

CURRICULUM VITAE ET STUDIORUM of AURORA ZIGIOTTO

PERSONAL INFORMATION

Aurora Zigiotto

Contact information:
aurora.zigiotto@univr.it

1) EDUCATION

- 2025 - present** **PhD in Accounting and Management – XLI Cycle**
Graduation date: March, 2029.
PhD Supervisor: Prof. Lapo Mola
- 2023 - 2025** **Master's degree in Management and Business 'strategy, University of Verona**
Graduation date: September, 5th, 2025.
Grade: 110/110 cum Laude
Dissertation Supervisor: Prof. Cecilia Rossignoli
Co – Supervisor: Doctor Alessia Zoppelletto
Thesis title: Navigating the Twin Transition: Evidences from Italian SMEs
- 2020 - 2023** **Degree in Business Administration, University of Verona.**
Graduation date: September, 6th, 2023.
Dissertation Supervisor: Prof. Cecilia Rossignoli
Co - supervisor: Prof. Alessandro Zardini
Thesis title: Digital transformation e sostenibilità: l'analisi nel panorama delle piccole imprese del settore moda italiano
- June 2019** **BOURNVILLE COLLEGE – Birmingham**
Intensive English Course, project entitled "Move in Business"

2) WORK EXPERIENCES & PROJECTS

- May 2025 – March 2026** I took part as tutor to a twin transition project financed by Unioncamere and all the Chamber of Commerce of the Veneto Region. The Project was co-coordinated by the Department of Management and the Department of Computer Science of the University of Verona, The Department of Management of Ca' Foscari University and the Department of Economics and Management and Department of Information Engineering of the University of Padua. Project title: "Trasformazione Digitale e Sostenibile delle PMI Venete". The project aims to support 200 micro, small, and

medium-sized enterprises in the Veneto region in successfully navigating the twin transition.

My role was to lead the working groups (composed by entrepreneurs and students) during the workshops, providing theoretical and instructional support.

(<https://www.dima.univr.it/?ent=grupporic&id=518>)

**March
2026**

I served as facilitator in seminars for supporting members at CUOA Business School

3) BOOK CHAPTERS

- 1 Bazzoni D., Gangitano L., Mola L., Rossignoli C., Zigiotta A. e Zoppelletto A., "Territori in movimento: leggere la mappa del cambiamento" in Zoppelletto (2026), A., Di Maria, E. Colapinto C. (2026). "Viaggiatori nella complessità: mappare il senso della trasformazione". FrancoAngeli. ISBN: ISBN Cartaceo: 9788835181491, ISBN digitale: 9788835190837.
<https://series.francoangeli.it/index.php/oa/catalog/book/1583/2114/8754>
- 2 Bazzoni D., Gangitano L., Mola L., Rossignoli C., Zigiotta A. e Zoppelletto A., "Rendere l'AI accessibile: tecnologica come alleata delle competenze umane" in Zoppelletto (2026), A., Di Maria, E. Colapinto C. (2026). "Viaggiatori nella complessità: mappare il senso della trasformazione". FrancoAngeli. ISBN: ISBN Cartaceo: 9788835181491, ISBN digitale: 9788835190837.
<https://series.francoangeli.it/index.php/oa/catalog/book/1583/2114/8754>
- 3 Buonsante I., Colapinto C., Finotto V., Pavan D., Di Maria E., Fedeli M., Furlan A., Liotino M., Pivotti E., Podrecca M., Bazzoni D., Gangitano L., Mola L., Rossignoli C., Zigiotta A., Zoppelletto A., "Imparare a cambiare: il framework di innovazione collaborative validato con le PMI" in Zoppelletto (2026), A., Di Maria, E. Colapinto C. (2026). "Viaggiatori nella complessità: mappare il senso della trasformazione". FrancoAngeli. ISBN: ISBN Cartaceo: 9788835181491, ISBN digitale: 9788835190837.
<https://series.francoangeli.it/index.php/oa/catalog/book/1583/2114/8754>
- 4 Zigiotta A., Zoppelletto A., Mola L., "Affrontare la transizione gemella come si stanno muovendo le PMI Venete". Il Mulino, *Quaderni di ricerca sull'artigianato* (forthcoming)

4) CONFERENCES and OTHER ACTIVITIES

May 2026 Paper accepted at the "WOA XXVII - WORKSHOP DEI DOCENTI E RICERCATORI DI ORGANIZZAZIONE AZIENDALE" at Rome Tor Vergata.

Presentation of the paper entitled "Sensemaking the Twin Transition: Toward a Segmentation of SMEs' Strategic Responses"

October 2026 Organizational Committee Member at ItAIS 2026 – Track title "Rethinking sustainability in the age of AI: embracing a "lights and shadows" perspective"

October 2026 Reviewer for ItAIS 2026

2026 Member of ASSIOA – Italian Association of Organizational Studies

5) HONOURS AND AWARDS

2020 **Comune di Monteforte d'Alpone**
Prize for students who have gained a high Degree score

2019 **Winner of a student scholarship for a studying period in Birmingham**
Sponsored by Veneto region; Project name "Move in Business", code 69-0013-1178-2018

2025 **Winner of the PhD position in Accounting and Management XLI (41° cycle), University of Verona**

6) CERTIFICATIONS

B2 **English** – Cambridge Certification, Certificate Number B0720803

B1 **Spanish** – self-administered test

A2 **German** – self-administered test

In compliance with the GDPR and the Italian Legislative Decree 196 /2003, I authorize the processing of my personal data.

This is true and the claim is made in accordance with art. 46-47 del D.P.R. 445/2000

Monteforte d'Alpone, 07/04/2026

