

SERENA RIZZATO

Ph.D. candidate in Sociology



CONTACTS

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ABOUT ME

I hold a Bachelor's degree in Sociology and a Master's degree in Emergency Governance, and I am currently a Ph.D. student in Sociology at the Department of Human Sciences, University of Verona. My current research focuses on the specificity of the third sector in emergency management from a relational sociological perspective. Taking the 2024 DANA event in the Valencian Community as a case study, the research investigates the role of third-sector organizations and the relational dynamics characterizing emergency response networks, integrating relational sociology and Social Network Analysis.

EDUCATION

PH.D. PROGRAM

University of Verona (Oct 2025 - ongoing)

Ph.D. in Sociology, Department of Human Sciences, XLI cycle.

Supervisor: Prof. Luigi Tronca (University of Verona)

Co-supervisor: Prof. Sandro Stanzani (University of Verona)

MASTER'S DEGREE

University of Verona (Oct 2021 - Apr 2024)

Master's degree in Emergency Governance (110/110 cum laude), Department of Law.

Thesis: *"The Dimensions and Timing of Social Intervention in Emergency Management."*

ERASMUS+ PROGRAM

University of Barcelona (UB) (Aug 2019 - Jan 2020)

International mobility within the Bachelor's degree in Sociology.

Completed coursework in urban sociology, anthropology and feminism, and comparative contemporary history, attended in Spanish, English, and Catalan.

CURRICULAR INTERNSHIP

Bruno Kessler Foundation (FBK), Trento (Aug 2020 - Nov 2020)

Research activities within the Research and Development area of the Foundation, focusing on the analysis of communication flows between public administration and citizens.

BACHELOR'S DEGREE

University of Trento (Aug 2018 - Feb 2021)

Bachelor's degree in sociology - specializing in social design and innovation.

Thesis: *"Analysis of Crowdsourcing Elements and Application of the Model to the SensorCivico Platform."*

PROFESSIONAL EXPERIENCES

RESPONSABILE COMUNICAZIONE

Civico 13 - Lo Sportello Giovani del Trentino (Mar 2025 - present)

Development of the digital strategy, communication management, digital content production, website and newsletter updates, data analysis, and event support.

DIGITAL STRATEGIST AND SOCIAL MEDIA MANAGER – VOLLEYBALL SECTOR

GSD Marzola (Aug 2023 - Sep 2025)

Digital strategy, content creation, digital storytelling, and article writing.

SOCIAL MEDIA MANAGER AND CONTENT CREATOR

"Servizio Civile" Office, Autonomous Province of Trento (Jul 2023 - Jan 2025)

Management of social media channels, content creation, and community management.

Key project: design and creation of "SCUPCAST – il Podcast del Servizio Civile Universale Provinciale", available on Spotify.

COMMUNICATION MANAGER - SCUP

InCo Association (Jul 2022 - Jun 2023)

Development of the social media strategy and content creation for the association and its European projects; data monitoring and analysis; drafting and realization of social media reports for EU final reports; trainer in digital storytelling.

SOCIAL EDUCATOR AND PROJECT DESIGNER

Provincial Association for Minors (APPM) Onlus (Aug 2021 - Jun 2022)

Educator in the day centers of Pergine and Levico.

Projects: co-design and drafting of "L'Orto delle Ciro", a project aimed at preventing school dropout, fostering local engagement, and mitigating conditions of extreme poverty among families in Pergine.

THIRD MISSION, PUBLIC ENGAGEMENT, AND INTERNATIONAL PROJECTS

SCUPCAST - Il Podcast del Servizio Civile Universale Provinciale (Feb 2024 - Feb 2025)

Designed, created, and co-hosted "SCUPCAST - il podcast del Servizio Civile Universale Provinciale", available on Spotify.

Humans of Trentino (July 2024)

Trainer on digital storytelling and Instagram reels within the Humans of Trentino project.

SPACESHIP: Strategic Partnership to Anchor Capacity of Elearning and Skills Heat up, Inspired by Pandemic (Mar 2024 - Jul 2024)

Participated in two episodes of the project podcast; attended the LTTA in Aarhus, Denmark, on communication and project management; winner of the Brand Identity challenge together with the Italian team.

Book Presentation: *Il Servizio Civile visto dagli adulti* (November 21, 2023)

Speech on the Provincial "Servizio Civile" during the presentation of the book published by the Agency for Social Cohesion of the Autonomous Province of Trento, at Palazzo Roccabruna, Trento.

Trentino TV - Mattino Insieme (October 27, 2023)

Speech on young people and mental health.

YOUCOME - mYOUTH Digital Marketing Leaders for SDG's (Oct 2022 - Jul 2023)

Trainer on digital storytelling and Instagram reels with a focus on sustainability communication; defined the project's communication strategy; created informative and educational content on the Sustainable Development Goals (SDGs) and the European Green Deal.

YOUABLE - mYOUTH Leaders for SustainABLE Development (Sep 2022 - Mar 2023)

Participated in defining the project's communication strategy in Macedonia as a communication and digital strategy expert; created content on the Sustainable Development Goals (SDGs).

Trento, October 20, 2025

