

CURRICULUM VITAE

Prof. Davide Nicola Vincenzo Gaeta

Personal Info:

Prof. Davide Nicola Vincenzo Gaeta

Born: 17.11.1961 – Milan (Italy)

Associate Professor, University of Verona

Department of Business Administration

Via Cantarane, 24 - Polo Santa Marta (Verona)

Contact:

Phone: +39 045 68 35 632

E.mail: davide.gaeta@univr.it

Main Fields:

Agricultural Policies – Wine Economics & Law – Wine Marketing - Agribusiness

Davide Gaeta is Associate Professor in the Department of Business Administration at the University of Verona (Italy), where he teaches economics of wine firms, wine policy and agribusiness at the master degree in Marketing and Communication. He has taught at the University of Milano and Brescia. Professor Gaeta's research has focused on the European and national wine politics, looking at the role exerted by appellation of origin, collective and private brand and their effects in the marketplace. He has focused on agri-food markets, in particular on internal and external markets, and marketing strategies concerning the origin food products, food quality and consumer behaviour/preferences. He focused on EU food standard, food policy and tariff. He has been elected a Fellow of the Italian Association for the Agricultural Studies (SIDEA), the Italian Academy of Vite and Wine, where he serves in the board of directors, the Georgofili Foundation and he is member of EAAE, European Association of Agricultural Economists; IAAE, International Association of Agricultural Economists; and AAWE, American Association of Wine Economists. Prof. Gaeta has been a Visiting Professor at University of California Davis, Department of Agricultural and Resource Economics (2015). He teaches at the University of Bordeaux at Master program “Commerce et stratégies internationales”. He is a member of the scientific committee of the Master in Economics and Law of International Trade of the Department of Juridical Sciences of the University of Verona (2017/2018), where also teaches agribusiness and agricultural policy.

Prof. Davide Gaeta is author of several scientific publications (book, book chapter and paper) in international journal and magazines. He is also the editorialist of QN Economy (QN Economia) where he holds a weekly agribusiness column.

He served at the Minister of Agriculture, Appellation of Origin Committee, at the Minister of Foreign Office for developing project in Bosnia Herzegovina and Montenegro, CEEV - Comité Européen des Entreprises Vins (Bruxelles) and OIV - International Organisation of Vine and Wine.

In addition to his academic pursuits, Prof. Gaeta is also engaged in numerous entrepreneurial activities as advisor, manager and CEO. He has served on the board of directors of companies involved in wine and agri food production, hotel and luxury resort, energy business and wine lobbies. He cofounded, owns and serves Eleva winery in Valpolicella (Veneto, Italian Region).

Membership

Member of the following scientific institutions: Italian Association of Agricultural Economics (SIDEA). Italian Association of Agro-food Economics (SIEA). Study Centre for the Territorial Economics and Appraisal (CeSET). European Association of Agricultural Economists (EAAE). Academy of Georgofili. Italian Academy of Vine and Wine, Member of American Association of Wine Economists.

CURRICULUM VITAE

Prof. Davide Nicola Vincenzo Gaeta

Recent Publications

- J.M Cardebat, P. Corsinovi, D. Gaeta (2017), Do Top 100 wine lists provide consumers with better information? - *Economic Bulletin*, 2018, Vol. 38 (2) pp 983-994
- P. Corsinovi, D. Gaeta (2017), EU Wine Policies and their consequences on the Global Wine Trade, *Economia Agro-alimentare/Food Economy*.
- P. Corsinovi, D. Gaeta (2017), Interventionist Policies and Market Failures of Wine Regulations in "It's A Jungle Out There - The Strange Animals Of Economic Organization In Agri-Food Value Chains"(Eds) L. K.E Dries, K. Karantinidis; G. Martino; J.M. Codron and S. Pascucci Wageningen Academic press.
- Pagliarini, E., Laureati, M., Gaeta, D. (2015). Sensory descriptors, hedonic perception and consumer's attitudes to Sangiovese red wine deriving from organically and conventionally grown grapes. In Environmentally Sustainable Viticulture. Practices and Practicality, Gerling, C. (Ed.). Apple Academic Press, Waretom, USA. ISBN: 978-1-77188-112-8.
- P. Corsinovi, D. Gaeta (2016), Collective actions within a wine producer' organization: bulk wine price and its driver – Paper prepared for presentation at the 153th EAAE Seminar 'New dimensions of market power and bargaining in the agri-food sector: Organisations, policies and models.' Gaeta, Italy, June 9-10, 2016
- P. Corsinovi, D. Gaeta (2016), The EU wine policy orientations through the budget expenditure analysis (1970-2015). Annual American Association Wine Economist (AAWE) Conference in Bordeaux (France), June 21-25, 2016
- P. Corsinovi, D. Gaeta (2015), The European wine policy through producer support estimates: an attempt at analysis. *Global Advanced Research Journal of Agricultural Science (GARJAS)*. Vol. 4(5) May 2015
- P. Corsinovi, D. Gaeta (2015), *Managing the quality wines beyond Policies and Business Strategies*. Review of Contemporary Business Research June 2015, Vol. 4, No. 1, pp. 24-31. Published by American Research Institute for Policy Development
- D. Gaeta, P. Corsinovi and G. Rausser (2015), *The Political Economy of traditional terms* – Paper accepted for the annual American Association Wine Economist (AAWE) Conference in **Mendoza (Argentina)**, May 26-30, 2015
- D. Gaeta, P. Corsinovi (2015), *Traditional Terms and Appellation wines: debates in sight of TTIP negotiation* - Paper accepted for the 145th European Association Agricultural Economics, EAAE Seminar, **Parma (Italy)** April 14-15, 2015
- Pagliarini, E., Laureati, M., Gaeta, D. (2014). Sensory descriptors, hedonic perception and consumer's attitudes to Sangiovese red wine deriving from organically and conventionally grown grapes. In *Applied Olfactory Cognition*, Zucco, G.M., Schaal, B., Olsson, M.J., & Croy I. (Eds.), pp.72-78. Doi: 10.3389/978-2-88919-343-1.
- D. Gaeta and P. Corsinovi (2014), *Economics, Governance, and Politics in the Wine Market: European Union Developments*. Palgrave Macmilliam, USA.
<http://www.palgrave.com/products/title.aspx?is=9781137398499>
- M.Laureati, D.N. Gaeta; E. Pagliarini (2014), *Qualitative and sensory evaluation of Sangiovese red wine obtained from organically and conventionally grown grapes*, Italian Journal of Food Science, vol. XXVI , n. 4, pp. 355-362
- D. Gaeta and P. Corsinovi, (2014), *Producer Single Commodity Transfer: a comparison of policy intervention between wine and others European agriculture products* Paper prepared for the Conference: Enometrics XXI - European Association of Wine Economists, Economists at the service of Wine & Vine – **Lyons, France** 4-7 June 2014.
- D. Gaeta, P. Corsinovi (2013), *Replanting Right and Liberalizations: an Attempt to analyze a Controversial Instrument of Agricultural Policy in the Chianti Classico area* - Conference book proceedings in Crescimanno, M.; Casini L. and Galati A. (eds) (2013), Dynamics of Land Value and Agricultural Policies. Medimond International Proceeding Bologna, Italy, pp. 93-101.
<http://www.medimond.com/ebook/QY22.pdf>
- P. Corsinovi, D. Begalli, D. Gaeta (2013), *Public choice theory as a tool for CMO wine reform analysis*. World Review of Entrepreneurship, Management and Sustainable Development, vol. 9, n. 2 pp. 216-229.

CURRICULUM VITAE

Prof. Davide Nicola Vincenzo Gaeta

- E. Pagliarini, M. Laureati, D. Gaeta (2013) *Sensory descriptors, hedonic perception and consumer's attitudes to Sangiovese red wine deriving from organically and conventionally grown grapes* "Frontiers in Psychology", vol. 4, 2013, pp. 1-7.
- P. Corsinovi, D. Gaeta, A.M. Corsi, (2013), *Consumer preferences of rosé wine: an analyses trough the Best: Worst method*. Paper prepared at 7AWB (Academy of Wine Business Research) International Conference. June 2013 Canada.
- D. Gaeta, D. Begalli and P. Corsinovi (2012), *The alignment of European Law in pre-candidate countries: case of Bosnia and Herzegovina wine law*. 126th EAAE Seminar, 'New challenges for EU agricultural sector and rural areas, which role for public policy?' Capri, Italy, June, 27th – 29nd, 2012.
http://ageconsearch.umn.edu/bitstream/126100/2/gaeta_corsovi_begalli.pdf
- D. Gaeta, P. Corsinovi (2012), *I diritti di reimpianto e l'ipotesi di liberalizzazione: un tentativo di analisi nell'area Chianti Classico di un discusso strumento di politica agraria*. CESET conference, (Research Centre for Appraisal and Land Economics) -November 22-23 (2012), Palermo – Italy
- D. Gaeta, D. Begalli and P. Corsinovi (2011), *Public support on young Tuscan wine farmers: PERTs or PESTs policies?* 4th EuroMed Conference of the EuroMed Academy of Business Crete, Greece, 20th - 21st October 2011 – Business Research Challenges in a Turbulent Era - ISBN: 978-9963-711-01-7.
- D. Begalli, S. Codurri; D. Gaeta (2011), *Agro-environmental policy in the wine sector: An investigation in an italian district "Calitate-Acces la succes"*, vol. II, n. Supplemento 2011, Vol. II, pp. 11-16
- P. Corsinovi, D. Begalli and D. Gaeta (2011), *The Public Choice theory as a tool for CMO wine analysis*. 4th EuroMed Conference of the EuroMed Academy of Business Crete, Greece, 20th - 21st October 2011. – Business Research Challenges in a Turbulent Era - ISBN: 978-9963-711-01-7.
- D. Begalli, P. Corsinovi and D. Gaeta (2011), *The CMO wine reform between pressure groups and national alliances: an approach through Public Choice analysis*. Paper presented at the 5th Annual Meeting American Association of Wine Economists, 24-25 June 2011 Bolzen – Italy.
http://www.wineeconomics.org/meetings/Bolzano2011/Submissions/Begalli_Corsinovi_Gaeta.pdf
- D. Begalli, P. Corsinovi and D. Gaeta (2011), *An evaluation of public support sustainability on young Tuscan wine farmers*. Paper presented at the 6th AWBR International Conference 9 – 10 June 2011 Bordeaux Management School, BEM – Bordeaux - France <http://academyofwinebusiness.com/wp-content/uploads/2011/09/67-AWBR2011-Begalli-Corsinovi-Gaeta.pdf>
- D. Begalli; S. Codurri; P. Corsinovi and D. Gaeta (2010) "The agro-environmental policy and its role in supporting farm incomes: a local case study", in Popescu G. "Economy of transfer knowledge for sustainable development and environment protection – International Conference, Bucharest , pp. 5-12, ISBN 978-973-1716-74-9.
- D. Gaeta (2009), *Evoluzione del processo di riforma tra mutamenti del mercato, gruppi di pressione e alleanze nazionali*. In Pomarici, E., Sardone, R. (Eds.), L'OCM vino, la difficile transazione verso una strategia di comparto (2009), Rome: INEA, pp.49 69. http://www.inea.it/public/pdf_articoli/885.pdf
- D. Begalli, S. Codurri, D. Gaeta (2009), *Wine and web marketing strategies. The case study of Italian speciality wineries* "British Food Journal", vol. 111, n. 6, 2009, pp. 598-619
- D. Begalli, S. Codurri, D. Gaeta (2009), *Bio-energy from winery by-products: a new multifunctional tool for the Italian wine districts* , in ; The role of knowledge, innovation and human capital in multifunctional agriculture and territorial rural development, Institute of Agricultural Economics, Belgrado, Serbia, Proceedings of "113th Seminar of the EAAE "The role of knowledge, innovation and human capital in multifunctional agriculture and territorial rural development"" , Belgrado, 9-11 December 2009, pp. 459-468
- M. Laureati, E. Pagliarini, D. Gaeta, S. Bertoli (2008), *Perceptive, psychological and behavioural determinants of obesity* "Chemical Senses" 2008, pp. 132-133.