

CURRICULUM VITAE

Veronica De Crescenzo

Current Position

Associate Professor in Financial Markets and Institutions, Department of Management, University of Verona.

Education

Laurea in Economics, University of Verona, 1998
PhD in Financial Markets and Institutions, University of Udine, 2002.

Publications

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- Mion, G., Bonfanti, A., Vigolo, V., De Crescenzo, V., How Entrepreneurship Education and Knowledge Prevent Early School Dropouts and the Development of NEETs: An Exploratory Study on Italian School Cooperatives, *Journal of Innovation Knowledge*, Vol. 12, March–April 2026, 100898, 2026. <https://doi.org/10.1016/j.jik.2025.100898>
- Bonfanti, A., Mion, G., Vigolo, V., De Crescenzo, V., Business incubators as a driver of sustainable entrepreneurship development: evidence from the Italian experience, *International Journal of Entrepreneurial Behaviour & Research*, Vol. 31, n. 6, pp. 1430-1454, 2025. <https://www.emerald.com/insight/content/doi/10.1108/ijeb-05-2024-0500/full/html>
- De Crescenzo, V., Polin, V., Bonfanti, A., Sustainable Start-ups and Entrepreneurial Narratives: A Lexical Analysis of Dimensions Emerging from Crowdfunding Campaigns in the Fashion Industry. In: Kaufmann, H.R., Panni, M.F.A.K., Vrontis, D. (eds) *The Palgrave Handbook of Consumerism Issues in the Apparel Industry*. Palgrave Macmillan, Cham, 2024. https://doi.org/10.1007/978-3-031-59952-1_26
- Bonfanti A., De Crescenzo V., Simeoni F., Loza Adauí C. R., Convergences and divergences in sustainable entrepreneurship and social entrepreneurship research: A systematic review and research agenda, *Journal of Business Research*, 170, 2024, 114336, <https://doi.org/10.1016/j.jbusres.2023.114336>
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- De Crescenzo V., Botella-Carrubi D., Rodríguez García M., Civic crowdfunding: a new opportunity for local governments, *Journal of Business Research*, 2020, <https://doi.org/10.1016/j.jbusres.2020.10.021>
- De Crescenzo V., Baratta R., Simeoni F., Citizens' engagement in funding renewable and energy efficiency projects: a fuzzy set analysis, *Journal of Cleaner production*, 2020, <https://doi.org/10.1016/j.jclepro.2020.124060>
- Butturini P., De Crescenzo V., Polin V., La finanza innovativa nel settore della moda: la sfida del crowdfunding tra aspetti economici e questioni giuridiche, *Papers di Diritto Europeo*, n. 1, 2020
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- Borello G., De Crescenzo V., Pichler F., Factors for success in European Crowdfunding, *Journal of Economics and Business*, 2019 <https://doi.org/10.1016/j.jeconbus.2019.05.002>
- De Crescenzo V., Pichler F., Alternative Ways of Financing Civic 'Place-Based' Initiatives in Italy: A Case Study Approach, *International Journal of Business and Social Science*, Vol. 9, No. 8, 2018
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- Borello G., De Crescenzo V., Pichler F., Le piattaforme di Financial Return Crowdfunding nell'Unione Europea, *Bancaria*, n. 12, 2014
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- De Crescenzo V., Pichler F., Il rischio operativo nelle banche. Un'analisi delle perdite operative in due casi di studio, Giuffrè Editore, Milano, 2013
- Chesini G., De Crescenzo V., I servizi di trading e di post-trading nell'Unione Europea: evidenze empiriche sulle strutture di pricing dei principali operatori, *Bancaria*, n. 10, 2010
- De Crescenzo V., Pichler F., Bank size, consolidation and operational risk, in *Consolidation in European Financial Industry*, Palgrave Macmillan, Londra, 2010

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- De Crescenzo V., Le scelte di finanziamento delle imprese: un'analisi comparata", Giuffrè Editore, Milano, 2006
- De Crescenzo V., La redditività delle sgr: alcune riflessioni sulle commissioni dei fondi comuni d'investimento, in Mazzocco G. N. (a cura di), Asset management: prospettive di convergenza tra banche e assicurazioni. Profili regolamentari e gestionali, Giappichelli, Torino, 2005
- De Crescenzo V., Valutazione e gestione del rischio operativo in banca: la raccolta di dati sulle perdite operative, in Mazzocco G. N. (a cura di), Rischi e controlli nelle banche e nelle assicurazioni, Giappichelli, Torino, 2003
- De Crescenzo V., L'operational risk nella gestione bancaria, Banche e banchieri, n. 3, 2003
- De Crescenzo V., Rossignoli B., I modelli di sistemi finanziari per il finanziamento della new economy. Alcune notazioni sulla funzione del venture capital, Economia e diritto del terziario, n.1, 2001
- De Crescenzo V., Il promotore finanziario in un contesto di multicanalità. Aspetti normativi e gestionali dell'attività di promozione e collocamento fuori sede dei prodotti e servizi finanziari, Quaderni del Dipartimento di Economia aziendale, Università degli Studi di Bergamo, n. 4, 2001
- De Crescenzo V., Irregolarità e anomalie nella gestione bancaria alla luce della vigilanza ispettiva, Quaderni del Dipartimento di studi finanziari, industriali e tecnologici, Università degli Studi di Verona, 1999

Conferences

- De Crescenzo V., Mion G., Bonfanti A., Vigolo V., Canestrino R., Bonetti F., Magliocca P., Gottoli I., Entrepreneurial education for (re)skilling Neet people and creating new ventures: preliminary results, Workshop Spoke 8, Progetto GRINS, Catania, 19-20 settembre 2025
- Mion G., Bonfanti A., Vigolo V. De Crescenzo V., Business Incubator as a driver of sustainable entrepreneurship development: evidence from the Italian experience, Aciek IAE Sorbonne 2024, Paris, June 2024 – Awarded
- Bonfanti A., Loza Adaui C. R., De Crescenzo V., Simeoni F., Convergences and divergences in sustainable entrepreneurship and social entrepreneurship research: A systematic review and research agenda, Aciek Conference, Madrid, June 2023
- De Crescenzo V., Social impact and capital structure: an exploratory study of the Italian B-Corps, Social Impact Investments International Conference 2022, Roma, 1-2 dicembre 2022
- Mion G., Loza Adaui C. R., De Crescenzo V., Bonfanti A., Mission statements and financial and sustainability performance: An exploratory study of Benefit Corporations certified as B Corps, Aciek Conference, 29 June, 2022
- De Crescenzo V., Bonfanti A., Castellani P., Vargas-Sánchez A., Entrepreneurial narratives as strategic factor of social ventures crowdfunding campaigns, Aciek Conference (virtual conference), June, 2021
- De Crescenzo V., Fundraising for civic projects: exploring the collaborative way among public sector, local community, social investors and web platforms. Some evidence from the Italian market, Aciek Conference (virtual conference), June, 2020

- Simeoni F., De Crescenzo V., The walking tourism: Opportunities and threats for the sustainable development. The case of the Va' Sentiero project, in 22 Excellence in Services International Conference, Proceeding of "Excellence in Services International Conference", September, 2019
- De Crescenzo V., Ribeiro-Soriano D. E., Covin J. G., Is Equity Crowdfunding a viable instrument for raising funds? A configurational analysis of the factor that can lead to a failure, Ineka Conference, June, 2019
- De Crescenzo V., Simeoni F., The role of citizen-based support and finance mechanisms for strengthening and managing energy transition, in Excellence in Services International Conference, Proceeding of "Excellence in Services International Conference", Le Cnam, Paris, 30-31 August 2018
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- De Crescenzo V., Pichler F., Platforms business model in the Italian Civic Crowdfunding market: An empirical analysis, Excellence in Services, 20th International Conference, Conference proceedings, 7-8 September, 2017
- Borello G., De Crescenzo V., Pichler F., Crowdfunding And Venture Capital: Complements Or Competitors? Empirical Evidence From The European Crowdfunding Campaigns, ENTFIN, Lyon, 8-9 July, 2016
- Chesini G., De Crescenzo V., L'evoluzione dei prezzi dei servizi di trading e post-trading nell'Unione Europea. Alcune evidenze empiriche sulle strutture di pricing dei principali operatori, Convegno Adeimf, Palermo, giugno 2009

Teaching – Undergraduate and Postgraduate courses

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- 2024-2026 – “Fundraising delle organizzazioni sportive”, University of Verona
- 2023-2026 – “Valutazione degli eventi e delle organizzazioni sportive”, University of Verona
- 2021-2026 - “Finanza aziendale”, University of Verona
- 2020-2023 - “Fabbisogni finanziari e copertura”, University of Verona
- 2014-2020 - “Economia degli intermediari finanziari”, University of Verona
- 2007-2014 - “Analisi e copertura dei fabbisogni finanziari delle imprese” and “Economia degli intermediari finanziari”, University of Verona
- 2003-2006 - “Economia e tecnica dei mercati finanziari”, University of Verona
- 2001 - “Economia dei finanziamenti aziendali”, University of Bergamo

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