and last-mile delivery, as well as customer value in B2B marketing and returns management along the supply chain.

ACADEMIC EXPERIENCE AND POSITION:

Feb 2024 Director of the LOOP Research Center on Circular Economy,

Nov 2023 he serves as Deputy Director of the Department of Management

May 2023 Co-Editor in Chief of the International Journal of Physical Distribution & Logistics Management,

March 2023 Chair of the Master's Degree Programme in Supply Chain Management

2023-2025 He coordinated the inter-university PhD Programme in Accounting and Management

Dec. 2021 Full Professorship of Supply Chain Management & Logistics (Economia e Gestione delle Imprese)

EDUCATION

2003-2005 Doctoral of Philosophy in Business Administration, University of Verona.

2005 Visiting Scholar at University of Tennessee Haslam College of Business, Knoxville (TN).

2002 Master Degree in Business Administration (Economia & Commercio) cum laude.

SCIENTIFIC APPOINTMENTS

He is Co-Editor in Chief of the *International Journal of Physical Distribution & Logistics Management* and Senior Editor of the *Journal of Business Logistics*. He is a European member of the Academic Strategies Committee of the *Council of Supply Chain Management Professionals (CSCMP)* and has served as Scientific Chair of the CSCMP European Research Conference in Logistics and Supply Chain Management. At the national level, he coordinates the thematic group in Supply Chain Management, Logistics & Operations of the Italian Management Society.

PUBLICATIONS AND AWARDS

He has authored over one hundred peer-reviewed publications in international journals. His work has appeared in leading journals in operations, logistics and supply chain management. He has received recognition from international journals and conferences, including the *International Journal of Physical Distribution & Logistics Management*, the *Journal of Business Logistics* and EURAM, and has been included among the top twenty scholars worldwide in logistics and supply chain management according to academic rankings (*Transportation Journal*).

OTHER EXPERIENCE

He has been a Visiting Scholar at universities in the United States and has coordinated and participated in competitively funded regional, national and European research projects focusing on sustainable logistics, supply chain resilience and the circular economy.

Dr. Russo's prolific contributions to academic literature are evident in his publications in top-tier journals like the *Journal of Supply Chain Management (JSCM)*, *Journal of Operations Management (JOM)*, *International Journal of Physical Distribution & Logistics Management (IJPDLM)*, *International Journal of Production Economics (IJPE)*, *Journal of Business Logistics (JBL)*, *International Journal of Logistics Management (IJLM)*, *Industrial Marketing Management (IMM)*, *Journal of Business Research (JBR)*, *Production Planning & Control (PPC)*, *Journal of Business Industrial Marketing (JBIM)*, and many others. His

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research has significantly influenced both academic and practical understandings of logistics and supply chain management.

Beyond his research, Dr. Russo is passionately involved in education, imparting his knowledge in International Logistics and Supply Chain Management at various levels, including undergraduate, MSc, MBA, PhD, and executive programs. His involvement in the Council of Supply Chain Management Professionals (CSCMP), particularly contributing to the Academic Strategies Committee (ASC), showcases his dedication to both the academic community and the industry at large

INTERNATIONAL/NATIONAL COMPETITIVE PROJECTS Participant more than 15 projects (European Union, national and regional projects), recent granted:

SHIELD" Sustainable, Human-centric, Innovative, Efficient Logistics through Digital advancements" granted by Regione Veneto PR Veneto FESR 2021-2027.

" INEST" – Interconnected North-East Innovation Ecosystem for the implementation of the research program as an "Innovation Ecosystem" within the framework of the National Recovery and Resilience Plan (PNRR)

2020 RELOAD RESILIENT LOGISTICS AND SUPPLY CHAIN DESIGN (ReLoad) call POR - FESR 2014-2020, Reti Innovative Regionali, **granted by Regione Veneto.**

2020 HYBRID SUSTAINABLE WORLDS call POR - FESR 2014-2020, Reti Innovative Regionali, **granted by Regione Veneto.**

2020 SMARTLAND - Call POR - FESR 2014-2020, Reti Innovative Regionali; granted by Regione Veneto

2018 CLOSED LOOP SUPPLY CHAIN, granted by Regione Veneto.

2017 RESURBIS Project ID: 730349 Granted by Horizon 2020-EU.3.2.4.1. - Fostering the bio-economy for bio-based industries H2020-EU.3.2.4.3. - Supporting market development for bio-based products and processes.

PUBLICATION:

BOOKS (author/editor -last 5 years):

RUSO I. -PASQUETTO P. (2022) *Logistica e Supply Chain Management. Offrire il miglior servizio al cliente ottimizzando i costi*", ISEDI.

RUSO, I., & CONFENTE, I. (2017). *Customer loyalty and supply chain management: Business-to-business customer loyalty analysis*. Abingdon, Oxon OX14 4RN and New York, NY 10017:Routledge, ISBN: 978-1-138-06084-5

REFERRED JOURNALS (ABS ranking):

1. **RUSO, I., MOLA, L., & GIANGRECO, A.** (2025). Digitalisation for survival: managing resources in digitalizing operations and processes in the fashion industry. *Production Planning & Control*, 1-19.
2. TONIOLO, S., **RUSO, I., REN, J., & MOKTADIR, M. A.** (2025). Decarbonizing last-mile logistics: A life cycle and just transition perspective. *Sustainable Production and Consumption*.
3. ROSE, W. J., CONFENTE, I., PEINKOFER, S. T., & **RUSO, I.** (2025). Activating the Consumer: Toward More Sustainable Last-Mile Delivery. *Journal of Business Logistics*, 46(4), e70041.
4. ROSE, W. J., CONFENTE, I., PEINKOFER, S. T., & **RUSO, I.** (2025). Unlocking the door: information disclosure framing and consumer characteristics in parcel locker adoption. *International Journal of Physical Distribution & Logistics Management*, 55(11), 92-117.
5. **RUSO, I., PATRUCCO, A. S., KLUMPP, M., & STANTON, D.** (2025). Leveraging social media to bridge academia and industry in supply chain management research: a framework for integrated strategies. *International Journal of Physical Distribution & Logistics Management*, 55(11), 144-162.
6. MOHAGHEGH, M., BLASI, S., **RUSO, I., & BALDI, B.** (2025). Digital transformation and sustainable performance: the mediating role of triple-A supply chain capabilities. *Journal of Business & Industrial Marketing*, 40(4), 896-910.
7. BALDI, B., CONFENTE, I., **RUSO, I., & GAUDENZI, B.** (2024). Consumer-centric supply chain management: a literature review, framework, and research agenda. *Journal of Business Logistics*, 45(4), e12399.
8. **RUSO, I., CONFENTE, I., HOLMSTRÖM, J., ÖHMAN, M., & TOKAR, T.** (2024). Embracing methodological evolution and diversity in logistics and supply chain management research. *International Journal of Physical Distribution & Logistics Management*, 54(7/8), 653-672.

9. TONIOLO, S., **RUSSO, I.**, & BRAVO, I. (2024). Integrating product-focused life cycle perspectives in the fresh food supply chain: Revealing intra-and inter-organizational views. *Sustainable Production and Consumption*, 48, 46-61.
10. NIKOOKAR, E., GLIGOR, D., & **RUSSO, I.** (2024). Supply chain resilience: When the recipe is more important than the ingredients for managing supply chain disruptions. *International Journal of Production Economics*, 272, 109236.
11. RAGGIOTTO, F., CONFENTE, I., SCARPI, D., & **RUSSO, I.** (2024). Consumer reactions to circular packaging: The impact of disgust, guilt, and value on adoption intentions. *Journal of Cleaner Production*, 479, 143937.
12. CANTELE, S., **RUSSO, I.**, KIRCHOFF, J. F., & VALCOZZENA, S. (2023). Supply chain agility and sustainability performance: A configurational approach to sustainable supply chain management practices. *Journal of Cleaner Production*, 414, 137493.
13. RATHER, R. A., RAISINGHANI, M., GLIGOR, D., PARREY, S. H., **RUSSO, I.**, & BOZKURT, S. (2023). Examining tourist citizenship behaviors through affective, cognitive, behavioral engagement and reputation: Symmetrical and asymmetrical approaches. *Journal of retailing and consumer services*, 75, 103451.
14. **RUSSO, I.**, MASORGO, N., & GLIGOR, D. M. (2022). Examining the impact of service recovery resilience in the context of product replacement: the roles of perceived procedural and interactional justice. *International Journal of Physical Distribution & Logistics Management*, 52(8), 638-672.
15. GLIGOR D., **RUSSO I.**, MALONI M. (2022) Understanding gender differences in logistics innovation: A complexity theory perspective, **International Journal of Production Economics** Volume 246, April 2022, 108420. ASN: fascia A, IMPACT FACTOR 2020: 7,885, (ABS3)
16. OMAR, A., KIRCHOFF, J. F., **RUSSO, I.**, & GLIGOR, D. M. (2022). Understanding the dynamics of global supply chain sustainability initiatives: The role of institutional distance from the buyer's perspective. *Journal of Purchasing and Supply Management*, 28(4), 100792.
17. SCARPI, D., CONFENTE, I., & **RUSSO, I.** (2022). The impact of tourism on residents' intention to stay. A qualitative comparative analysis. *Annals of tourism research*, 97, 103472.
18. GLIGOR, D. M., DAVIS?SRAMEK, B., TAN, A., VITALE, A., **RUSSO, I.**, GOLGECI, I., & WAN, X. (2022). Utilizing blockchain technology for supply chain transparency: A resource orchestration perspective. **Journal of Business Logistics**, Vol. 43, Issue 1, pp. 140-159 (ABS3)
19. GLIGOR, D.M., GOLGECI, I., REGO, C., **RUSSO, I.**, BOZKURT, S., POHLEN, T., HIATT, B. AND GARG, V., 2022. Examining the use of fsQCA in B2B marketing research: benefits, current state and agenda for future research. **Journal of Business & Industrial Marketing**.
20. **RUSSO, I.**, PELLATHY, D., & OMAR, A. (2021) Managing outsourced reverse supply chain operations: Middle-range theory development. Vol. 57, Issue 4, October 2021 **Journal of Supply Chain Management**, (ABS 4)
21. CONFENTE I., **RUSSO I.**, PEINKOFER S., FRANKEL R (2021)., The challenge of remanufactured products: the role of returns policy and channel structure to reduce

- consumers' perceived risk, Vo. 51, n.4 pp. 350-380 **International Journal of Physical Distribution & Logistics Management**..
22. HAZEN, B. T., **RUSO, I.**, CONFENTE, I., & PELLATHY, D. (2021). Supply chain management for circular economy: conceptual framework and research agenda. Vol. 32, n.2, pp. 510-537. **International Journal of Logistics Management**, The, *in press*
 23. SCARPI, D., **RUSO, I.**, CONFENTE, I., & HAZEN, B. (2021). Individual antecedents to consumer intention to switch to food waste bioplastic products: A configuration analysis. Vol. 93, feb. 2021, pp. 578-590. **Industrial Marketing Management**,
 24. GLIGOR, D., FEIZABADI, J., **RUSO, I.**, MALONI, M. J., & GOLDSBY, T. J. (2020). The triple-a supply chain and strategic resources: developing competitive advantage, **International Journal of Physical Distribution & Logistics Management**. Vol. 50 No. 2, pp. 159-190.
 25. HAZEN B., **RUSO I.**, CONFENTE I. (2020) "Circular Economy: Recent Technology Management Considerations" V. 64, Issue 1, **Johnson Matthey Technology Review**.
 26. CONFENTE, I., SCARPI, D., & **RUSO, I.** (2020). Marketing a new generation of bio-plastics products for a circular economy: The role of green self-identity, self-congruity, and perceived value. **Journal of Business Research**, 112, 431-439.
 27. MORETTO G., **RUSO I.**, BOLZONELLA D.; PAVAN P., MAJONE M., VALENTINO F., (2020) An urban biorefinery for food waste and biological sludge conversion into polyhydroxyalkanoates and biogas" **Water Research**, 170, 115371
 28. GAUDENZI, B., CONFENTE, I., & **RUSO, I.** (2020). Logistics service quality and customer satisfaction in B2B relationships: a qualitative comparative analysis approach. **The TQM Journal**, Vol.33, Issue 1.
 29. **RUSO, I.**, CONFENTE, I., GLIGOR, D., & COBELLI, N. (2019). A roadmap for applying qualitative comparative analysis in supply chain research: The reverse supply chain case. **International Journal of Physical Distribution & Logistics Management**, 49(1), 99-120.
 30. **RUSO, I.**, CONFENTE, I., SCARPI, D., & HAZEN, B. T. (2019). From trash to treasure: The impact of consumer perception of bio-waste products in closed-loop supply chains. **Journal of Cleaner Production**, 218, 966-974.
 31. GLIGOR, D., BOZKURT, S., **RUSO, I.**, & OMAR, A. (2019). A look into the past and future: theories within supply chain management, marketing and management. **Supply Chain Management: An International Journal**, 24(1), 170-186.
 32. **RUSO, I.**; CONFENTE, I., From dataset to qualitative comparative analysis (QCA)—Challenges and tricky points: A research note on contrarian case analysis and data calibration **Australasian Marketing Journal** , vol. 27, n. 2 , 2019 , pp. 129-135
 33. GLIGOR, D., BOZKURT, S., & **RUSO, I.** (2019). Achieving customer engagement with social media: A qualitative comparative analysis approach. **Journal of Business Research**, 101, 59-69.

34. **RUSO, I., CONFENTE, I., GLIGOR, D. M. & COBELLI, N.** (2017). The combined effect of product returns experience and switching costs on B2B customer repurchase intent. **Journal of Business & Industrial Marketing**, 32(5), 664-676.
35. **SGARBOSSA, F., & RUSSO, I.** (2017). A proactive model in sustainable food supply chain: Insight from a case study. **International Journal of Production Economics**, 183, 596-606.
36. **MOLA, L., RUSSO, I., GIANGRECO, A., & ROSSIGNOLI, C.** (2017). Who knows what? Reconfiguring the governance and the capabilities of the supply chain between physical and digital processes in the fashion industry. **Production Planning & Control**, 28(16), 1284-1297.
37. **RUSO, I., CONFENTE, I., & OMAR, A.** (2017). The role of facilitators as partial signalers in the context of value perception. **International Journal of Quality and Service Sciences**, 9(1), 85-102.
38. **RUSO, I., CONFENTE, I., GLIGOR, D. M., & AUTRY, C. W.** (2016). To be or not to be (loyal): Is there a recipe for customer loyalty in the B2B context?. **Journal of Business Research**.
39. **CONFENTE, I., BURATTI, A., & RUSSO, I.** (2015). The role of servitization for small firms: drivers versus barriers. **International Journal of Entrepreneurship and Small Business**, 26(3), 312-331.
40. **MOLLENKOPF D., FRANKEL R., RUSSO I.** Creating value through returns management: Exploring the marketing-operations interface «**JOURNAL OF OPERATIONS MANAGEMENT**», vol. 29 , n. 5 , July , 2011 , pp. 391-403 ISSN: 0272-6963
41. **MOLLENKOPF D., RUSSO I., FRANKEL R.,** The returns management process in supply chain strategy «**INTERNATIONAL JOURNAL OF PHYSICAL DISTRIBUTION & LOGISTICS MANAGEMENT**», vol. 37 , n. 7 , 2007 , pp. 568-592 ISSN 0960-0035