

BIOGRAPHICAL NOTES CECILIA ROSSIGNOLI

Maggio 2025

Since 1/1/2015, he has been Full Professor of Business Organization at the Department of Business Administration of the University of Verona. From the academic year 2001/2002 to 31/12/2011, she was an associate professor at the Department of Business Administration of the University of Verona. From 1985 to 1995, she worked as an adjunct professor at the Department of Business Economics of the Catholic University of the Sacred Heart in Milan, where, in 1995, she became a researcher for the disciplinary group of Business Organization. 1999/2000, 2000/2001, teaching Organization of Business Information Systems. She was co-founder and scientific director of Cetif, Research Centre for Information and Financial Technologies of the Department of Business Economics of the Catholic University of the Sacred Heart of Milan, from 1990 to 2001. This Research Centre carries out research activities related to the issues of information systems and organizational studies and organizes annual study meetings, seminars and international conferences.

AREAS OF SCIENTIFIC INTEREST

He has carried out and continues to carry out research on the relationship between business organization and the organization of corporate information systems and on the influence of Information and Communication Technology in organizational design.

The study of the organizational implications deriving from the adoption of information technologies has led over the years to a growing interest in digital transformation issues both at the intra-organizational level, but above all at the network level. The study of networks and the management of related supply chains has led to an in-depth study of the protection of common goods and sustainability. Keywords: organization science, information systems, network organization, new sustainable business models, knowledge management systems, business intelligence systems, new organizational modules, organization design through ICT, organizational change, business process management. He has published over 140 papers on these topics (articles, books, and book chapters).

INTERNATIONAL RESEARCH PROJECTS

Participation in the Framework Three Programme of the European Union, Third Framework Programme of the EU. Project title: DBINSPECTOR: Inspection and Analysis of Large Scale Databases on High Performance Computing Systems).

Participation in two Framework Fourth Programmes of the European Union and Fourth Framework Programme of the EU. Title of the first project: AMODES Data Management, Data Analysis, High Performance Computing, Data Warehousing. Framework Fourth Programme. Project partners include: Parallel Application Centre in Southampton (UK),

Title of the second project: COLBA Customer on Line Behavioural Analysis. The project aimed to create advanced systems for the interception of fraudulent activities on credit cards and evaluating organizational impacts.

Participation in the Framework Five Programme of the European Union, the Fifth Framework Programme of the European Union. Project title: MARKETMINE Data Mining Systems applied to Marketing .

Also in the years spent at the Catholic University of Milan she was also a lecturer in the international project CUBIS under the aegis of the TEMPUS program of the European Union.

NATIONAL RESEARCH PROJECTS PRIN

PROJECT 2003 Title of the project with National Manager Costa G. (University of Padua)
Organization Service Providers: from vertical disintegration to the destructuring of business functions, Head of the Local Unit of Verona Rossignoli C., Title of the research of the Local Unit of the University of Verona "From the Outsourcing of ICT to ASP (Application Service Providers) of the different business functions. Analysis of the main technological and organizational implications. RESEARCH PROJECT WITH UNIVERSITY OF PADUA year 2005. Research area: Organization and Information Systems. Project title: ERPs in organizational change. Departments participating in the Research Project: Department of Economics. University of Padua and Department of Business Economics University of Verona, Project Manager Costa G., Project participants Geron D., Giannecchini M., Mola L., Rossignoli C., Zardini A.

2001 - 2003 University Project University of Verona 60%. Project title: Analysis of the organizational implications of ERP systems in companies. Project manager Rossignoli C., project duration 24 months;

2004 - 2006 University Project University of Verona 60%. Project title: New interorganizational models and enabling technologies, Project Manager Rossignoli C., project duration 24 months. RESEARCH PROJECT OF THE ESF (European Social Fund MIS D4/N.021)

Year 2006 Project with the University of Verona - Project title: Digital markets and Business Intelligence systems: new opportunities, project manager Rossignoli C. FIT RESEARCH PROJECT 2006 Funded by the Ministry of Industry and Productive Activities. Title of the project "Management Accounting Information Systems", Interfaculty Project. Departments of Business Administration (Faculty of Economics) and Computer Science (Faculty of Physical, Mathematical and Natural Sciences) of the University of Verona. Responsible for the Rossignoli C. PRIN PROJECT 2006 Title of the National project "Organizational structures between variability and invariance", with National Coordinator Costa G. (University of Padua), Local Coordinator Rossignoli C., title of the research of the local unit of Verona "The evolution of ICT (Information and Communication Technologies) based organizational forms: beyond the classic market hierarchy scheme".

2007 - 2009 University Project University of Verona 60%. Project title: Outsourcing and New Distributed Organizational Forms. Project manager Rossignoli C., project duration 24 months. Project "The strategic value of the Chief Information Officer" (two-year project, January 2012-December 2014) (project manager: prof. Cecilia Rossignoli). See <http://www.dea.univr.it/?ent=progetto&lang=it&id=4192>.

"Inter-organizational relations and business networks as a strategic opportunity: impact on organizational agility and on the innovation capacity of the company" (three-year project, 2014-2016) (project manager: prof. Cecilia Rossignoli). "New forms of business aggregation and network commons": research agreement signed in 2017 between the University of Verona, the University of Calabria and the University of Turin. "A new interdisciplinary approach to manage strategic, fragile common resources": research agreement signed in 2016 between the University of Turin, the Laboratoire ECOMERS Université Sophia Antipolis - Nice (France), and the University of Verona. Project funded by the Verona Chamber of Commerce 2018-2019:

[Enterprise 4.0 and digital transformation for the MSMEs of Verona](#)

The research group was created in connection with the joint project University of Verona - Chamber of Commerce I.A.A. of Verona entitled "Enterprise 4.0 and digital transformation for MSMEs in Verona" to bring its skills in the organizational, business, management of production and logistics processes, as well as online marketing.

Intra-university project and CUOA Business School 2020 "Digital maturity in Italian companies: managerial and strategic orientations". The research aims to measure the level of Digital Maturity of Italian companies and verify how this is related to organizational performance. A further objective is to understand how strategic and managerial orientations can support the digital transformation of organizations and consequently their level of Digital Maturity.

Project funded by the Cariverona Foundation 2021-2023: "Digital traceability of the supply chain. Create relationships of commercial collaboration for the development of the territory ". The research project aims to identify and test a methodology for the creation of value and the measurement of the economic, environmental and social impacts generated by a territorial organizational ecosystem of companies in the food sector.

Project:

[SMACT Competence Centre Observatory 2024](#)

SMACT is one of the 8 Industry 4.0 Competence Centres born in Italy at the instigation of the Ministry of Economic Development. It is a public-private partnership that combines the 4.0 skills of research, technology providers and early adopter companies. SMACT was born in the Triveneto region by bringing together stakeholders with skills and experience in Digital Transformation, to allow the entire production and social system to face the future and create value.

Project:

[Digital and Sustainable Transformation of Veneto SMEs 2024-2026](#)

The project supports 200 Veneto SMES in the Twin Transition, integrating digitization and sustainability. Objectives: to analyze needs, promote digital technologies and training. Main stakeholders: Veneto Region, Unioncamere, Chamber of Commerce, PID and Universities.

POST-GRADUATE TEACHING ACTIVITIES

From the Academic Year 2020-2021 to the Academic Year 2023-2024 she was a member of the teaching staff of the Doctoral School in Accounting and Management of the University of Udine and Verona. From the Academic Year 2011-2012 to 2021-2022 she was a member of the Graduate School of Economics and Management (Gsem) teaching staff, Ca' Foscari University Venice, University of Padua, University of Verona. He is also responsible for the "Organization Theory" module. She has been a lecturer in the PhD course in Business Information Systems with administrative headquarters in Rome, Academic Year 2003 2004 and Academic Year 2004 2005 of the Free Univ. Inter.le Studi Sociali "Guido Carli" LUISS, Rome. She has been a lecturer in the PhD course in Economics and Business Management, University of Verona from the Academic Year 2005 to 2006. She has been a member of the Academic Board of the PhD courses: - in Economics and Business Management, University of Verona, Academic Year beginning 2008, cycle XXIV, duration three years; - in Economics and Business Management, University of Verona, Academic Year beginning 2007, cycle XXIII, duration three years; - Business Information Systems, of the Free Univ. Inter.le Studi Sociali "Guido Carli" LUISS, Rome, Academic Year beginning: 2007 - Cycle: XXIII - Duration: 3 years.

He has taught in various University Masters including:

- LogiMaster, Master in Logistics, University of Verona;
- Master in Business Intelligence Knowledge Management, University of Verona;
- Master in Business Intelligence Knowledge Management, University of Verona.

In Verona, University of Verona. In the past, he has carried out numerous teaching activities in the context of the various Masters at the University Consortium for Organizational Studies (CUOA).

OTHER SCIENTIFIC APPOINTMENTS AND AFFILIATIONS

She was the Organizing Chair Conference Innovation, Entrepreneurship and Knowledge Academy (INEKA) 2019 Conference

Starts: Jun 11, 2019 08:00 (IT) Ends: Jun 13, 2019 20:00 (IT)

E' Senior Editor della rivista "Information Systems Management (ISM)", Published By Taylor & Francis, USA.

E' Membro dell'Editorial Review Board del "Journal of Business Research", Published by Elsevier
E' Membro dell'Editorial Review Board del Journal of Innovation and Knowledge" Published by Elsevier
E' Membro dell' Editorial Review Board del Journal "Sustainable Technology and Entrepreneurship Journal" , Published by Elsevier

He is a member of the AIS Association for Information System, a world association that brings together scholars of Information Systems and a founding member, in 2002, of the AIS Italy division, an emanation of AIS International based at the Luiss University, in Rome. Since October 2015 she has been President of the Italian Chapter. She has been a member of the Italian Academy of Business Economics AIDEA. She has been a member of the EGOS Association (European Group for Organizational Studies)

Track Chair itAIS2021, VIII Conference of the Italian Chapter of AIS Digital resilience and sustainability: people, organizations, and society, [University of Trento](#), [Department of Economics and Management](#), on October 15th–16th, 2021, Trento, Track [Sustainability in the Digital Era: from organizations to ecosystems](#).

Chair Special Interest Group ACIEK 2021 Theme "Organizational Behaviour" <https://www.aciek-academy.com/interest-groups/>, ACIEK Academy 2021 Sorbonne. The 14th ACIEK Academy Conference. Innovation, Management And Governance For Sustainable Growth. June, 14-16, 2021, Virtual.

Membro ICTO2020 Scientific Committee, Conference Information and Communication Technologies in Organizations and Society, Conference Theme: "Smart Technologies for an inclusive world", Paris La Défense, November 5th and 6th, 2020. On line Edition.

Membro itAIS 2020 Programme Committee, Conference XVII Conference of the Italian Chapter of AIS, Conference Theme: "Organizing in a digitized world: Diversity, Equality and Inclusion", University G. D'Annunzio Chieti-Pescara, October 16th-17th, 2020 and track chair of the Track: Sustainable Business Model and Digital Transformation. Physical and On line edition.

Membro del Technical Committee 52nd Scientific Committee International Business Research Conference, Conference Theme: "Improvement Through Business Research," Date: 4-5 July 2019 Venue: LIUC-Università Cattaneo, Castellanza (VA), Milan, Italy. Conference co-chair 9th INEKA Innovatin Entrepreneurship Knowledge Academy Conference

Conference Theme "Knowledge, Business, and Innovation. Economies and sustainability of future growth" June 11-13, 2019 University of Verona, Italy.

Membro del Scientific Committee XIX Workshop dei Docenti e dei Ricercatori di Organizzazione Aziendale "The Resilient Organization: Design, Change And Innovation In The Globalized Economy". Cattolica University del Sacro Cuore, 15-16 February 2018 Conference Co-Chair XIV AIS 2017, 14th conference of the Italian Chapter of AIS (Association for Information Systems) dal titolo "Organizing for Digital Economy: societies, communities and individual", University Milano Bicocca, 6th-7th October, 2017. Co-Track chair IFKAD IFKAD 2017 12th edition of the International Forum on Knowledge Asset Dynamics: "Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation", titolo della "Track Organizational learning for the common good: an emerging approach to sustainability and resilience " St. Petersburg, Russia, 7-9 June.

Membro dello Scientific Committee della conferenza ICTO 2017 (Information and Communication Technologies in Organizations and Society) dal titolo "ICT for a better life and a better world", Paris (F), March, 16 and 17, 2017 Conference Co-Chair XIII itAIS, 13th conference of the Italian Chapter of AIS (Association for Information Systems) dal titolo "ICT and Innovation: a step forward to a global society", 7th 8th October 2016 , University of Verona, Italy. Track Chair Social Entrepreneurship and Responsibility, ICTO Conference 2016: ICT and Social Challenges, ISC Business School, Paris March 3rd - 4th 2016 Session Chair XVI Workshop dei docenti e ricercatori di Organizzazione Aziendale "Back to Basics. Searching for new forms of organizing" 20th-22nd

May 2015 University of Padova, session Information Systems, Behaviors and Organizational Forms
 Conference Co-Chair ICTO Conference 2015: The Past, Present, and Future of Information and Communication Technologies in Organizations and Society, Paris, 12 and 13 of March 2015.
 Conference Co-chair of the XI Italian Chapter of IS, Digital Innovation and Inclusive Knowledge in Times of Change, November 21-22, Genova, Italy.
 Scientific Committee 18th International Academy of Management and Business, September 17-19 2014, Università degli Studi Roma Tre;
 Scientific Committee 4th Workshop on Organizations, Artifacts and Practices (OAP) 26th-27th January 2014 Roma Luiss, Italy
 Advisory board 8th Mediterranean Conference on Information Systems University of Verona - Verona (Italy) 3rd - 5th September 2014
 Session Chair XV Workshop dei Docenti e dei Ricercatori di Organizzazione Aziendale “Organizing for growth: theories and practices” Udine 27th-28th March 2014
 Session Organizational Communication And Information Systems. Track Chair e Proceedings manager della X Conference of the Italian Chapter of itAIS Bocconi University, Empowering society through digital innovations December 14, 2013 - Milan, Italy
 Track Chair XIV Workshop dei Docenti e dei Ricercatori di Organizzazione Aziendale, Organizing in turbulent times: the challenges ahead, Track “Organization Innovation and Information Systems, Università di Roma La Sapienza, May 30-31, 2013.
 Conference Chair itAIS 2012. IX Conference of the Italian Chapter of AIS, “Organization change and Information Systems: working and living together in new ways” Università Cattolica del Sacro Cuore – Rome Campus - Italy, October 5 th – 6 th, 2012.
 Associate Editor “General Track” of the 20th ECIS (European Conference on Information Systems), “Inspiring Future”, ESADE, Barcelona, Spain 10th-13rd June 2012
 Reviewer of Mediterranean Conference on Information Systems IS: Crossroads of Technology, People, Organizations and Markets Limassol, Cyprus - September 3-5, 2011. Track Chair itAIS 2011. Titolo Track “Business Intelligence Systems, their strategic role and Organizational Impacts” VIII Conference of the Italian Chapter of AIS, “Information Systems: a crossroads for organization, management, accounting and engineering” LUISS Guido Carli - Roma-Italy, October 7 th – 8 th, 2011.
 Track Chair itAIS 2010. Titolo Track “Business Intelligence Systems, their strategic role and Organizational Impacts” VII Conference of the Italian Chapter of AIS, “Information Technology and Innovation Trends in Organizations”, Parthenope University, Naples, 8-9 October.

Session Chair MCIS 2010 Mediterranean Conference 2010, 5th Mediterranean Conference on Information Systems, Conference Theme “ Globalization, Knowledge Sharing and Inclusion: Building on the Mediterranean Ethos”, Session Human Computer Interaction, Academic College of Tel Aviv , 12-14 September , Tel-Aviv-Yaffo. Member Program Committee ERCIS 2010
 Conference Theme “Global Perspectives on Design Science Research”, Institute of Information Management, University of St. Gallen , 4-5- June 2010
 Reviewer of the 18th ECIS , European Conference on Information Systems 2010, Conference Theme “IT to Empower”, University of Pretoria, 6 - 9 June 2010.
 Member Program Committee MCIS 2009 Mediterranean Conference 2009, 4th Mediterranean Conference on Information Systems, Conference Theme: "Information Society Research, Education, Policy and Practice in the Mediterranean Region", Department of Management Science & Technology Athens University of Economics and Business , 25-27 September 2009.
 Member of the Organizing Committee of the 17th ECIS (European Conference on Information Systems) 2009, “Information Systems in a Globalizing World: Challenges, Ethics and Practices” Verona, Italy, 8-10 June, 2009.
 Session Chair of the 17th ECIS (European Conference on Information Systems) 2009, “Information Systems in a Globalizing World: Challenges, Ethics and Practices” Verona, Italy, 8-10 June, 2009.
 Track Chair itAIS 2009. Titolo Track “Emerging Issues in a Globalized and Interconnected World” alla VI Conference of the Italian Chapter of AIS, “Toward Fusion in the Interconnected World: Exploring the connection between organizations and technology”, Costa Smeralda, 2 e 3 Ottobre 2009.

INSTITUTIONAL TEACHING ACTIVITY:

In the years, the teaching activity carried out at the various academic sites on which it has been hinged has always been very intense. By way of example, in the last 5 years the courses held at the University of Verona have been: Insegnamento di Organizzazione aziendale, Organizzazione e People Management C.d.L. in Economia Aziendale; insegnamento di Organizzazione del Lavoro e Change Management C.d.L. in Economia e Management delle imprese di Servizi; insegnamento di Progettazione Organizzativa CdLM in Direzione Aziendale Insegnamento di progettazione Organizzativa e Digital Transformation CdLM Management e Strategia d'Impresa.