

PERSONAL INFORMATION

Elena Claire Ricci

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Sex Female | Date of birth 02/06/1979 | Nationality Italy

WORK EXPERIENCE

01/09/2021 – present **Tenure-Track Assistant Professor in Agricultural and Food Economics**
Department of Management, University of Verona - www.univr.it

02/05/2019 – 31/08/2021 **Assistant Professor in Agricultural and Food Economics**
Department of Management, University of Verona - www.univr.it

01/01/2019 – 30/04/2019 **Research Fellow in Agricultural and Food Economics**
Department of Agricultural and Food Economics, Università Cattolica del Sacro Cuore – www.unicatt.it

01/07/2018 – 31/12/2018 **Research Fellow in Agricultural and Food Economics**
Department of Molecular and Translational Medicine, University of Brescia - <http://www.unibs.it>

01/09/2011 – 30/04/2018 **Research Fellow in Agricultural and Food Economics**
Department of Agricultural, Food and Environmental Economics (DEPAAA), then become Department of Economics, Management and Quantitative Methods (DEMM) after merger; then become Department of Environmental Science and Policy, University of Milan - <http://www.unimi.it>

01/02/2008 – 31/12/2008 **Researcher + Affiliate (until 31-12-2013) in Climate Change Economic Modelling**
Euro-Mediterranean Centre for Climate Change (CMCC), Milan, Italy – <http://www.cmcc.it>

01/02/2008 – 30/09/2013 **Researcher in Climate Change Economic Modelling**
Fondazione Eni Enrico Mattei (FEEM), Milan, Italy – <http://www.feem.it>

CAREER BREAKS Maternity leave: 2013-2014 (5 months); 2014-2015 (3 months); 2021 (5 months)

EDUCATION AND TRAINING

2012 **PhD in Economics**
Department of Economics, Business Administration and Statistics, University of Milan, Italy
Supervisor: Prof. Francesco Bosello - <http://www.unimi.it>

2009 **Visiting PhD student**
MIT Joint Program on the Science and Policy of Global Change, Massachusetts Institute of Technology (MIT), USA – <http://www.mit.edu>

2007 **MSc in Environmental and Resource Economics**
Department of Economics, University College London (UCL), UK – <http://www.ucl.ac.uk>

2006 **Laurea magistrale (BSc + MSc) in Environmental Sciences**
University of Milano Bicocca, Italy. Final mark: 110/110 magna cum laude - <http://www.unimib.it>

TEACHING ACTIVITIES

Current teaching modules

PhD courses

- Course on Advanced Quantitative Research Methods (in English) (8h) for the PhD in Accounting and Management University of Verona & Udine (interuniversity), Italy (A.Y. 2021-2022, 2022-2023, 2023-24),
- Course on Trending topics in consumer market research for developing innovation (in English) (2h) for the PhD in Accounting and Management, University of Verona & Udine (interuniversity), Italy (A.Y. 2021-2022, 2022-2023, 2023-24),

Graduate courses (MSc)

- Course on Sustainable Wine Management – Module on: Sustainable Wine Market Analysis & Perspectives (in English) (50h), for the Master's degree in Viticulture, Oenology and the Wine Market (interuniversity) University of Verona, Italy (A.Y. 2019-2020, 2020-2021, 2021-2022, 2022-2023, 2023-2024),
- Course on Sustainable Wine Management – Module on: Approaches to sustainability in the wine industry (in English) (42h), for the Master's degree in Viticulture, Oenology and the Wine Market (interuniversity) University of Verona, Italy (A.Y. 2021-2022, 2022-2023, 2023-2024)

Undergraduate courses (BSc)

- Course on Cellar Door Wine Tourism (in English) (8h) for bachelor's degree in Viticultural and Oenological Science and Technology, University of Verona (A.Y. 2019-2020, 2023-2024),

Past teaching activities [type of course/activity, years, role, course title, university, country]

- Graduate courses (MSc)
 - 2021 – 2023 Teacher – Sustainability & Sustainable Development (in Italian), University of Verona, Italy
 - 2018 – 2019 Teaching assistant – Marketing and Consumer Behaviour (English), University of Milan, Italy
 - 2014 – 2018 Teaching assistant – Agricultural and Food Economics (English), University of Milan, Italy
- Undergraduate courses (BSc)
 - 2014 – 2016 Teaching assistant – Microeconomics (in English), University of Milan, Italy
 - 2010 – 2016 Teaching assistant – Microeconomics (in Italian; 7 courses in total), University of Milan, Italy
 - 2011 – 2012 (de facto) Teacher – Mathematics and logic (in Italian), University of Milan, Italy
 - 2011 – 2012 Teaching assistant – Mathematics for economics & finance (Italian), University of Milan, Italy
 - 2009 – 2010 Teaching assistant – Political economy (in Italian), University of Milan, Italy
- Invited lessons/small modules for other university courses (educational level)
 - 2017 – 2020 Teacher – Sustainability choices & nudging, Politecnico of Milan, Italy (PhD)
 - 2019 – 2020 Teacher – Agri-food economics, University of Milano Bicocca, Italy, (Msc)
 - 2019 – 2020 Teacher – Sustainable consumer choices & food policies, Univ. of Milano Bicocca, Italy (Msc)
 - 2019 – 2020 Teacher – Sustainability & Sustainable Development, University of Milan, Italy (Msc)
 - 2015 – 2018 Teacher – Innovation economics & management in the food industry, Univ. of Milan, IT (Msc)
 - 2013 – 2018 Teacher – Mondialisation et enjeux contextuels (English), École des Sciences de la Gestion, Université du Québec à Montréal, Canada (Msc)
 - 2011 – 2012 Teacher – Environmental management - Economics module, University of Milan, Italy (Msc)

Student Thesis supervision

- 2019 – present Supervisor of 8 Master Students (+3 BSc) Department of Management, University of Verona, Italy
- 2019 – present Co-supervisor of 9 Master Students (+3 BSc) Department of Management, University of Verona, Italy
- 2011 – 2019 Co-supervisor of 29 Master Students (+2 BSc) Department of Economics, Management & Quantitative Methods and Department of Environmental Science and Policy, University of Milan, Italy

RESEARCH PROJECTS (acronym [funding, date, role] short description of activities) _____

- **iSUSTIlab** [Italian Ministry of University and Research – PRIN 2022, 2023-ongoing, **principal investigator**] inclusiveness of sustainable strategies in the agri-food sector with a particular focus on the opportunities opened by bio-districts and other organizations.
- **ACQUABALANCE** [EU-Sustainable Blue Economy Partnership - 2023 First Joint Transnational Co-Funded Call, approved, co-investigator] consumer food economics with a focus on aquaculture.
- **ENCOMPASS** [Italian Ministry of University and Research – PRIN PNRR 2022, 2023-ongoing, **UNIVR unit coordinator**] understanding and promoting climate change actions by individuals
- **D.I.A.N.A.** [Veneto Region – PARI call, 2023-ongoing, co-investigator, **UNIVR unit coordinator**] life-work balance in working environments
- **BIOSimpact** [Cariverona foundation, 2022-ongoing, **WP leader**] environmental sustainability evaluation of newly developed biostimulants
- **iNEST** [Italian Ministry of University and Research – Italiadomani PNRR of NextGeneration Europe, 2022-ongoing] Consumer response to sustainable CSR practices by firms
- **DIGITAL TRACEABILITY** [Cariverona foundation, 2021-2023, co-investigator] Consumer interest for digitally traceable sustainability-related activities in agri-food supply chains
- **SUSCHOICE** [Horizon 2020, 2019-2021, associated researcher] citizen preferences for policies promoting more sustainable food choices
- **BioMonitor** [Horizon 2020, 2019, co-investigator] Bioeconomy and its sustainability impacts
- **IPCC MOUPA** [Cariplo Foundation– AGER, 2018-19, co-investigator] climate change impacts on food firms
- **LeGeReTe** [Thought for Food, 2017-2019, co-investigator] innovative sustainable food products, consumer attitude
- **SUSTAINABILITY LABS** [La Statale per EXPO, 2015-ongoing, **principal investigator**] citizen awareness for sustainability & climate change issues, testing ways to diffuse culture (with schools).
- **CAPINFOOD** [EU – SEE, 2011-14, co-investigator] food issues, consumer economics and food.
- **ICARUS** [ERC, 2012-13, co-investigator] knowledge on developing expert elicitation.
- **DREAM** [CRUI (Conference of Italian University Rectors) Foundation and Enel Foundation – «Energie per la ricerca », 2013-14, **principal investigator**], analysis of demand response and of consumer's climate change mitigation potential, motivations & information channels
- **EC2** – Europe China Clean Energy Centre project [EuropeAid, 2013, co-investigator] modelling skills with integrated assessment (economic-energy-climate) models for climate change (CC) mitigation.
- **GLOBAL-IQ** [EU-FP7, 2011-12, co-investigator] energy strategies for climate change mitigation & modeling.
- **PASHMINA** [EU-FP7, 2011-12, co-investigator] energy strategies for climate change mitigation & modeling.
- **GEMINA** [Italian Ministry of University and Research, 2008, co-investigator] economic-energy modeling for climate change mitigation.
- **VECTOR 1 and 2** [Italian Ministry of University and Research, 2008-09, co-investigator] climate change impact and risk assessment (applied to sea-level rise and coastal areas).
- **TAXUD** [EU DG-TAXUD, 2008, co-investigator] consumer adoption of energy efficient appliances.
- **ENEA – Abruzzo** [Italian Energy & Environment Agency + Regione Abruzzo, 2006, co-investigator] climate change impact and risk assessment (applied to sea-level rise and coastal areas).
- **Indotto Polimeri Europa** (Polimeri Europa, 2006, co-investigator) CSR report for Polimeri Europa.

PUBLICATIONS _____

1. **Ricci E.C.**, Schäufele-Elbers, I., Sidali K.L. 2024. A European quality term for mountain wines? An online experimental auction with Italian consumers. *Mountain research and development*, in press
2. Stranieri, S., **Ricci, E.C.***, Stiletto, A., Trestini, T. (2023). How about choosing environmentally friendly beef? Exploring purchase intentions among Italian consumers. *Renewable agriculture and food systems*, vol. 38, p. 1-11.

3. Soregaroli, C., Varacca, A., **Ricci, E.C.**, Platoni, S., Tillie, P. and Stranieri, S.. (2022). 'Voluntary standards as meso-institutions: A Bayesian investigation of their relationships with transactiongovernance and risks', *Applied Economic Perspectives and Policy*, 1-22.
4. Soregaroli, C., **Ricci, E.C.***, Stranieri, S., Nayga, R.M., Capri, E., Castellari, E. (2021), 'Carbon footprint information, prices, and restaurant wine choices by customers: A natural field experiment', *Ecological Economics* 186 (C), 107061.
5. Richetin, J., Demartini, E., Gaviglio, A., **Ricci, E.C.**, Stranieri, S., Banterle, A., Perugini, M. (2021). The biasing effect of evocative attributes at the implicit and explicit level: The tradition halo and the industrial horn in food products evaluations. *Journal of Retailing and Consumer Services*, 101890.
6. **Ricci, E.C.***, Banterle, A. (2020), 'Do major climate change related public events have an impact on consumer choices?', *Renewable & Sustainable Energy Reviews* 126, 109793.
7. Bazzani, C., Capitello, R., **Ricci, E.C.**, Scarpa, R., Begalli, D. (2020), 'Nutritional Knowledge and Health Consciousness: Do They Affect Consumer Wine Choices? Evidence from a Survey in Italy', *Nutrients* 12, 84.
8. Stranieri, S., Orsi, L., Banterle, A., **Ricci, E.C.** (2019), Sustainable development and supply chain coordination: the impact of corporate social responsibility rules in the EU food industry, *Corporate Social Responsibility and Environmental Management* 29(2), 481-491.
9. Castellari, E., **Ricci, E.C.**, Stranieri, S., Marette, S., Sarnataro, M., Soregaroli, C. (2019), Relationships Between Health and Environmental Information on the Willingness to Pay for Functional Foods: The Case of a New Aloe Vera Based Product, *Nutrients* 11, 2781.
10. **Ricci, E.C.***, Peri, M., Baldi, L. (2019) 'The effects of Agricultural Price Instability on vertical price transmission: a study of the wheat chain in Italy', *Agriculture* 9(2), 36.
11. **Ricci, E.C.***, Stranieri S., Casetta C., Soregaroli C. (2019), 'Consumer preferences for Made in Italy food products: the role of ethnocentrism and product knowledge', *AIMS Agriculture and Food* 4(1), 88-110.
12. **Ricci, E.C.*** (2019), Promoting sustainability culture among citizens: a system dynamic analysis of the role of schools. *PuntoOrg International Journal* 4(2), 141-155. ISSN: 2499 – 1333.
13. **Ricci, E.C.**, A. Banterle, S. Stranieri (2018), 'Trust to Go Green: An Exploration of Consumer Intentions for Eco-friendly Convenience Food', *Ecological Economics* 148, 54-65.
14. Del Giudice, T., Stranieri, S., Caracciolo di Torchiarello, F., **Ricci, E.C.**, Cembalo, L., Banterle, A., Cicia, G. (2018), 'Corporate Social Responsibility certifications influence consumer preferences and the seafood market price', *Journal of Cleaner Production* 178, 526-533.
15. **Ricci, E.C.***, Banterle, A. (2018). The effects of EXPO Milano 2015 on consumer food choices. *Economia Agro-Alimentare/Food Economy*, 20(2), 233-244.
16. Demartini E., **Ricci E.C.**, Mattavelli S., Stranieri S., Gaviglio A., Banterle A., Richetin J., Perugini M. (2018), 'Exploring Consumer Biased Evaluations: Halos Effects of Local Food and of Related Attributes', *International Journal on Food System Dynamics* 9(4), 375-389.
17. Bertoni, D., Cavicchioli, D., Donzelli, F., Ferrazzi, G., Frisio, D., Pretolani, R., **Ricci, E.C.***, Ventura, V. (2018), 'Trends in agri-food economics research on environmental sustainability matters', *Agriculture* 8(12), 200.
18. Banterle, A., **Ricci E.C.***, Cavaliere A. (2018), 'Environmental sustainability and the food system'. In Bremmers H.J. and Purnhagen K., *Regulating Food Safety Law in the EU – A Legal-Economic Perspective*, Springer.
19. Stranieri, S., E.C. Ricci*, A. Banterle (2017), 'Convenience food with environmentally-sustainable attributes: A consumer perspective', *Appetite* 116, 11-20.
20. Cavaliere, A., **E.C. Ricci***, A. Banterle (2015), 'Nutrition and health claims: who is interested? An analysis of consumer preferences in Italy', *Food Quality and Preference* 41, 44-51.
21. Cavaliere, A., **E.C. Ricci***, M. Solesin, A. Banterle (2014), 'Can health and environmental concerns meet in food choices?', *Sustainability* 6(12), 9494-9509.
22. Massetti, E e **E.C. Ricci** (2014), 'Rethinking African Solar Power for Europe', *Review of Environment, Energy and Economics*, 1-6. ISSN 2279-7300
23. Banterle, A. e **E.C. Ricci** (2013), 'Does the Sustainability of Food Products Influence Consumer Choices? The Case of Italy', *International Journal on Food System Dynamics* 4(2), 149-158.
24. Massetti, E e **E. C. Ricci** (2013), 'An assessment of the optimal timing and size of investments in concentrated solar power', *Energy Economics* 38, 186-203. (IF 2.580)
25. Banterle, A., A. Cavaliere, **E.C. Ricci** (2012), 'Food labelled Information: An Empirical Analysis of Consumer Preferences', *International Journal on Food System Dynamics* 3(2), 156-170.
26. **Ricci, E.C.*** (2012), 'The Mitigation Potential of Consumer Adoption of Smart Energy Behaviour', *Review of Environment, Energy and Economics*, 1-8. ISSN 2279-7300.