



Cassandra Wubbels

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EDUCATION AND TRAINING

2023/09/30 – CURRENT Verona, Italy

PHD PROGRAMME, DEPARTMENT OF HUMAN SCIENCES University of Verona

Ho intrapreso un percorso di dottorato di ricerca, focalizzandomi sull'applicazione e l'utilizzo dell'intelligenza artificiale nell'ambito della formazione e istruzione professionale (VET) e nell'educazione degli adulti. La mia ricerca mira a esplorare come l'IA possa migliorare l'efficacia dei programmi formativi, personalizzare l'apprendimento e facilitare l'acquisizione di competenze in contesti educativi diversi.

Field of study Work and Organizational Psychology

24 ECTS CREDITS FOR TEACHING QUALIFICATION University of Verona

2019/11/30 – CURRENT Verona, Italy

MASTER'S DEGREE IN PSYCHOLOGY FOR TRAINING AND PROFESSIONAL DEVELOPMENT University of Verona

Thesis The Science Influencer: strategie e pratiche di comunicazione scientifica efficace sui social media

2016/08/31 – 2020/06/30 Verona, Italy

BACHELOR'S DEGREE IN WORK AND ORGANIZATIONAL PSYCHOLOGY University of Verona

2011/08/31 – 2016/05/31 Quinzano, Verona, Italy

HIGH SCHOOL DIPLOMA IN FOREIGN LANGUAGES AND LITERATURES Liceo Linguistico S. Carlo

Verona, Italy

WEB MARKETING COURSE CERTIFICATE OF ATTENDANCE Gruppo formazione srl

Address San Benedetto di Lugara , Verona, Italy

CERTIFICATE OF GENERAL OCCUPATIONAL HEALTH AND SAFETY TRAINING

WORK EXPERIENCE

RESEARCH COLLABORATOR AT THE APRESO RESEARCH CENTRE – UNIVERSITY OF VERONA – 2023/08/31 – Current – VERONA

APRESO is a Research Centre at the University of Verona specialising in Work and Organizational Psychology. Its research focuses on the cognitive, social, and emotional dimensions of individuals in workplace settings and adopts a scientist-practitioner approach to develop evidence-based interventions. The Centre investigates organizational behaviour, individual differences in decision-making processes, and social dynamics, developing training interventions and organizational policies aimed at improving decision-making, well-being, and work performance.

INTERNATIONAL RESEARCH PLACEMENT WITHIN THE INDUSTRIAL PHD PROGRAMME – EVTA - EUROPEAN VOCATIONAL TRAINING ASSOCIATION – 2026/03/29 – 2026/09/29 – BRUXELLES, BELGIUM

During my research period at EVTA – European Vocational Training Association, I explored the relationship between academic research and European project development, contributing to the design and implementation of European projects in the field of Vocational Education and Training (VET).

COMPANY-BASED RESEARCH PLACEMENT WITHIN THE INDUSTRIAL PHD PROGRAMME – ENAIP VENETO –

2025/09/26 – 2026/03/27 – PADUA, ITALY

During my placement at ENAIP Veneto, I gained direct insight into the functioning of Vocational Education and Training (VET) systems and their educational and organizational processes, while contributing to research and European project activities related to education, training, and skills development.

SPEAKER – TALC COURSE “SCIENCE COMMUNICATION AND DISSEMINATION THROUGH SOCIAL MEDIA” – UNIVERSITY OF VERONA –

2025/02/28 – Current – VERONA, ITALY

The course aims to develop skills in science communication through social media, providing participants with strategies to make complex scientific concepts accessible to different audiences and to adapt language and formats to different digital platforms. Particular attention is devoted to scientific integrity and responsible communication in the digital environment, including the critical evaluation and ethical presentation of scientific information.

SPEAKER – TALC COURSE “THE SCIENCE INFLUENCER: COMMUNICATING SCIENCE THROUGH SOCIAL MEDIA” – UNIVERSITY OF VERONA –

2024/02/29 – 2024/04/30 – VERONA

The course focused on developing skills in science communication through social media, with particular attention to the effective adaptation of scientific content for different audiences and digital platforms. Particular emphasis was placed on scientific integrity, responsible communication, and the ethical and accurate presentation of scientific information in the digital environment.

TEACHING ASSISTANT – UNIVERSITY OF VERONA –

VERONA

As a PhD researcher at the University of Verona, I supported Prof. Andrea Ceschi in teaching activities for two university courses: Work Psychology, within the Bachelor’s Degree Programme in Communication Studies, and Organizational Psychology and Advertising Communication, within the Master’s Degree Programme in Publishing and Journalism.

This experience allowed me to further develop my academic and teaching skills while actively contributing to students’ learning and supporting the delivery of university teaching activities.

PRIMARY SCHOOL TEACHER – IC VERONA 10 - BORGO ROMA EST –

2021/08/31 – 2023/05/31 – VERONA, ITALY

I worked as a primary school teacher, designing and delivering lessons in accordance with the national curriculum in subjects including Mathematics, Natural Sciences, Technology, and Music. I monitored students’ progress and assessed their knowledge and skills through tests and practical activities.

I adapted teaching content and methods to students’ individual needs, using different educational strategies to support effective and inclusive learning. I also worked closely with families and school staff, participated in school activities, and contributed to creating a positive and inclusive learning environment.

PRIMARY SCHOOL TEACHER – IC CERESARA - SCUOLA PRIMARIA MARTIRI DI BELFIORE –

2020/10/31 – 2021/05/31 – GAZOLDO DEGLI IPPOLITI, ITALY

TRAINING INTERNSHIP – GRUPPOFORMAZIONE SRL –

2019/02/28 – 2019/04/30 – SAN BENEDETTO DI LUGANA, PESCHIERA DEL GARDA, VERONA, ITALY

During my internship, I gained experience in the management of funded training programmes, becoming familiar with funding schemes and platforms such as Fondimpresa and Fondirigenti. I supported classroom activities, assisted trainers, and contributed to the organization and management of training courses.

This experience allowed me to develop a solid understanding of vocational and continuing training processes, as well as skills related to the organization and facilitation of learning activities.

● **SKILLS**

Social Network | Microsoft Office | Windows | InternetExplorer | GoogleChrome | Google | conduct psychological research | Microsoft Office: Word, Excel, Powerpoint, Outlook, OneNote | electronic communication | Social Media Management (Facebook, Instagram, Creator Studio, Canva)

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIANO**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
INGLESE	B2	B2	B2	B2	B2
OLANDESE	B1	A2	B1	B1	A1
FRANCESE	B1	B1	B1	B1	B1
SPAGNOLO	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **PUBLICATIONS**

2024
"Facilitating Conditions for School Motivation Scale: Validazione della Versione Italiana" [Fatima Abu Hamam; Chiara Bassi; Cassandra Wubbels; Alessandro Mancini; Martina Pastorelli; Francesco Tommasi; Riccardo Sartori \(2024\)](#)

Study aimed at the validation of the shortened Italian version of the Facilitating Conditions for School Motivation Scale, an instrument designed to assess the conditions that facilitate or hinder students’ school motivation. The study examined three main dimensions: personal values, affective factors, and relational support from parents, peers, and teachers.

● **PROJECTS**

2024/02/01 – 2026/09/30
European Erasmus+ KA2 Project “SupportSphere – Preventing VET Learners from Becoming NEET”

SupportSphere is a European project aimed at preventing early leaving from Vocational Education and Training (VET) and reducing the risk of young people becoming NEET, by strengthening social support, career guidance, and young people’s personal and career-related skills.
On behalf of the University of Verona, I was mainly involved in the project’s research activities, contributing to the design, implementation, and evaluation of the planned activities, while also providing scientific and operational support to the other consortium partners throughout the project.

Link <https://supportsphereproject.eu/>

2023/10/01 – 2026/01/15
European Erasmus+ KA2 Project “AI Pioneers – AI and the Future of Education”

AI Pioneers – AI and the Future of Education is a European Erasmus+ project focused on exploring and promoting the use of Artificial Intelligence in Adult Education and Vocational Education and Training (VET), with particular emphasis on developing skills and practices for the informed, ethical, and effective integration of AI into educational settings.
As part of the project, on behalf of the University of Verona, I contributed to research activities examining the impact of AI and its integration into education and training processes. My work included supporting evidence collection and analysis, contributing to the development of scientific content, and participating in the production of project outputs and resources.

Link <https://aipioneers.org/>