

Silvia Cantele

Studies:

Graduated *Summa Cum Laude* in Economics and Business at the University of Verona on 20th October 1998.

Ph.D. Degree in Business Administration and Management (XVIII cycle, 2003-2005) at the University of Verona on 23rd June 2006. Doctorate Thesis “Performance indicators in the planning, management and control process of CSR”.

Academic curriculum:

Full Professor of Business Administration at the Department of Business Administration (University of Verona) since 1st March 2025.

Associate Professor of Business Administration at the Department of Business Administration (University of Verona) since 10 April 2017.

Assistant Professor (permanent position) of Business Administration at the University of Verona (Department of Business Administration) from 1st March 2005 until 9th April 2017.

Professional Qualification:

Professional Qualification of Chartered Accountant obtained (after three-year training) in Verona in the second session of the year 2001.

Registered as Auditor.

1) SCIENTIFIC RESEARCH ACTIVITIES:

Present research interests:

- Corporate Social Responsibility and Corporate Sustainability, also in specific contexts like SMEs, restaurants and agri-food
- Sustainable Business Models
- Benefit Corporation and B Corps
- Sustainability performance measurement and reporting in business
- Impact of sustainability on firm performance

Responsibility or participation in research projects (only last 5 years):

2024-2025 (11/2024-07/2025) scientific coordinator for the project ESG.TER financed by Ente Bilaterale Settore Terziario Provincia di Vicenza. The project is the prosecution of the project VI.TE sostenibili aims to analyse the implementation of ESG practices in trade and service industries.

2024-2027 (04/2024-03/2027) participant to the project “Sistemi innovativi per la produzione sostenibile di biometano da FORSU ed altre matrici organiche”, financed by the Ministry of Economic Development (MISE.) in cooperation with Ladurner SpA, Biothechnology and Management Departments of UNIVR.

2023 (12/2023-07/2024) scientific coordinator for the project “VI.Te sostenibili: sostenibilità economica e sociale per le imprese del territorio vicentino” (“Economic and Social sustainability for the service industry firms of Vicenza territory”) funded by Ente Bilaterale Settore Terziario Provincia di Vicenza.

2022 (12/2022-11/2024) scientific coordinator for the second edition of the research of the Department of Management UNIVR, funded by Confindustria Vicenza, relative to an assessment of sustainability implementation among associated firms.

2022 (12/2022-11/2025) scientific coordinator of Action 5, “Economic sustainability and replicability analysis of the approach” within the competitive project BiosImpact “Biostimulant Impact and Action in Agriculture” funded by Fondazione Cariverona, bando Habitat 2022, presented by University of Verona (Departments of Biotechnology, Management and Neuroscience, Biomedicine and Movement Sciences).

2022 (09-2022/12/2025) scientific coordinator for the University of Verona of the Research Task RT 1 “Business Models for sustainable agri-food at different levels” within Spoke 7 “Smart Agrifood” of the Interconnected Nord-Est Innovation Ecosystem (iNEST), funded by National Recovery and Resilience Plan (PNRR)

2022 (01-2022/07-2022) Scientific coordinator for scientific consultancy relative to the definition of a sustainability reporting process for Vesco-Giaretta SpA.

2021 (09-2021/11-2022) Scientific coordinator for the research from Confindustria Vicenza relative to an assessment of sustainability implementation among associated firms.

2021 (03-2021/02-2023) Member of the research group for Univr for the project Tracciabilità digitale di filiera. Creare relazioni aziendali collaborative per lo sviluppo sostenibile del territorio, funded by Fondazione Cariverona (bando Ricerca e sviluppo).

2021 (01-2021/04-2022) Scientific coordinator for Univr for Action 2 “Comparative analysis of aggregation forms at the national and UE level” within the project del progetto R-UN Convenzione operativa Regione del Veneto-Atenei del Veneto (for the definition of regional specialisation strategy).

2020 (09-2020/12-2022) Member of the research group Univr in the project “RESILIENT LOGISTICS AND SUPPLY CHAIN DESIGN (RELOAD)” funded by Veneto Region - DGR n. 822 del 23 giugno 2020

2020 Scientific coordinator (with Silvia Vernizzi) of the project funded by Confindustria Vicenza, aimed at defining and producing an industry sustainability report of the companies belonging to the Chemical Section of Confindustria Vicenza.

2020: Scientific coordinator for the University of Verona on the following projects funded by Veneto Region (DGR 816/19):

- "RSIT: Reti per la Sostenibilità delle Imprese nel Territorio Veneto" (3706-0001-816-2019, POR FSE 2014-2020 - DGR 816/19) coordinator Fondazione Università Ca' Foscari Venezia, in collaboration with Università Ca' Foscari, Università di Padova e Università IUSVE di Venezia.
- "C.S.R. - Commercio Socialmente Responsabile nella distribuzione all'ingrosso" (1172-0001-816-2019 POR FSE 2014-2020 - DGR 816/19) coordinator ESAC spa; the project is about sustainability within retail and wholesale sector.

- “Sviluppo sostenibile per il miglioramento di processi e prodotti aziendali” (3909-0001-816-2019 POR FSE 2014-2020 - DGR 816/19) coordinator ACROSS srl; the project is about sustainability applied to retail industry, with particular reference to sustainability reporting, and the study and proposal of a sustainability reporting model for the group Unicomm spa.

Editorial board membership and reviewer activities:

Editorial board member in the following scientific journal:

World Review of Entrepreneurship, Management and Sustainable Development (since 2014)

Businesses (since 2021)

Corporate Social Responsibility and Environmental Management (since 2024)

Reviewer for the following international and national journals:

Journal of Business Ethics

Journal of Cleaner Production

Corporate Social Responsibility and Environmental Management

Business Strategy and the Environment

Sustainability Accounting, Management and Policy Journal

Journal of Business Research

Social Responsibility Journal

Sustainable Production and Consumption

Journal of Intellectual Capital

Management Control

Scientific Awards:

In 2015 “Best Track Chair Award” for the 8th Annual Conference of the EuroMed Academy of Business (EMAB), Verona, 16th-18th September 2015

In 2012, one of the three “best paper nominees” for the article Cantele S., Campedelli B., Leardini C. (2012), Does three-year planning regulation impact on the performance of Italian universities? Evidence (from 2004-2010 indicators) and future research implications, Atti del XIII Workshop dei docenti di Organizzazione Aziendale: Desperately seeking performance in organizations, Verona, 28-29 maggio 2012, ISBN 9788861298712, pp. 1-13.

Scientific publications (last five years):

(2024) Cantele S., Valcozzena S., Campedelli B., de' Stefani C., De Luca M., The Interaction of Sustainability Governance Structure and Sustainability Management Control Systems: An Italian Case Study, *Management control*, fascicolo 2024/02 suppl., doi: 10.3280/MACO2024-002-S1004

(2024) Cantele S., Riso V., Vernizzi S., Multi-sided collaboration and double stakeholder approach coexistence in restaurants: from CSR practices to partnerships for the Goals, *Corporate Social Responsibility and Environmental Management*, DOI: 10.1002/csr

(2024) Cantele S., Landi S., Vernizzi S., Measuring corporate sustainability in its multidimensionality: a formative approach to integrate ESG and triple bottom line approaches, *Business Strategy and the Environment*, <https://doi.org/10.1002/bse.3872>

(2024) Cantele S., Valcozzena S., Campedelli B., How do firm social practices produce social impacts? Investigating the role of social and long-term orientation, *Journal of Cleaner Production*, 434, <https://doi.org/10.1016/j.jclepro.2023.140020>

(2024) Riso V., Cantele S., Materiality Analysis and Sustainable Business Models in the Agrifood sector: an exploratory study, in Fellegara A.M. (a cura di) *Il valore della sostenibilità*. 2a edizione, Vita e Pensiero, ISBN 9788834357590 (atti del 2° Workshop RES.m Hub (Research Center Responsibility, Ethics and Sustainability in Management, Piacenza, 15 dicembre 2023), *accettato per la pubblicazione e in corso di stampa*

(2024), Riso V., De Stefano M. R., Cantele S., Fortezza F., Sustainable Business Model in the agri-food sector: a regenerative case study, *EURAM 2024*, Bath, giugno 2024, ISBN 978-2-9602195-6-2

(2024) Riso V., Cantele S., Sustainability strategy, tools and PMS in agri-food business: a case study from Italy, 9th International Conference on New Business Models (NBM2024), San Sebastián, 3-5 Luglio 2024, DOI 10.48764/a50g-t412

(2024) Valcozzena S., Riso V., Cantele S., The Role of Sustainability Governance in Corporate Sustainability Planning: Analysis of an Italian Case Study, 9th International Conference on New Business Models (NBM2024), San Sebastián, 3-5 luglio 2024, DOI 10.48764/vpak-gw71

(2024) Cantele S., Vernizzi S., Riso V., Sustainability in Farming Businesses: How Do Business Models Embrace the Principles of the Circular Economy? – 23rd Management International Conference (MIC 2024) – Trento, 5-8 giugno 2024 – ISBN 978-961-293-322-7

(2023) Cantele S., Signori P., The “Milky Ways”: emerging sustainable business models for sustainable value creation in the dairy industry. *British Food Journal*, Vol. 125 No. 13, pp. 538-561, DOI 10.1108/BFJ-12-2022-1142

(2023) Riso V., Tallaki M., Bracci E., Cantele S., The transition towards benefit corporations: What are the roles for stakeholders?, *Business Strategy and the Environment*, <https://doi.org/10.1002/bse.3525>

(2023) Cantele S., Russo I., Kirchoff J.F., Valcozzena S., Supply chain agility and sustainability performance: A configurational approach to sustainable supply chain management practices, *Journal of Cleaner Production*, 414, 137493 <https://doi.org/10.1016/j.jclepro.2023.137493>

(2023) Cantele S., Leardini C., Piubello Orsini L., Impactful B Corps: A configurational approach of organizational factors leading to high sustainability performance, *Corporate Social Responsibility and Environmental Management*, 30, 1104-1120, DOI: <https://doi.org/10.1002/csr.2407>

(2023) Valcozzena S., Attanasio G., Battistella C., Cantele S., Exploring The Sustainable Business Model Of Digital Platforms: A Systematic Literature Review, Proceedings of the 8th International Conference on New Business Models “Building partnerships for more sustainable, resilient and regenerative business models”, Maastricht University, 22-23 June 2023 <https://pubpub.maastrichtuniversitypress.nl/pub/p58661f0/release/1?readingCollection=24aa8eeb> <https://doi.org/10.26481/mup.2302.32>

(2023) Riso V., Cantele S., Analisi di materialità e modelli di business sostenibili nel settore agroalimentare: uno studio esplorativo, Atti del convegno AIDEA 2023: L’aziendalismo crea valore! Il ruolo dell’accademia nelle sfide della società, dell’economia e delle istituzioni, Università di Salerno 5-6 ottobre 2023, ISBN 978-88-947839-2-6

(2022) Cantele S., Vernizzi S., Landi S., Valcozzena S., Operationalizing Corporate Sustainability Implementation: A Scale Development Proposal, Michellini L., Minà A and Alaimo Di Loro P. (eds), (2022). Proceedings of the 7th International Conference on New Business Models: Sustainable Business Model Challenges: Economic Recovery and Digital Transformation, LUMSA University, ISBN 9791221011883

(2022) Valcozzena S., Cantele S., Vernizzi S., Campedelli B., Misurare l’implementazione della sostenibilità aziendale: analisi del processo di definizione delle dimensioni e categorie per la costruzione di una scala multilivello Convegno SIDREA 2022 “Digitalizzazione e tecnologie intelligenti per il governo delle aziende. Il contributo dell’economia aziendale al Sistema Paese”, Scuola IMT Alti Studi Lucca, 20-21 ottobre 2022

(2021) Cantele S., Leardini C., Piubello Orsini L., Valcozzena S., High Performance Benefit Corporations: Exploring Recipes to Increase the B Impact Assessment, in Hoveskog, M., Halila, F. (2021): Proceedings of the 6th International Conference on New Business Models: New Business Models in a Decade of Action: Sustainable, Evidence-based, Impactful. Halmstad, Sweden, 9-11 June 2021, ISBN: 978-91-88749-68-0

(2021) Cantele S., Troisi G., Campedelli B., Le società Benefit in Italia: un’analisi sulla diffusione e sulle prassi di rendicontazione, Management Control, n. 2/2021

(2020) Cantele S. and Cassia F., Sustainability implementation in restaurants: A comprehensive model of drivers, barriers, and competitiveness-mediated effects on firm performance, International Journal of Hospitality Management, 87, 102510 <https://doi.org/10.1016/j.ijhm.2020.102510>

(2020) Cantele, S., Zardini, A., What drives small and medium enterprises towards sustainability? Role of interactions between pressures, barriers and benefits, Corporate Social Responsibility and Environmental Management, 27:126–136, DOI: 10.1002/csr.1778

(2020) Cantele S. and Truzzi S., Sustainable Business Models: Literature Review of Main Contributions and Themes, International Journal of Business and Management, Vol. 15, No. 5; doi:10.5539/ijbm.v15n5p11

(2020) Cantele S., Vernizzi S. and Campedelli B., Untangling the Origins of Sustainable Commitment: New Insights on the Small Vs Large Firms’ debate, Sustainability, 12, 671

(2020) Cantele S., Moggi S., Campedelli B., Spreading Sustainability Innovation through the Co-Evolution of Sustainable Business Models and Partnerships, Sustainability, 12, 1190

(2020) Truzzi S., Cantele S., A Literature Review on Sustainable Business Model: first insights about the value measurement gap, Proceedings 5th International Online Conference on New Business Models. Nijmegen, (NL), 1-2 July, ISBN 978-90-830787-0-0

2) TEACHING ACTIVITIES:

Teaching activities in the Bachelor's and Master's Degree Courses of the University of Verona (last 5 years):

Academic year 2024/2025: course “Business Models for Sustainability ” (9 credits, Master’s Degree in Management and Business Strategy) and 5 credits in the course “Management Control” (9 credits, Bachelor’s Degrees in Business Innovation and Economics) and 5 credits in the course “Cost analysis and management” (Bachelor’s Degree in Economics, Firms and International Markets) at the University of Verona (Vicenza university campus).

Academic year 2023/2024: course “Business Models for Sustainability ” (9 credits, Master’s Degree in Management and Business Strategy) and 5 credits in the course “Management Control” (9 credits, Bachelor’s Degrees in Business Innovation and Economics) and 5 credits in the course “Cost analysis and management” (Bachelor’s Degree in Economics, Firms and International Markets) at the University of Verona (Vicenza university campus).

Academic year 2022/2023: course “Business Models for Sustainability ” (9 credits, Master’s Degree in Management and Business Strategy) and 5 credits in the course “Management Control” (9 credits, Bachelor’s Degrees in Business Innovation and Economics) and 5 credits in the course “Cost analysis and management” (Bachelor’s Degree in Economics, Firms and International Markets) at the University of Verona (Vicenza university campus).

Academic year 2021/2022: course “Business Models for Sustainability ” (9 credits, Master’s Degree in Management and Business Strategy) and 5 credits in the course “Management Control” (9 credits, Bachelor’s Degrees in Business Innovation and Economics) at the University of Verona (Vicenza university campus), and 5 credits in the course “Cost analysis and management” in Verona (Bachelor’s Degree in Economics and Business).

Academic year 2020/2021: course “Business Models for Sustainability ” (9 credits, Master’s Degree in Management and Business Strategy) and 5 credits in the course “Management control” (9 credits, Bachelor’s Degrees in Economics and Business) at the University of Verona (Vicenza university campus), and 5 credits in the course “Management Control” in Verona (Bachelor’s Degree in Economics and Business).

3) THIRD MISSION ACTIVITIES (Public engagement and research dissemination activities) – last 5 years:

2025: speaker at the event TOP 500 Vicenza, performance analysis of the largest firms in Vicenza, 20th february 2025.

2024: speaker at the conclusive workshop of the project VI.TE sostenibili, 4 September 2024, organised by Confcommercio and Ente Bilaterale Settore Terziario Vicenza.

2024: member of the commision for the attribution of Master’s Thesis Award “Plastica 2030. Driver dell’innovazione globale – Seconda edizione” financed by Sezione Plastiche Confindustria Vicenza.

2024: speaker at the conference “Governance sostenibile: organizzazione e gestione dell'impresa verso la trasformazione sostenibile" Confindustria Vicenza, 6 June 2024.

2024: presentation “Le società benefit italiane e vicentine: caratteristiche e diffusione” Accademia Olimpica di Vicenza, 9 May 2024.

2024: speaker at the conference “Coinvolgere le persone per crescere”, Salone della CSR e dell’innovazione sociale, Univr, 28 March 2024.

2024: speaker at the event “Top 500 Vicenza” 19 February 2024.

2024 (january): interview “Essere competitivi sui mercati europei? O si è sostenibili o si è tagliati fuori” by Annarita Cacciamani, published on Imprese e Territorio review of Confartigianato Varese, <https://www.impreseterritorio.org/it/essere-competitivi-sui-mercati-europei-o-si-e-sostenibili-o-si-e-tagliati-fuori.html>

2023: speaker for the presentation “Dalle buone pratiche alla performance sociale nelle imprese” at the conference “Imprese e sostenibilità sociale. A Nordest l’innovazione parte dalle persone” organised by Corriere Imprese Nordest, 9 November 2023, Verona.

2023: mediator for the event “Esperienze di imprenditoria femminile” 23 October 2023, within the conference cycle “Sulla leadership femminile. Dati, riflessioni ed esperienze” organised by Collegio Mazza, Verona.

2023: speaker for the presentation “Implementare e misurare la sostenibilità nelle aziende: un esempio di sinergia tra università e tessuto imprenditoriale” within the event “Ricerca, didattica e collaborazioni università-impresa sulla sostenibilità aziendale” at UCID Vicenza, 22 May 2023.

2023: speaker for the presentation “Implementare e misurare la sostenibilità nelle imprese. Il Progetto “Sostenibilità: Istruzioni per le aziende”, within the Workshop Certificazioni e standards per la "misurazione" della sostenibilità delle attività economiche, University of Bolzano, 19 May 2023.

2023: speaker at the event “Top 500 Vicenza” on streaming and TV (TVA Vicenza) 20.02.2023

2022: member of the commission for the attribution of a Master’s Thesis Award about “Plastica 2030. Driver dell’innovazione globale” for Confindustria Vicenza (Plastics group).

2022: TV interview on TVA channel about the project Sustainability Reporting of the Chemical Industry in Confindustria Vicenza Sezione Chimica di Confindustria Vicenza, 4 maggio 2022

2022: speaker at Vicenza Conference “Salone della CSR e dell’Innovazione sociale”.

2022: speaker for the event “Top500 Vicenza” on streaming and TV (TVA Vicenza) 24.02.2022

2021: webinar speaker and organiser for the Department of Business Administration of two series of webinars and a conference about sustainability, sustainability reporting and Benefit corporations.

2021: speaker about “Circular Business Models” in the course “Vivere, lavorare e produrre sostenibilmente” University of Verona.

2021: speaker in the webinar “Quando l’impresa genera valore sociale” Assemblea dell’Ordine dei Dottori Commercialisti di Vicenza, 27 april 2021

2020: speaker at the “Scuola Imprenditoria 2020: Agire sostenibile strumenti per l’impresa in evoluzione”, about corporate sustainability and new business models 24 october 2020.

2020: speaker at the workshop “Sustainability as a firm success factor: how to implement it in the business” organised by Apindustria VR, 4 June 2020, within the project of financial education of Veneto Region “Il futuro conta”.

2020: speaker with the presentation “Corporate Social Responsibility for Sustainable development” at the workshop “Responsabili della società. L’autentico sviluppo deve essere integrale, volto alla promozione di ogni uomo e di tutto l’uomo” organised by Caritas Diocesana Vicenza 18 January 2020

4) INSTITUTIONAL/ORGANIZATIONAL ACTIVITIES (present positions):

Roles at the University of Verona level:

Since March 2022, I have been the coordinator of the Scientific Committee for the Sustainability Reporting of the University of Verona.

Since 2021 member of the team working on the Gender Equality Plan of University of Verona.

Since 2021 member of the PhD Committee within the PhD in Accounting and Management (UniUd and UniVR).

Since 2020 member of the commission Rete Università Sostenibili (RUS) (Network of the Universities for Sustainable Development) of the University of Verona

Since 2020 member of the scientific committee on the Gender Equality Budget University of Verona.

Roles within the Department of Management UNIVR:

Since the academic year 2024/25, President of the Master’s course in “Management e strategia d’impresa” of the University of Verona for the years 2024-2027.

Since October 2024, I have been a member of the Teaching Commission within the Department of Management.

Since October 2024, Department coordinator for Sustainability.

Since March 2024 coordinator of the “Sustainability Governance Lab” within the Loop research center. Il management per l’economia circolare e la sostenibilità”.

Since 2019, I have been a member of the Quality self-assessment team for the Master’s Degree in Management and Strategy.

Member of the Department of Management.

Member of the teaching committee in the Bachelor’s Course in “Economia e innovazione aziendale”

Member of the teaching committee in the Bachelor’s Course in “Economia, imprese e mercati internazionali”

Member of the teaching committee in the Master’s Course in “Management e strategia d’impresa”

Roles in external institutions:

Since October 2023 local coordinator for the University of Verona of SIDREA (Italian Association of Accounting and Business Administration Professors)

Since 2023 member of the work team “University and Industry” within the national network RUS (Network for Sustainable Universities)

Since November 2022 member of the scientific committee of “Salone della CSR e dell’Innovazione sociale” (Bocconi University).

Since 2021 member of the workgroup “indicators” within the GDL “Inclusion and social justice” of the Rete delle Università per lo Sviluppo sostenibile (Network of the Universities for Sustainable Development)

Since 2020 member of the commission Rete Università Sostenibili (RUS) (Network of the Universities for Sustainable Development) of the University of Verona and a member of the national RUS group “Inclusion and Social Justice”.

Since May 2020 member of the Scientific Committee of Istituto di Scienze Sociali “Nicolò Rezzara” in Vicenza.

Since December 2018 Vice President and Coordinator of the Scientific Committee of the “Rete Innovazione Sostenibile”, a non-profit organisation operating to promote the culture of corporate sustainability and corporate social responsibility

March, 2025

Silvia Cantele