

Curriculum Vitae of ALESSIA ZOPPELLETT

PERSONAL INFORMATION



Alessia
Zoppiello
Born in Vicenza, 8th of December 1991
Address: Contrà Porta Lupia, n° 18,
36100, Vicenza

+39 338 5636225
alessia.zoppiello@gmail.com
alessia.zoppiello@univr.it

1) EDUCATION

2020 - 2024 **Phd (XXXVI Cycle) – University of Trento Department of Economics and Management – SUSTEEMS Doctoral Program: Sustainability: Economics, Environment, Management and Society.**
Graduation date: April, 23rd, 2024.
Title: Digital Transformation and Organizational Sustainability: a Multi-level Analysis.
Scientific Sector: ECON-08/A (ex SECS-P/10)
The Doctorate was completed in compliance with the requirements of **Doctor Europaeus**.
Supervisor: Prof. Umberto Martini; *Co-supervisor:* Prof. Roberta Cuel; *Advisor:* Prof Erica Santini.

2023-2024 **PhD Visiting Period (5 months) – University of Innsbruck – Department of Organization and Learning.**
Visiting Supervisor: Prof. Birthe Soppe.

2017 **Master's degree in Business Administration and Law, University of Verona**
Graduation date: September, 13th, 2017.
Final graduation mark: 110/110 with honors.
Dissertation Supervisors: Prof. Ferreira, Manuel Portugal and Prof. Zarri Luca.

2017 **Erasmus+ Program: Dissertation research at School of Technology and Management, Polytechnic Institute of Leiria, Portugal.**
Supervisors: Prof. Ferreira, Manuel Portugal (School of Technology and Management, Polytechnic Institute of Leiria)

2015 **Degree in Business Administration, University of Verona.**
Graduation date: April, 9th, 2015.
Supervisor: Prof. Cecilia Rossignoli.

WORK EXPERIENCE AND GRANTS

March 2025 **Tenure Track Assistant Professor (in Organizational Science) – University of Verona, Department of Management**
SSD ECON-08/A “Organizzazione aziendale” (previously SECS-P/10 Organizzazione aziendale)

January 2024 – February 2025 **Research Fellow in Organizational Science – University of Verona, Department of Management**
The purpose of my research activity is to investigate the digital and sustainability transition in SMEs. The research activity is specifically focused on the Municipality of Vicenza, Veneto.
Academic tutor Prof. Cecilia Rossignoli (<http://www.dea.univr.it/?ent=persona&id=168&lang=en#tab-pubblicazioni>)

January 2020 – October 2020	Research Fellow in Organizational Science – University of Verona, Management Department The purpose of my research activity is to understand how SMEs are facing the challenges of digital transformation by adopting an organizational perspective and analyzing the enabling and hindering factors of digital transformation in SMEs. Academic tutor Prof. Cecilia Rossignoli (http://www.dea.univr.it/?ent=persona&id=168&lang=en#tab-pubblicazioni)
October 2018 – December 2019	Research Fellow – University of Verona, Department of Management Project financed for 1 million euros by the Verona Chamber of Commerce and coordinated by the Department of Management and the Department of Computer Science of the University of Verona. Project title: “Enterprise 4.0 e Digital transformation for SMEs of Verona. Training, accompaniment and mentoring”. The project aimed to create an individual accompanying path for a hundred micro, small and medium-sized enterprises in the Verona area on the theme of digital transformation (National Plan for Industry 4.0). Main Project I coordinated: Digital transformation of “Allegrini” network (27 organizations) Academic tutor Prof. Marta Ugolini (https://www.dima.univr.it/?ent=persona&id=316)
October 2017 – October 2018	Research Fellow of the University of Verona, Department of Economic Sciences Project financed by the European Social Fund in collaboration with Veneto Region. Project: "ResponsabilMente – Promoting social innovation and Corporate Social Responsibility". This project involved 80 organizations (both profit oriented and non-profit) in the study of Corporate Social Responsibility. Academic tutor Prof. Luca Zarri (https://www.dse.univr.it/?ent=persona&id=2964)
2014	Internship in internal audit – Price Waterhouse Coopers SPA (Verona)

2) TEACHING ACTIVITY (National and International)

March 2024 6 CFU	Adjunct Professor – Courses of “Digital Transformation of HR processes” (3 CFU) and “Organizational Processes in HR management” (3 CFU), <i>Corso di Perfezionamento e Aggiornamento Professionale in Gestione delle risorse umane</i> . University of Verona. Lectures on Business Process Management in the HR domain.
October 2024 6 CFU	Adjunct Professor – Course of <i>Business Analytics, Master's degree Management e Strategia d'Impresa</i> . University of Verona. Lecture on organizational and inter-organizational Business Analytics and Business Process Management. Adjunct Professor of this Course for the Academic year 2024-2025.
January 2022 12 CFU	Guest lecturer – Course of <i>Recent Advances in Sustainable Marketing</i> , Master's degree at School of Economics and Management (Prof. Ralf Wagner). University of Kassel. Lecture on the case study of the paper “Playing (with) sustainability: a multi-purpose gamification case”. Held <i>in English</i>
October 2022	Panel Guest – Master Programme on Organization Studies, 6th Annual Students and Alumni Day, Panelist on “Organizing for Sustainability”. University of Innsbruck. Held <i>in English</i>
September 2022-2023 12 CFU	Adjunct Professor – Course of Organization and Public Management – Business Administration Department. eCampus University. Lecture on Organizational Theories. Adjunct Professor of this Course for the Academic year 2022-2023.
September 2021-2022 12 CFU	Adjunct Professor – Course of Organization and Public Management – Business Administration Department. eCampus University. Lecture on Organizational Theories. Adjunct Professor of this Course for the Academic year 2021-2022.
September 2020-2021 12 CFU	Adjunct Professor – Course of Organization and Public Management – Business Administration Department. eCampus University. Lecture on Organizational Theories. Adjunct Professor of this Course for the Academic year 2020-2021.
May 2021 2 hours	Guest lecturer - Course of <i>Non-Profit Sector Economics</i> , Master's degree in Business Administration and Law (Prof. Luca Zarri). University of Verona. Lecture on Non-profit – profit – public approaches

April 2021 2 hours	Guest lecturer - Course of <i>Information and Knowledge Management in organization</i> , Master's degree at School of Innovation – School of Innovation, University of Trento (Prof. Roberta Cuel). Trento University. Lectures on BPM & knowledge management. Held in English
November 2020 2 hours	Guest lecturer - Course of <i>Organizational Design e Digital Transformation</i> , Master's degree in Management and Business Strategy (Prof. Cecilia Rossignoli). Verona University. Lectures on digital transformation in SMEs
November 2019 5 hours	Guest lecturer - Master “Enterprise 4.0”, University of Verona. Lecture for students and managers who participate at the project “Enterprise 4.0” on the issue of business process management in SMEs towards digitalization.
October 2019 3 hours	Guest lecturer - Course of <i>Strategic Service Management</i> , Master's degree in Management and Business Strategy (Prof. Angelo Bonfanti). University of Verona. Lecture on the issue of process mapping in service companies.
September 2019 3 hours	Guest lecturer - Course of <i>Non-Profit Sector Economics</i> , Master's degree in Business Administration and Law (Prof. Luca Zarri). University of Verona. Lecture on the results of the research project “Responsabilmente”.
May 2019 6 hours	Training course for 35 university students involved in the project “Enterprise 4.0”. University of Verona. Lectures on digital transformation and the issue of process mapping in SMEs.
October 2017 6 hours	Guest lecturer - Course of <i>Public Management</i> , Master's degree in Emergency Governance (Prof. Federico Testa). University of Verona. Lectures on organizational studies and information systems.

3) TRAINING OR RESEARCH ACTIVITIES AT QUALIFIED ITALIAN OR FOREIGN INSTITUTES

September 2024 – present	Reviewer for the Journal: Research Policy (4*ABS) – Elsevier, ISSN: 0048-7333
June 2024	Invited to the Workshop on “Workshop on the evolution of sustainable markets and innovation”, Technical University of Munich (TUM), Science and Study Center in Raitenhaslach. Workshop organizers: Prof. Claudia Doblinger (TUM), Prof. Birthe Soppe (University of Innsbruck, Austria & University of Oslo, Norway), Prof. Siddharth Vedula (TUM).
February 2024	Invited to the Workshop Organized by the University of Trento and by iNEST-Interconnected Nord-Est Innovation Ecosystem – Introducing Necessary Condition Analysis (NCA) for effective SBMs. Jan Dul, Rotterdam School of Management.
July 2023 – Present	Reviewer for the Journal: Journal of Management & Organization (2 ABS) – Cambridge University Press, ISSN: 1833-3672.
2023 – present	Membership of ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge Conference).
2023 – present.	Reviewer of the “ACIEK Conference” (Former “Ineka” Conference).
October 2022	Member of the Track Programme Committee of ItAis – ACIS Conference (Italian Chapter of AIS (Association for Information Systems). Track: “Digital Ecosystems. A Sustainable Future for Business and Platforms”. https://www.itaais.org/conference/2022/wp-content/uploads/sites/12/2022/03/05-Digital-Ecosystems.pdf
September 2022	Reviewer for the Journal: Journal of Organizational Change Management (2 ABS) – Elsevier, ISSN: 0953-4814
2021 – present	Membership of R&D Conference.

October 2022	Course: “Innovation Ecosystems”, Prof. Nucciarelli, University of Trento.
May 2022	Course: “Sampling methods”, Prof. Dickson, University of Trento.
February 2022	Course: “Ethnography in social research: an introduction in theory and practice”, Prof. Boccagni, University of Trento.
September 2021	Course: “Academic writing”, Prof. Haigh, University of Trento.
2022 – present	Reviewer of the “EGOS Conference”.
June 2022	Associate editor of the Special Issue of the International Journal of Electronic Commerce: “Transformation and Sustainability of Digital Platforms and Ecosystems”
November 2021	Workshop by STEIN Research Group – Bibliometric e Systematic Literature Review. Prof. Andrea Caputo, University of Trento
October 2021 – present	Reviewer for the Journal: Technological Forecasting and Social Change (3 ABS) – Elsevier, ISSN 0040-1625.
October 2021	Course: “How to be a better Speaker”, Prof. Rigutto, University of Trento.
September 2021	Course: “Data Science II”, Prof. Fiore, University of Trento.
September 2021	Summer school in “Structural Equation Modeling” (UNICAL). Lectures by Prof. Gaetano Miceli, University of Calabria
September 2021 – present	Reviewer for the Journal: Journal of Business Research (3 ABS) – Elsevier, ISSN 1873-7978.
2023 – present	Membership of EGOS (European Group for Organizational Studies).
June 2021	Course: “Data Science I”, Prof. Fiore, University of Trento.
2021 – present.	Reviewer of the “R&D Conference”.
May 2021	Guest editor of the Special Issue of the Sustainability Journal entitled: “The Sustainable Destination: Policies, Image, Brand and Value”
September 2020	Summer school in “Mediation e moderation” (UNICAL). Lectures by Prof. Gaetano Miceli, University of Calabria.
May 2019	Reviewer for the Journal: Information Systems Management (2 ABS) – Taylor & Francis Group, ISSN: 1058-0530.
January 2019	Reviewer for the Journal: TQM Journal (1 ABS) – Emerald, ISSN: 1754-2731.
November 2019	Course: “Factor analysis using SPSS”. Lectures by Prof. Fabio Cassia, University of Verona.
April 2019	Course: “Data Visualization: visualizing in many dimensions”, University of Verona Lectures by Prof. Christophe Bontemps, Toulouse School of Economics (INRA)

2019	Course: Publons Academy – (online) Publons is a service for early career researchers who want to learn how to review articles. Website: https://publons.com/about/mission
2019 – present	Membership of ItAIS – ACIS (Italian Chapter of AIS (Association for Information Systems)).
2019 – present	Reviewer of the “ItAIS and MCIS Conference”.
2019 – present	Reviewer of the “WOA Conference”.
2019 – present	Reviewer of the “Sinergie Conference”.
2021 October	Workshop on Qualitative Methodology, Prof. Sara Moggi, Department of Management, University of Verona.
2018	

5) IMPLEMENTATION OF PROJECT ACTIVITIES RELATING TO THE SECTORS IN WHICH THE PROJECT IS ENVISAGED

1. Research Report: Zoppietto, A., Rossignoli, C., Marangoni, R., Di Maria, E., Venier, F., (2024). “Digital Transformation: il ruolo e le sfide dell’HR”. Report Osservatorio 4.0. SMACT Competence Center. https://www.smact.cc/_files/ugd/9829da_09aa5e35e86a4389a2c734b78f769190.pdf
2. Research Report: Bortoluzzi, G., Culot, G., Di Maria, E., Foresti, G., Fumagalli, S., Giusti, S., Massaro, M., Moressa, A.M., Narduzzo, A., Nassimbeni, G., Rossi, A., Rossignoli, C., Santini, E., Venier, F., Zardini, A., Zoppietto, A., (2022). “Il trasferimento tecnologico nelle imprese del Triveneto: i risultati di una indagine di Intesa Sanpaolo e SMACT”. SMACT Competence Center's Observatory & Intesa San Paolo Bank. https://group.intesasanpaolo.com/content/dam/portalgroup/repository-documenti/research/it/distretti-e-territorio/2022/ISP_SMACT.pdf
3. Project Report: Simeoni, F., Zoppietto, A., Testa F. (2020). “Approcci innovativi alla povertà energetica: il contributo del Terzo Settore”. Annual Report ENEA sull’efficienza energetica, Agenzia Nazionale Efficienza Energetica, pp. 214-218. https://iris.enea.it/retrieve/dd11e37cea53-5d97-e053-d805fe0a6f04/RAEE_2020.pdf
4. Project Internal Report for Unioncamere on the outcomes of National Projects “Enterprise 4.0 - PID”. In collaboration with the University of Padova and the University of Venice Ca’ Foscari.

Since June 2024 Member of the “European Startup Initiative” (ESI): <https://www.europeanstartupinitiative.eu/>

Since May 2021 Member of the Observatory for the Digital transformation (Northeast of Italy): SMACT <https://www.smact.cc/?lang=en>

Since April 2018 Board Member of Verona University School of Economics Alumni Association

6) ORGANIZATION, DIRECTION AND COORDINATION OF NATIONAL AND INTERNATIONAL RESEARCH GROUPS OR PARTICIPATION IN THEM

October 2024	Track Chair Itais Conference 2025 – Track entitled: “ <i>Enabling Twin and Just Transitions: a multi-level approach to sustainability and digital transformation</i> ”. LIUC Cattaneo University, Milano.
June 2025	Track Chair R&D Conference 2025 – Track entitled: “ <i>Advancing Just and Twin Transitions: Insights from a Multi-Level Perspective</i> ”. University of Pisa.
November 2024	Member of the national research group “Circular supply chain management lab” . LOOP Research Center, University of Verona. https://loop.dima.univr.it/it/laboratori/circular-supply-chain-management
October 2024	Track Chair Itais Conference 2024 – Track entitled: “ <i>Re-thinking work in the age of AI: new trends for organizations, individuals, and society</i> ”. University of Piacenza.
January 2024 – present	PRIN entitled: “PLOTTI - Place Leaders of Twin Transition in the Italian local manufacturing systems (ID P2022ACFL7 - CUP D53D23017720001)” PLOTTI aims to understand how Place Leaders (PLs) increase the rate of adoption of Twin Transition in local production systems (LPS) in Italy. In general, the project will explore: (i) how PLs emerge during the current paradigm shift where digitization and sustainability are combined in value creation processes; (ii) what are the characteristics of the actors populating PLs and both economic factors, Do not affect the dynamics of these PLs; (iii) how to measure the extent of Twin Transitions in LPS and identify potential PLs; (iv) how PLs operate to promote Twin Transition at LPS level. Specifically, the project will analyze the international attractiveness of LPS and identify economic and non-eco-friendly factors. The proposing research unit is the University of Trento, and the partner units are the University of Milan Politecnico and Milan Bicocca. Status: Funded - Active
June 2024	Track Chair R&D Conference 2024 – Track entitled: “ <i>Organizing for Sustainability: a Multi-level Challenge</i> ”. University of Stockholm.
June 2023	Track Chair R&D Conference 2023 – Track entitled: “ <i>Fair and inclusive transition for SMEs in the digital era: towards responsible management entrepreneurship and innovation</i> ”. University of Seville.
2023 – Present	Member of the to the international Research Group “INTRASIT” (INTRASIT- Innovation Policy for Industrial Transformation, Sustainability and Digitalization). University of Oslo. https://www.sv.uio.no/tik/english/research/centre/intransit/
April 2019	Session Chair – Ineka Conference 2019 – University of Verona. I had the pleasure of coordinating a session of the International Conference Ineka (former Gika)
2018 - present	Member of the research group “Digital Transformation and organizational impacts” . University of Verona. https://www.dima.univr.it/?ent=grupporic&id=481
2020 - present	Coordination of the research group “Digital Transformation and Sustainability” . University of Verona. https://www.dima.univr.it/?ent=grupporic&id=514
2018 - 2019	Member of the research group “Impresa 4.0 e digital transformation per le MPMI di Verona” . University of Verona. https://www.dima.univr.it/?ent=grupporic&id=355
2017- 2018	Member of the Research Project: “Percorsi di RSI. Dall'inserimento all'autonomia lavorativa” . University of Verona. https://www.dima.univr.it/?ent=progetto&id=4792

8) SPEAKER AT NATIONAL AND INTERNATIONAL CONFERENCES

October 2024	ITAIS2024 Conference – University of Piacenza I presented a paper entitled: “Engaged HR Managers Drive Digital Job Creation in Large Firms”
June 2024	Aciek Conference – University of Paris-Sorbonne I presented a paper entitled: “Inter-firm collaboration enhancing twin transition: evidence from the Italian fashion industry”
June 2024	“Workshop on the evolution of sustainable markets and innovation”, Technical University of Munich (TUM), Science and Study Center in Raitenhaslach. I presented a paper entitled: “Incumbents during sustainability transition: Growing awareness and adaptation through incumbent-startup collaborations”
October 2023	Joint Seminar - University of Innsbruck with University of Oslo, INTRANSIT Center. I presented a paper entitled: “Gradual transition in a turbulent environment: Balancing stability and change through incumbent-start up collaborations”
October 2023	ITAIS2023 Conference – University of Turin I presented a paper entitled: “Sustainability-oriented information systems to support a network’s sustainability transition: lights and shadows”
July 2023	EGOS Conference & WOA Conference – University of Cagliari I presented a paper entitled: “Incumbents’ sustainability transition: a longitudinal case study”
July 2023	EGOS Conference & WOA Conference – University of Cagliari I presented a paper entitled: “Incumbents during sustainability transitions: balancing stability and change through incumbents-startup collaborations”
November 2022	5th Digital Transformation Conference – University of Trento I presented a paper entitled: “Enabling true sustainability through a multi-purpose platform ecosystem”.
October 2022	ITAIS2022 Conference – University of Catanzaro. I presented a paper entitled: “Organizational Sustainability: Longitudinal Case Study of a Reverse Transition”.
June 2022	R&D Management Conference – University of Trento. I participated to the R&D Doctoral Colloquium. Poster entitled: “Digital Transformation and Sustainability: a review and an integrative framework”
October 2021	ITAIS2021 Conference – University of Trento. I presented two papers entitled: “Self-done is well-done? Cultural and digital collaboration infrastructures as sustainability enhancing factors” and “Playing (with) sustainability: a multi-purpose gamification case”.
October 2021	ITAIS2021 Conference – University of Trento. I participated to the R&D Doctoral Colloquium. Thesis development workshop. Thesis Title: “Digital Transformation and Organizational Sustainability: a Multi-level Analysis”
November 2020	IEEE ICTMOD International Conference – Marrakech. I presented a paper entitled: “Assessing the role of knowledge management to enhance or prevent digital transformation in SMEs: critical knowledge factors required”
October 2020	ITAIS2020 Conference – University of Pescara. I presented a paper entitled: “Entrepreneurial vs managerial approach to Digital Transformation: comparing SME and large firms”
February 2020	SIM-SIMA Conference – University “Cattolica del Sacro Cuore”, Milan. I presented a paper entitled: “Towards a no-hype approach to the digital transformation of SMEs: The experience of the ‘Enterprise 4.0’ program in Verona”

February 2020	WOA Conference – University of Milan, Milan. I presented a paper entitled: “Digital transformation in SMEs: enabling and hindering factors”
June 2019	Sinergie Conference 2019 – Sapienza University, Rome. I presented an extended abstract entitled: “Digitalization of micro, small and medium-sized enterprises: a conscious decision?”
October 2018	Strategy Innovation Forum (SIF) – Ca’ Foscari University, Venice. I was invited to present the results of the research Project “Responsabilmente”. I was a speaker in the session “Innovation and Social Responsibility in Veneto: Best practices & impacts of performance”. Title of my speech: “The impacts of social responsibility and territory in the province of Verona”.

9) HONOURS AND AWARDS

October 2020	Winner of the PhD position. Doctoral Program SUSTEEMS (Sustainability: Economics, Environment, Management and Society). XXXVI (36° cycle), University of Trento. Interdisciplinary doctoral degree jointly offered by the Department of Economics and Management, the Department of Civil, Environmental and Mechanical Engineering, the Faculty of Law, and the Department of Sociology and Social Research.
Years 2020, 2021, 2022, 2023, 2024.	Appointed “Cultore della Materia” in the subject: Organizational Studies Department of Management, University of Verona. Coordinator: Prof. Cecilia Rossignoli.
years: 2019-2021	Appointed “Cultore della Materia” in the subject: NonProfit Sector Economics Department of Economics, University of Verona. Coordinator: Prof. Luca Zarri.
May-October 2018	Academic Business Angel – Startup “Gamindo” – 1° winner PNI (National Innovation Award) I was the winner, among the academic candidates of the University of Verona, for the position of “business angel” in the context of the regional competition “Start Cup Veneto”. As a business angel I had the role of supporting the startup “Gamindo” in the realization of its business plan, in particular regarding the research analysis of the non-profit market. Thanks to my research activity in this field I was able to support the startup. Gamindo is a mobile platform where people can convert time spent playing video games into charity donations for the Third Sector. Gamindo won the National Innovation Award (PNI) in the ICT category and was ranked finalist in several startup competitions nationwide. It has been incubated by Plug&Play (Silicon Valley) accelerator of startups. Today Gamindo collaborates with Large companies such as Google, Discovery Channel, Mulino Bianco, Lavazza, etc.
April 2018	Prize for the Master’s dissertation by UNIVR School of Economics Alumni Association (ALVEC)

DISSEMINATION EVENTS & WORKSHOPS

January 2025	Lectures on Organization theory and Business Process Management to the high-school students.
6 hours	
November 2024	Niederdorf Italia Srl – Event: Evolution on the ore of HR Speech for the Event on how HR Managers face digital transformation challenges
May 2023	SMACT – Event: SMACT 4 HR Speech for the Smact Ecosystem on the results of a Focus Group with the HR Managers
February 2023	SMACT – Event: DATA DRIVEN FASHION Speech on the results of a Smact study on the fashion industry in the Italian Northern-East region
November 2019	Speaker for Unioncamere at Job&Orienta Fair, Verona. Speech for university students interested in Project “Enterprise 4.0”

October 2019	Kenote speaker at “Digital Meet” Conference, University of Verona. Speech title: “Digital Transformation of small and medium sized enterprises”, Verona
October 2019	Speaker at ENEA Conference “Good&Green”, Rome. Speech on the economic and social aspects of energy poverty. I presented a multi-stakeholder approach towards energy efficiency, based on the results of the research project “Responsabilmente”.
May 2019	Speaker at the workshop: “Internationalization of local SMEs”, Chamber of Trade, Verona.
November 2018	Organizer and Speaker Conference “Scintille di innovazione sociale. Verso la responsabilità sociale del territorio veronese”, University of Verona. I organized, together with a research team, the conference entitled “Scintille di innovazione sociale. Verso la responsabilità sociale del territorio veronese” in order to present the results of the Project “Responsabilmente”. Representatives of public institutions and companies involved in research participate in the debate together with researchers.

PUBLICATIONS (Journal Articles)

1. Zoppiello, A., Santini, E., Rossignoli, C., Ricciardi, F., (2025). “Inter-firm collaboration enhancing twin transition: evidences from the Italian fashion industry”. *IEEE Transactions on Engineering Management*. Vol. 99, pp. 1-38. DOI: 10.1109/TEM.2025.3528260. RANKING ABS: 3, RANKING AIDEA: A, RANKING ASN: A.
2. Zoppiello, A., Bullini Orlandi, L., Zardini, A., Rossignoli, C. Kraus S. (2023). “Organizational roles in the context of digital transformation: A micro-level perspective”. *Journal of Business Research*, Vol. 157, 113563, DOI: <https://doi.org/10.1016/j.jbusres.2022.113563>. RANKING ABS: 3, RANKING AIDEA: A, RANKING ASN: A.
3. Valenza, G., Zoppiello, A., Fazio, G. (2023). “Family SMEs and managerial approaches to sustainability in the blue economy”. *Journal of Management & Organization*. <https://doi.org/10.1017/jmo.2023.32> RANKING ABS: 2, RANKING AIDEA: A, RANKING ASN: A.
4. Zoppiello, A., Bullini Orlandi, L. (2022). “Cultural and digital collaboration infrastructures as sustainability enhancing factors: a configurational approach”. *Technological Forecasting and Social Change*, Vol. 179, pp. 121645, DOI: <https://doi.org/10.1016/j.techfore.2022.121645>. RANKING ABS: 3, RANKING AIDEA: A, RANKING ASN: A.
5. Zoppiello, A., Bullini Orlandi, L., Rossignoli, C. (2020). “Adopting a digital transformation strategy to enhance business network commons regeneration: an explorative case study”. *The TQM Journal*, Vol. 32 No. 4, pp. 561-585, DOI: 10.1108/TQM-04-2020-0077. RANKING ABS: 1, RANKING AIDEA: A, RANKING ASN: A.

MONOGRAPH (Open Access – in English)

Zoppiello Alessia (2024). “Organizing for Sustainability. Resilient Organizational Architectures to Co-create Sustainable Transitions”. *FrancoAngeli*. ISBN: 9788835168232

BOOK CHAPTERS

1. Zoppiello, A., Bonomi, S., Fierro, P., (2024). “Sustainability-oriented information systems to support a network’s sustainability transition: lights and shadows”. In: Braccini, A.M., Ricciardi, F., Virili, F., (1st Ed.), *Digital (Eco) Systems and Societal Challenges. New Scenarios for Organizing*. Springer Cham. <https://doi.org/10.1007/978-3-031-75586-6>

2. Zoppiello, A., Cuel, R. (2023). "Playing (with) Sustainability: A Multi-purpose Gamification Case". In: Za, S., Winter, R., Lazazzara, A. (eds) Sustainable Digital Transformation. Lecture Notes in Information Systems and Organisation, vol 59. *Springer Cham*. https://doi.org/10.1007/978-3-031-15770-7_4
3. Zoppiello, A., Zarri, L. (2019). "Innovazione sociale e cura dello svantaggio nel «mercato del lavoro vulnerabile»: il contributo del Terzo Settore". In: Messina, P., Oltre la responsabilità sociale di impresa. Territori generativi tra innovazione sociale e sostenibilità, *Padova University Press*, pp. 137-145. ISBN 978-88-6938.
4. Zoppiello, A. (2019). Approcci multi-stakeholder nell'inclusione delle fasce deboli. In: Zarri, L., Gamberoni, E., Scintille di innovazione imprenditoriale. La responsabilità sociale di territorio tra presente e futuro, *Edizioni MAG*, pp. 87-156. ISBN 978-88-942835-2-5.
5. Martini, U.; Buffa, F.; Andreani, G.; Zoppiello, A., (2021) "Remote workers and sustainable tourism. New challenges for small Italian villages in the post Covid-19 era" in Buonincontri, P., L. Errichiello, R. Micera (a cura di), Post Covid-19 tourism: a pathway towards sustainable development in the Mediterranean region, Milano: *McGraw Hill*, p. 159-178. ISBN: 978-88-386-5555-5.

CONFERENCE PROCEEDINGS

1. Zoppiello, A., Orlandi, L. B., Zardini, A. Rossignoli, C. (2020) "Assessing the role of knowledge management to enhance or prevent digital transformation in SMEs: critical knowledge factors required", IEEE International Conference on Technology Management, Operations and Decisions (ICTMOD), Marrakech (Morocco), pp.1-6. [10.1109/ICTMOD49425.2020.9380593](https://doi.org/10.1109/ICTMOD49425.2020.9380593).
2. Bigi, A., Zoppiello, A., Miglioranzi, D. (2019). "Digitalization of micro, small and medium-sized enterprises: a conscious decision?", Sinergie-SIMA 2019 Conference Referred Electronic Conference Proceeding, Management and sustainability: Creating shared value in the digital era, ISBN 97888943937-1-2, pp. 331-335, June 2019 – Sapienza University, Rome (Italy).
3. Martini, U.; Buffa, F.; Andreani, G.; Zoppiello, A., "Rivoluzione digitale, nuove professioni e distant workers: vincoli e opportunità per lo sviluppo turistico sostenibile dei borghi" in "Leveraging intersections in management theory and practice" - Extended Abstracts, Verona: Fondazione Cueim, 2021, p. 613-618. - ISBN: 97888943937-9-8. Proceedings of Sinergie – Sima Management Conference, University of Palermo, 10-11 June 2021. <https://www.sijm.it/sinergie-sima-2021-conference-proceedings/>. [10.7433/SRECP.EA.2021.01](https://doi.org/10.7433/SRECP.EA.2021.01).

MISCELLANEOUS BOOKS

1. Rossignoli, C., Bazzani, C., Bullini Orlandi, L., Bonomi, S., Cantele, S., Confente, I., Corezzola, F., Gaudenzi, B., Giorgetti, A., Leonarduzzi M. F., Lovato A., Pelosi S., Ricci, E. C., Russo I., Zardini, A., Zoppiello, A., (2023). "Tracciabilità digitale di filiera: Creare relazioni aziendali collaborative per lo sviluppo sostenibile del territorio". Franco Angeli, ISBN 9788835152644.

PHD THESIS

1. Zoppiello, A. (2024). "Digital Transformation and Organizational Sustainability: a Multi-level Analysis". University of Trento. https://dx.doi.org/10.15168/11572_407590

WORKING PAPERS: PIPELINE

1. Zoppiello, A., Cuel, R., Santini, E. (2024). "Organizational Sustainability: Longitudinal Case Study of a Stakeholder-driven Transition" – Under Review: Research Policy (ABS 4*).
2. Zoppiello, A., Soppe B., Santini, E. (2024). "Incumbents during sustainability transition: Growing awareness and adaptation through incumbent-startup collaborations". Target Journal: Strategic Management Journal (ABS 4*).

3. Zoppiello, A., Veglianti, E., Bulllini Orlandi, L., Rossignoli, C., (2024). "AI Adoption in HR Departments: a configurational approach". Target Journal: Management Decision (ABS 2).

CERTIFICATIONS

English	IELTS – British Council – Level B2, score 6.5 (written score, 7)
French	DELF B1 – Commission Nationale du DELF – Level B1, score 81,50/100.
Spanish	APTA Certification, level B1 (not official certification)
Portuguese	Level A2 – School of Technology and Management, Polytechnic Institute of Leiria (not official certification)

In compliance with the GDPR and the Italian Legislative Decree 196/2003, I authorize the processing of my personal data.

This is true and the claim is made in accordance with art. 46-47 del D.P.R. 445/2000

Verona, 20/02/2025



A handwritten signature in blue ink, appearing to read "Daniela Zoppiello", is written over a horizontal line.