

FACTSHEET

2026 - 2027

160 partner universities, practical projects, vibrant campus life in major French cities, strengthening skills and international connections for success



INSTITUTION	INSEEC BBA Bordeaux (CEESO)	INSEEC BBA Lyon (CEERA)	INSEEC BBA Paris (MBA Institute)
ERASMUS CODE	F BORDEAU45	F LYON71	F PARIS455
OID CODE	E10196386	E10124768	E10064444
PIC CODE	944657781	946706130	919505196
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INTERNATIONAL RELATIONS OFFICE
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BORDEAUX CAMPUS

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LYON CAMPUS

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PARIS CAMPUS

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INSEEC BBA

COURSE CATALOGUE

HOUSING

WELCOME GUIDE



NOMINATION ONLINE

SEMESTER	DEADLINE
Fall Semester and Full-Year <i>Next opening: beginning of April</i>	May 1
Spring Semester <i>Next opening: beginning of October</i>	October 15

APPLICATION ONLINE

SEMESTER	DEADLINE
Fall Semester and Full-Year <i>Next opening: beginning of April</i>	May 31
Spring Semester <i>Next opening: beginning of October</i>	November 15

REQUIREMENTS

LANGUAGE PROFICIENCY

For courses in English: B2 level (CEFR) or TOEFL minimum score of 71 iBT

For courses in French: B2 level required; C1 is recommended for programs with French courses

PROGRAM SELECTION

Students cannot mix subjects from different programs or semesters

Due to limited spots, a "first-come, first-served" policy applies. Alternative programs or campuses may be offered if necessary

ATTENDANCE & ASSESSMENT

Attendance is mandatory and part of the evaluation

Assessments include exams, participation, projects, and reports. Field projects may require oral presentations

GRADING & TRANSCRIPT

The grading scale is 0-20, with a passing grade of 10/20

Transcripts are issued approximately 6 weeks after exams

ORIENTATION

Mandatory orientation sessions are held during the first week of the program

APPLICATION PROCEDURE

- 1 Home institutions nominate students online (link for nomination is provided upon request)
- 2 Students apply online and submit required documents (e.g., transcripts, language proficiency, health insurance)
- 3 INSEEC BBA International Office reviews the applications
- 4 If an application is accepted, a letter of Acceptance is issued within 4 weeks

PROGRAMS & ACADEMIC CALENDAR

EXCHANGE PROGRAM	TERM DATES	CAMPUS	LANGUAGE
FALL SEMESTER			
BELCO 3D	September–December	Bordeaux	
ATLANTIS	September–December	Lyon	
BBA3	September–December	Lyon / Paris	
BBA4	September–December	Bordeaux	
SPRING SEMESTER			
BBA3	February–May	Bordeaux / Paris	
 Some programs are available in French upon request			

IMPORTANT INFORMATION

- Dates may vary depending on the campus or program. Provisional dates are indicated in the [COURSE CATALOGUE](#). The final dates will be provided in the Letter of Acceptance
- Due to limited availability in each program, places will be allocated on a "first-come, first-served" basis. If necessary, students may be offered an alternative campus or program
- The International Relations Office reserves the right to modify the chosen program or campus if the application and/or academic requirements are not met

HOUSING

INSEEC BBA DOES NOT OFFER ON-CAMPUS HOUSING
CHECK OUR [HOUSING](#) GUIDE AND THE ACCOMMODATION SECTION OF OUR ONLINE [WELCOME GUIDE](#)

VISA

ALL NON-EU STUDENTS SHOULD FOLLOW FRANCE VISAS PROCEDURES TO APPLY FOR A STUDY VISA. WE ADVISE STUDENTS IN NEED OF A VISA TO START THEIR APPLICATION PROCESS AS SOON AS POSSIBLE
[FRANCE-VISAS.GOUV.FR/EN/WEB/FRANCE-VISAS/](https://france-visas.gouv.fr/en/web/france-visas/)

HEALTH

ALL STUDENTS ARE REQUIRED TO HAVE HEALTH INSURANCE COVERAGE. EUROPEAN HEALTH INSURANCE AND/OR PRIVATE INTERNATIONAL INSURANCE. STUDENTS WHO ARE EU CITIZENS MUST BRING THEIR EUROPEAN HEALTH INSURANCE CARD (EHIC) WITH THEM TO FRANCE

