

COURSES IN ENGLISH

This is the most recent list of English courses (2025). Courses may change from one year to another.

	Business and Economics	UM Credits	ECTS
Both Semesters			
Modern Management	The Modern Management seminar will give insight in the different ways in which members of an organization can become more involved in the development of an organization to stimulate creativity and innovation for it to be more “fit” for its environment. The course’s approach is to compare different styles of organizations	2	2,4
Semester: March-July			
International Marketing	Students will learn the importance of exogenous factors in the strategic planning of international marketing, such as geography, culture, political surroundings, economic surroundings and the law.	3	3,6
Comparative Legal Systems	This course considers contrasting international legal and tax systems and their impact on transnational business.	6	7,2
Financial Statement Analysis	This is an introduction to management accounting applications and techniques for planning, decision-making and control.	7,5	9
International Relations and Organizations	The objective of this course is to provide students the conceptual framework to be able to analyze and understand the evolution of International Relations. Students will also learn the role of different regional and multilateral international organizations, global cooperation networks and consider topics related to globalization.	6	7,2
Semester: August – December			
Strategy	This course focuses on strategic business thinking using economic principles and game theory tools to analyze strategic issues in a firm's relationships with customers, suppliers, competitors, employees, and stakeholders. It combines critical analysis with practice through real company examples and business cases. The course is divided into two parts: the first examines external opportunities by analyzing competitive environments through economic models, industry profitability analysis tools, and sources of sustainable competitive advantage. The second part studies how firms organize internally to capture these opportunities, developing economic models that	6	7,2

	show trade-offs companies face in motivating and coordinating their members' actions, as well as factors determining a firm's scope.		
Investment Projects	This course considers: The investment project as a concept; parameter and types of investment; the investment project as a process and as a document; the formulation of projects; commercial, technical, economic, and financial justifications of projects; evaluation of projects; macroeconomic evaluations of projects.	6	7,2
International Business Communication	This course aims to improve corporate communication skills, eliminate common errors, and gain experience in Corporate English. It focuses developing language skills for practical and tangible tasks in international business.	4,5	5,4
Global Business Strategy	The course aims to develop strategies to for navigating business in a globalized world. It analyzes the principal factors that determine the success or failure of businesses that develop business at an international level. Students will study, analyze, and discuss international strategies developed by the most successful business of the 21 st century, that operate in developed economies as well as emerging economies. The discussion will be complemented by publications from top universities that address this topic.	6	7,2
International Economics	The objective of this course is for students to learn theories and policies relevant to international economics and analyze these in real-world contexts. The course will explore and comment on the relationship between trade, economic growth, wellbeing and inequality between different countries and world regions. It will consider how economic development in the 20 th and 21 st century is connected to the increase in interdependence and trade between nations.	6	7,2
International Business Finance	This course addresses the different challenges that multinational corporations face in financial markets, and potential solutions to these challenges. It will consider how these markets impact the production and valuation of corporations and the different instruments used to manage this.	7,5	9
Cross-Cultural Business	This course analyses how cultural differences affect business. Throughout the course, it will investigate the nature and dimensions of culture, and examine topics related to resolving problems that arise in cross-cultural business settings, management of multicultural teams, and leadership in different cultures.	4,5	5,4

Sem: Wealth Management and International Taxation	Acquire knowledge and tools in wealth planning and international taxation used to advise high-net-worth families and financial institutions.	2	2,4
Business and Human Rights	Explore the various complex relationships and impacts between globalization, company activities and human rights from an ethical, historical, cultural and legal perspective.	2	2,4
Excellence Through Leadership	The course is intended to outline the dimensions of excellent leadership. While these can be applied in any context, it mainly references high performing teams in the corporate world. It will make the business case in financial terms for high performance, thus defining the value proposition for excellent leadership. It will also highlight the impact of culture, as well as the importance of resilience. In covering leadership, it will not only provide models and reference Google research on their best teams and their leaders, but it will cover some very practical items such as planning, coaching, motivating, providing feedback, managing performance, and facilitating change. Finally, it will cover the mindset of a leader in considerable detail.	1,5	1,8
Public Economics	Analytical instruments of the public sector. Analysis of practical, everyday cases. Examination of public finances, spending, taxation and their effects; the fiscal deficit, its forms of financing, and its consequences. Issues related to externalities. A theoretical–practical approach to problems of incomplete information and public choice theory.	6	7,2
Humanities and Education		UM Credits	ECTS
Semester: March-July			
Sem: Southern Cone Cultures	This seminar is designed to ensure that international students acquire a deeper understanding, appreciation, and respect toward cultural practices, artefacts, perceptions, principles, and values of the host culture.	2	2,4
Introduction to Academic Writing	Communicative competence represents one of the pillars of a future translator's training; therefore, it is essential to provide a space for strengthening and practicing written communication in the second language. On the other hand, the demands of the academic sphere require new forms of written discourse—such as essays, popular or critical articles, research reports or proposals, and book reviews—which further confirm this need. It can be said that success in the university setting largely depends on the ability to understand and produce highly complex texts. For this particular degree, communicative	6	7,2

	competence in English is just as important as communicative competence in the mother tongue.		
Cultural Studies I	Knowledge of Anglo-Saxon culture is critical to the formation of an English teacher. This course will provide an overview of the history of this culture and its cultural manifestations.	7,5	9
English Language II (Translation)	The course aims to build on the linguistic content covered in English Language I in order to further enhance the linguistic and communicative competence of students in the Translation program. To this end, it encourages the exploration and analysis of the formal, discursive, pragmatic, and sociolinguistic aspects of the language. This will enable students to develop the ability to transfer and apply these aspects of language knowledge to other subjects through an integrated and appropriate use of the linguistic code. For this purpose, the course promotes the use of essential tools for constructing their own learning, such as the habit of consulting multimedia resources and conducting bibliographic research. In this way, it fosters the student's investigative spirit within the discipline, which will allow them to remain up to date once they graduate.	6	7,2
Discourse Analysis II	There is a strong interest in the role that language plays in social life and in the construction of meaning, which goes hand in hand with the development of theories and methods focused on analyzing the symbolic and semiotic aspects of all human activity. **Discourse analysis** draws on a wide variety of texts, such as political speeches, written works, conversations, interviews, press articles, historical documents, and group discussions. At the same time, discourse analysis is supported by various research traditions, including sociolinguistics, conversation analysis, critical discourse analysis, discursive psychology, interactional linguistics, post-structuralism, and others. The course aims to provide a space for applying discourse analysis techniques to the study of texts and for discussing the ways in which theory can shed light on the practice of second language teaching.	6	7,2
Semester: August-December			
Literature I	This course aims to introduce students to the North American and British Literature of the 19th century, paramount for the understanding of Western culture, through the exploration of different genres such as	6	7,2

	poetry, the novel, and drama from the minds of remarkable authors such as Mark Twain, Emily Dickinson, George Eliot, and Oscar Wilde.		
English Language III (Translation)	English Language III is an advanced course in the study and use of language as a complex system of constructing meaning. It uses the analysis of various text types as a starting point to deepen understanding of different dimensions of meaning (ideational, interpersonal, textual) as well as the parts of speech in written and oral texts.	6	7,2
Discourse Analysis I	This course aims to equip students with the tools that will allow them to reach an advanced level of linguistic analysis.	7,5	9
Sem: Constructing Peace	This seminar explores peace-building policies and projects around the world to examine the question: how can one 'construct' peace?	3	3,6
Latin America Through its Art	This course examines how visual art tells the story of Latin America's turbulent history of conquest, colonization, and social change.	4,5	5,4
Methodology of Political Sociology	Politics refers to the study of power and authority and how it manifests and is reproduced in diverse social settings, including the nation-state, social movements, identity, or social media.	4,5	5,4
General English IV	This is an essential course for students who wish to consolidate an intermediate level (B1+) that will enable them to achieve greater autonomy in their use of the language. At the same time, it serves as the preparatory step before the Cambridge University international FCE exam. The course focuses on reviewing and consolidating core language structures, as well as developing reading strategies and strengthening oral communication (telephone conversations, presentations, exchanges).	4,5	5,4
General English II	General English II is a course designed for students with a basic level of English who have completed General English I or had some prior exposure to the language, whether during non-bilingual secondary education, at language institutes, or through private study. It is aimed at those who wish to achieve a degree of autonomy in the language through simple exchanges in a variety of contexts, both formal and informal. The course focuses on reviewing and consolidating core language structures, as well as developing reading strategies and strengthening oral communication (telephone conversations, presentations, exchanges).	3	3,6

English Language I (Translation)	This course is aimed at developing further the level of linguistic competence required of future translators and teachers of the English language. While carrying out a deep and critical analysis of the linguistic phenomena, the learner will be encouraged to raise his awareness of different syntactic and semantic L2 features, enabling him to fully master the L2 communicative capacity. Students are expected to adopt different roles (such as a language observer and editor) in view of the demands of his future career.	6	7,2
	Law	UM Credits	ECTS
Semester: March-July			
Introduction to the US Legal System	Legal English I serves as the gateway to the Anglo-American Law Program, providing foundational elements for the subsequent courses in the program. The relationship and comparison between the Anglo-American legal system and the Roman-law-based system used in Uruguay broaden the scope of the legal universe, offering explanations for issues arising from differences between the two systems. This enriches the student's understanding and equips them with solutions that can be applied within our legal framework.	3	3,6
Contract Law I	This course teaches the basics of US civil contracts and contractual and extracontractual responsibilities.	3	3,6
Commercial Law I	The course offers a basic conceptual framework for international commercial contracts, addressing the problems arising from the diversity of applicable regulations, the insecurity this creates for participants, and the use of settlements as a solution. Students will study the basic content and essential clauses required for a secure and efficient transaction.	3	3,6
Company Law I	This course will provide a basic conceptual framework on the regulatory context of business corporations , their different types, and tax benefits, as well as the forms of liability and the role of shareholders in each.	3	3,6
Semester: August-December			
Legal Writing & Analysis	This course will take students through the practical steps of work and client communication, preparation of cases, and producing a memorandum with reference to the US legal system.	3	3,6
Contract Law II	This course explores at the concept of international trade contracts.	3	3,6
Commercial Law II	The course will provide a basic conceptual framework regarding the regulatory context of international commercial contracts, with particular emphasis on Latin America. It will address the challenges arising	3	3,6

	from the diversity of applicable legal frameworks, the uncertainty this may generate for the parties involved, and the use of transactions as a potential solution. In addition, it will cover the international organizations that analyze these issues and promote the adoption of protocols aimed at establishing clear and secure rules for international trade, including the WTO, the OAS, NAFTA, and the European Union.		
Company Law II	Company Law II seeks to study the backbone of corporate governance in the United Kingdom, covering the legal framework that regulates the creation, operation, and dissolution of companies. The course outlines the rights, responsibilities, and relationships of the various stakeholders, including shareholders, directors, and creditors, with the aim of ensuring transparency, accountability, and fair treatment for all parties involved.	3	3,6
Raising Capital in the World Financial Market	This course will provide a basic conceptual framework on the regulatory context of financial markets and their key concepts. It will address the issue of corporate financing and the different ways of acquiring capital, in particular debt issuance and obtaining loans from banks or other entities, analyzing their differences and the corresponding regulatory requirements.	3	3,6
	Engineering	UM Credits	ECTS
Semester: March-July			
Global Supply Networks	This course is taught to develop specific knowledge and skills in global supply chain management and to highlight the importance of this field for international business. The aim of the course is to provide students with the methodological foundations of global supply chains, with a special focus on Latin America and Uruguay.	3	3,6
Ethical Hacking	The main objective of the course is to provide knowledge on hacking tools and techniques to identify and correct security vulnerabilities in computer systems, networks, and applications.	4,5	5,4
Semester: July-December			
Business Analytics, applied modelling and prediction	At the end of the course, having completed the essential reading and activities, students should be able to: -apply modeling at varying levels to aid decision-making -understand basic principles of how to analyze complex multivariate datasets to extract the important message contained within the large amount of data that is often available -demonstrate the broad applicability of mathematical models while, at the same time, identifying their limitations and possible misuse.	6	7,2

Statistical methods for market research	For those undertaking market research in practice, an ability to handle data is an essential skill. This course concentrates on transforming students into competent and confident users of statistical software to enable them to conduct independent data analysis by taking a more applied approach to conventional statistics. The first half of the course focuses on aspects of market research, and in the second half the emphasis is on the practical application of a variety of multivariate statistical techniques to supplied datasets.	6	7,2
Information systems management	This course examines the management of information systems within organizations. It identifies the main management factors that affect the design and implementation of ICT in organizational contexts. It also introduces the basic principles of project management and governance.	6	7,2
Industry Digital Transformation	Digitalisation affects all aspects of the value chain and all levels of business. This subject embraces the wide range of industrial developments related to digital transformation such as industrial internet-of-things (IIOT) and digital twins. Digital transformation of industrial systems is defined as the application of digital information (from multiple sources, formats, owners) for the enhancement of manufacturing processes, value chains, products and services. This subject consists of four modules. The first module provides an overview of the technologies, approaches, applications and rationale for modern digital systems deployments in industry. The following three modules then focus on three distinct dimensions to digital transformation in industrial systems that have been identified: Vertical Systems Integration (connecting production to the business), Horizontal Systems Integration (connecting a manufacturer to suppliers, customers and partners) and End-To-End Systems Integration (connecting concept, design, prototype and product development). Each of these modules will examine industrial challenges, solution areas, relevant technologies and applications.	1	1,2
Computer Vision	The advancement of technology in recent decades has led to the massive expansion of digital cameras. These are used daily in mobile devices, laptops, and also in public spaces to provide security or monitor traffic. This has created the need to process images automatically, without human supervision, in order to	6	7,2

	detect and recognize objects. This discipline is known as Computer Vision and is part of the fields of study within Artificial Intelligence. This course is focused on teaching the basic concepts necessary to understand the formation of digital images and the fundamental operations used in computer vision algorithms.		
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